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A Beginners Guide To Making

Your First Dollar Online With Amazon.com

From Beginner To Pro in the World of Physical Product Marketing

By
Gaz Cooper

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Introduction

In these hard economic times more and more people are turning to the Internet to try and earn a living. The problem is there are so many scams out there that it can be like weaving your way through a minefield, trying to avoid all the 'Get Rich Quick' schemes and other scams out there.

Having downloaded this e-book, you have a legitimate way for you to learn how to start making money online, by partnering with Amazon.com, the largest online retailer in the world.

Amazon.com sold over 32 BILLION dollars in 2010 and paid out over a BILLION dollars in Commissions to Affiliates that helped them, by simply building small mini websites promoting Amazon products.

My name is Gaz Cooper and I make a full time living online building mini websites which promote products that are sold on Amazon.com, the world's largest online retailer.

Amazon Affiliates can make you anywhere from a few hundred dollars a month to over $30,000 a month for the top Amazon Affiliates.

The best part about Amazon sites is once you have built these mini websites (very easy to do) they provide you with a residual income month after month. Even when you're sleeping, your stores will be open for business.

You can do this part time or full time and literally ANYONE can do this.

In this E-Book, I am going to teach you step by step how to build a simple money making Amazon site, that can start making you money month after month.
The income potential is UNLIMITED depending on how hard you work, just like anything.

If you think you can't build a website you are going to be pleasantly surprised because if you can use a mouse and click it 5 times you will have a basic website online in less than 5 minutes.

Gone are the days when building websites was difficult since these days literally ANYONE can build a website and start making money online using Amazon.com.

If you follow the simple formula in this book, I can promise you at the end of it you will have a money-making Amazon site up online ready to make you your first ever dollar online. This will then provide you with a residual income each and every month.

Then you can just rinse and repeat until you are earning what you want each month. It really is that simple.

Each Amazon Cash King website consists of just 5-10 pages and can be built in just a few hours. This build time gets shorter the more familiar you become with the process.

Each Amazon Cash King website is designed and built to make you a smaller profit each month and each site will make you between $50-$250 a month. Now, that might not seem a lot at first but imagine if you have 10 sites each making you $200 a month, or even 20 sites doing the same! Then, the money really starts adding up, and again these sites are easy to build in just a few hours and then it's hands off! Don't forget, these sites consistently provide you with income month after month, with no additional work involved.

The Amz Training Academy is my training and support site and among the many other courses at the Academy, we also have an Advanced course that will teach you how to build larger Authority sites. These sites will make you several thousand each month, but that is something you will be able to move onto once you have learned how to build your first Amazon Cash King Website mini site.

Once you have purchased your hosting (Free Hosting is offered to all [redacted]), each website will cost you just $10 for purchasing your domain name and that is pretty much it.

Why Amazon?

I believe Amazon.com is the absolute best way for a complete beginner to be able to start making money online and by following this Amazon Formula I believe you can make your first dollar online in the shortest time possible.

The biggest problem that beginners face when looking for a way to make money online is all the new shiny objects and the shysters out there that are intent on relieving you of your money by selling you a dream that you can become successful and make a million bucks overnight. When these false promises fail to deliver you go off looking for the next dream seller until eventually you realize you are going round in circles and losing money hand over fist.

If that is you, then it's time to STOP and start learning the real process of making money online.

You can make a lot of money online once you learn how, but at the beginning you need to learn the process and build a solid foundation for a real business that you can build up that will make you money month after month and I believe Amazon and the Amz Training Academy can teach you this and set you on the path to a successful online business.

You can visit several online forums where beginners are posting that after months being online, some even years, they still have not made their first dollar online. This, to me, is shocking and I promise you if you follow the instructions in this FREE e-book you WILL make your first dollar in no time.

At the Amz Training Academy we have students that have made their first money online within the first 14 days after completing their first Amazon Cash King website and go on to building monthly businesses that bring in thousands each month.

The great thing about Amazon compared to other online money making systems is that Amazon is a very well-known brand and people trust Amazon. As soon as they see you are working with Amazon they will immediately feel comfortable ordering through your link.

Amazon offers millions of physical products from Flat Screen Televisions to Baby Formula and everything in between.

People buy products on Amazon every single day and whether they buy through your website or through someone else's, Amazon pays a commission. This is where you can step in and quickly start making a lucrative residual income that will come in month after month even if you are sitting on the beach.

Amazon pays commissions based on your performance and commissions vary depending on what is purchased - see the fee schedule listed below

Product Category	Fixed Advertising Fee Rates
Electronics Products	4.00%
Amazon MP3 Products	10.00%
Amazon Video On Demand Products	10.00%
Game Downloads Products	10.00%
Endless.com and smallparts.com Products	15.00%
Gift Cards Redeemable on the Amazon Site	6.00%

The commission goes all the way up to 15% and is based on how many sales you make each month. As you hit targets, your commission rate goes up so the more you sell the more the commission rate increases.

Number of Products Shipped/Downloaded in a Given Month**	Volume-Based Advertising Fee Rates for General Products
1-6	4.00%
7-30	6.00%
31-110	6.50%
111-320	7.00%
321-630	7.50%
631-1570	8.00%
1571-3130	8.25%
3131+	8.50%

An exception to the above is Computers which are capped at $25 maximum commission.

Now you may be thinking, “hmmm those commissions seem low”, but let me tell you that it’s easy to sell stuff when people see that they are buying through Amazon.com and those commissions quickly add up over the space of a month.

The other great thing is when you direct people to Amazon’s website via your mini-sites many times those people may not buy what your site is promoting but instead they may purchase a more expensive item. You still get paid no matter what they buy as long as they go through your link.

Just follow this Amazon Formula step by step and you will be making money in no time. If you would like you can also come over and visit the Amz Training Academy which is my Amazon training and support site where I have hundreds of members all following the same step by step process. We have a complete support system in place where you can ask questions on any part that you may not understand.

Please feel free to come on over and take a look at the AMZ Training Academy

Choosing Your First Amazon Product

So, we are ready to get started and the first thing we need to get you started is to choose a product to choose your first ever Amazon Cash King Website.

It's not so important to get the product right the first time around, but it's way more important to follow the process to the end and get your first site up online so you have gone through the process and realize that you CAN do this. After that, you will be able to put these sites up very quickly and each one will be making you money online in no time.

So what product should you choose? Well, I always say choose something you have an interest in, for example maybe you have a hobby or a pastime of which equipment is needed in order to participate.

I have been a scuba diver for more than 20 years so I have sites that promote Scuba equipment. You may be involved in the Little League or play Pool or Snooker, or you may keep Llamas, or love cooking with Pressure Cookers. The opportunities are endless and you can pretty much guarantee that Amazon will have it available on their website.

So, initially start thinking about what you want to promote based on your interests. Of course you can promote any product but by choosing a subject you have a real interest in it will make it more fun and interesting.

If you are not involved in a pass time or hobby then we can just head over to Amazon.com and start having a look at what's available.

As you can see along the left hand side you have many categories to choose from. What

you need to do is start looking for products that fit in with the following guidelines:

Price

You are looking for products priced at $150.00 and up as this will provide a reasonable commission when one is purchased from your site.

Don't be afraid of promoting products that sell for thousands. You may not sell as many but when you do the commission will be high, but for starters let's focus on products in the $150 range or higher.

Reviews

Once you have found a potential product you will see customer reviews on the product page.

Each product on Amazon will have reviews submitted by customers who have purchased the item and posted it on Amazon for potential customers to read it and decide if it is a good product that performs as advertised. They can rate the product between 1 to 5 stars with 5 stars being the top score.

It is common sense that if the reviews are bad then when a potential new customer reads the negative review it is very unlikely they will purchase that product, so it is very important that we only choose products that have at least 5 or more positive reviews preferably rated 4 to 5 stars.

We also want to check that the last 3 reviews are all positive and again min 4-5 stars. The reason for this is when a potential customer comes to purchase they will rarely read past the top 3 reviews so if the last 3 reviews posted are positive that will be a big help in making that customer make a positive purchase decision.

OK so let's just recap on where we are at:

1.) You have found a product that sells for $150.00 or more

2.) The product has at least 5, preferably more, positive reviews with at least a score of 4-5 stars.

3.) The last 3 reviews are all positive with a min of 4 star reviews. 3 ½ is acceptable as long as they are all positive.

So you now have a product that meets all the above criteria and we are ready to move on to the next step.

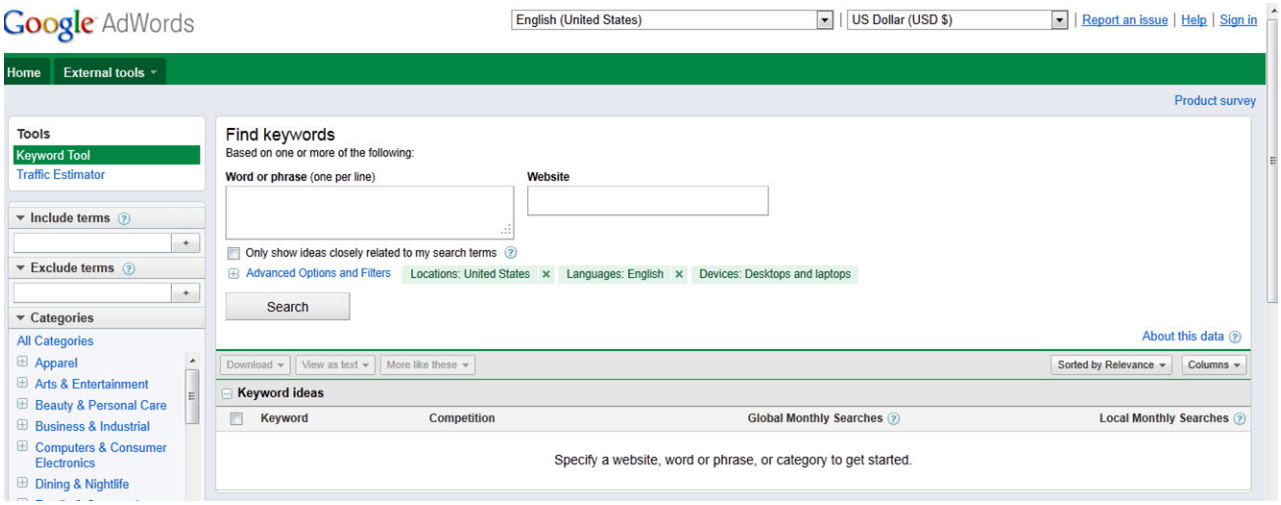
Keyword Research

We have chosen a product and now we need to see if it is worth promoting by checking to see if enough people are searching for it on Google and if it will be a profitable product to promote. With this in mind, we're going to do some basic keyword research.

The good thing is Google provides us with a tool that will tell us how many times someone searched for keywords based on the product you have chosen. The Keyword Tool can be located by visiting Google and then typing into the search:

Google Keyword Tool

Click on the link and go to the tool. The page looks like this:



This tool is very easy to use!

Step 1

Enter the name of your product in the box at the top just under where it says

"Word or Phrase (one per line)"

For demonstration purposes I am going to use the example site I built, for the specific reason of teaching students. The site is www.M221nv.com.

M221nv is the product number of a television and by using the product number it is considered what we call a 'buy keyword', meaning that when someone searches on Google for the keyword "M221NV", you can assume that the person is ready to buy.

Normally a person would not be familiar with the actual product number of this television so this indicates that they have already completed their research and are ready to buy.

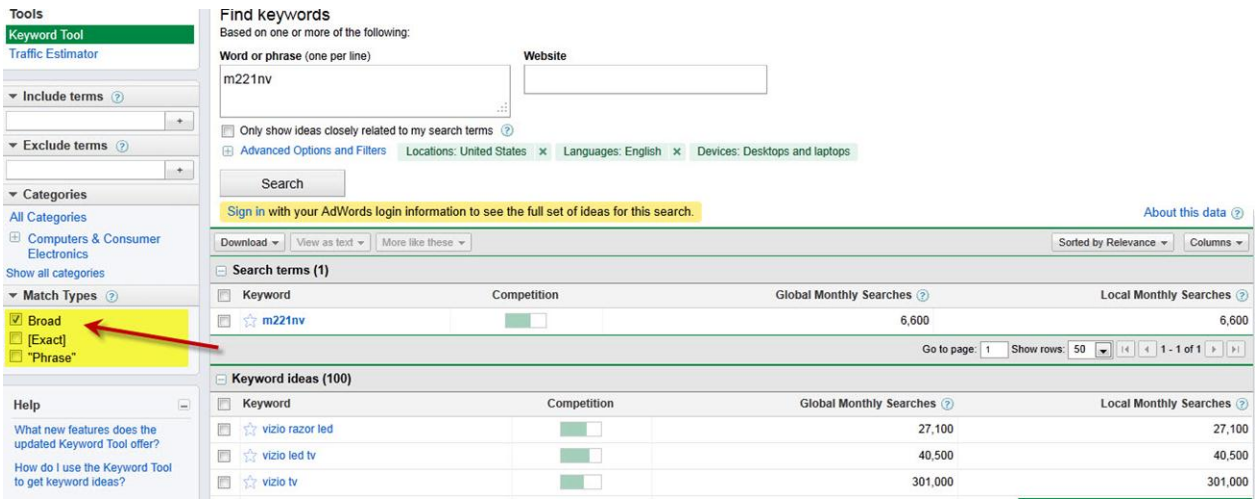
So product numbers are always a good indication someone is ready to make a purchase and we will be discussing these more in depth later in this e-book.

So using the name of the product you have chosen, enter it into the box. At this point you may be asked to enter the Spam Captcha, which is the 2 words shown just below the box that you need to enter. This shows Google that you are a real person.

Once you have entered those words, click "Search".

You will now receive the initial results showing you how many people search on Google for your product each month.

Initially the Google keyword tool will give you results based on a BROAD search which means if you Searched for "M221NV Television" the results would show you how many times someone searched for "M221NV" and also how many times they searched for the word "television". The keyword tool would then add all those together to give you the result.



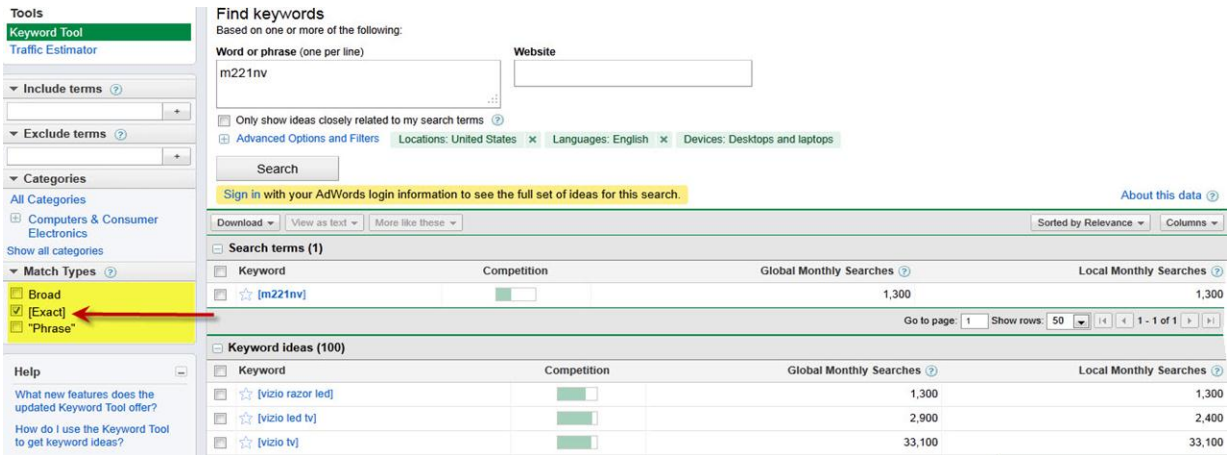
This result is not what we are looking for as the numbers will be much higher than the real exact search results and will be misleading.

We are only interested in the exact search results as this will give you accurate results for exactly what you have entered in the box and will tell you exactly how many people searched for that exact search term or word each month.

So what you need to do here is uncheck the “Broad” check box as indicated in the above example and then check the “Exact” box as indicated in the below example.

At this point the tool will recalculate and give you accurate results based on how many exact searches are made on Google for that exact phrase or keyword you have entered.

This is the number we are looking for.



The magic number we are looking for is as HIGH as possible, around 3000 - 4000 is good, although for a buying keyword 1000 EXACT searches is an acceptable result.

I also take into account the EXACT search results depending on the price of the product. The higher the price of the product, the less monthly searches I will accept especially if it's a good buying keyword, but of course the higher search result the better.

So as you can see from the above M221NV gets 1300 exact searches each month for that keyword which would be acceptable, if your product has over 1000 then it is OK to move onto the next step.

If not then you need to go back and pick another product until you get the correct monthly search volume to continue.

WARNING: Do not use TRADEMARKED NAMES when searching as you will not be able to register those in a domain name which is the next step.

For example the M221NV is made by Vizio, which is the brand name, and I would not be able to register a domain name such as **www.VizioM221NV.com** since this could attract a lawsuit by the brand owner due to you having registered their trademark.

Choosing Your Domain Name

Now it's time to choose your domain name and the first thing you want to try is to get the exact match domain that you received your search results for. If you can get the exact match domain then go ahead and register it.

If the exact product name is not available, nor the exact product number with the .com extension, then check to see if the .net is available. If that is also taken, then check for the .org. If that has also been registered already, then we have some other options.

The main thing here is to ensure your keywords are in the domain and if all the main 3 extensions are taken then you can just add a word on the end of the domain, for example **www.M221NVReview.com.** If you're focusing on a specific product you could just add a number or letter on the end for example **www.breadmachines9.com**

Google will discount the last letter and will read the domain as an exact match although it will not be as good as the domain without the letter on the end, so be sure to try and get that one first in either .com .net or .org

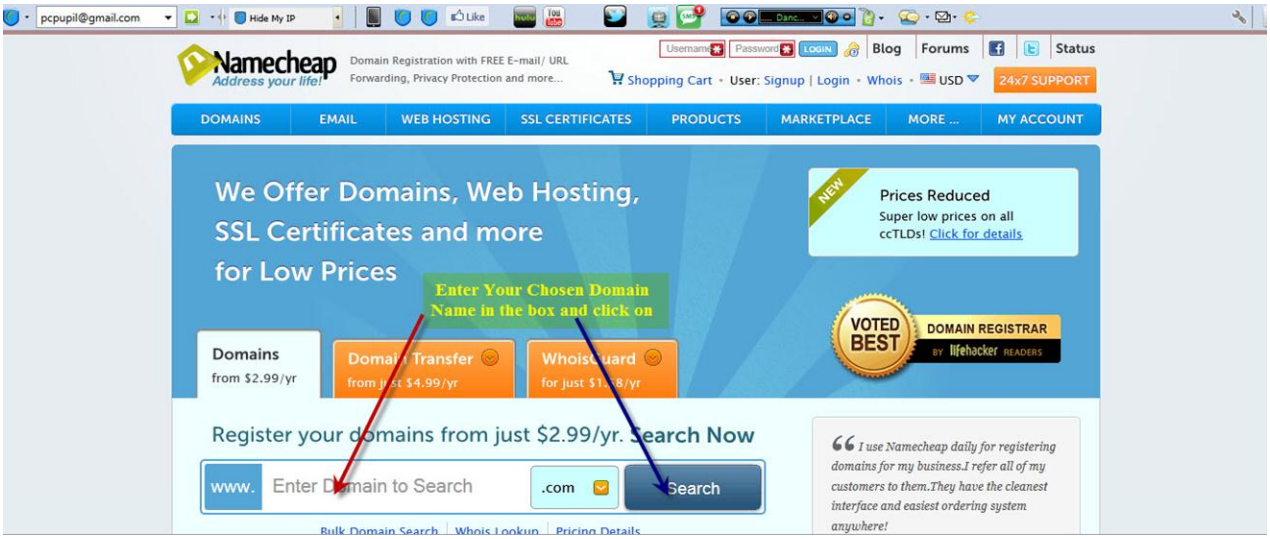
OK, once you have found a domain where you have your exact product name in the domain we are ready to register that domain.

Registering a domain means control of that domain and they are rented for 12 months at a time and as long as you pay your rental every year then you own the domain. If you decide not to pay your yearly rental of your domain name, you will lose it.

A domain name costs around $10.00 a year so less than a $1 a month and without it you cannot have a website.

Of course I understand you may have questions as you read through this e-book and I encourage you to visit the **Amz Training Academy** and sign up for a 7 day trial. We have a full support forum and coaching forum where you can get all your questions answered by our very active great support and community forum 24/7, plus I spend a lot of time on the support forum also.

So to register domain names, I recommend **NameCheap** where you can register your domain name for under $10 a year.



Now, repeat the process until you find a domain name that is available. Once you find it then go ahead and register it so we can move onto the next step.

Hosting Your Domain

OK, you have registered your domain name and now we need to do what's called "host" your domain. Basically this means renting some space on the internet where you can park your domain name.

Every single website online has to pay for hosting just as they have to pay to rent a domain name, it's just part of doing business online, just as in the real offline world you would have to register your business name and rent a store to start your business.

The average cost of hosting if you looked around is about $10.00 per month which is OK, however if you decide to join the Amz Training Academy we will actually provide you with FREE hosting so you won't have to pay any hosting and you can build as many Amazon Cash King Websites as you wish for FREE saving you over $120.00 a year.

If you don't wish to join the Academy, then I highly recommend Hostmonster, who have a great special on right now which is just $5.95 per month for an Unlimited Account.

Now is the time for you to secure your hosting in order to be able to move onto the next step.

Without hosting you will not be able to continue so please choose from the choices below and secure your hosting account.

1.) SPECIAL OFFER Unlimited Hosting Just $5.95 per month

2.) Amz Training Academy FREE Member Hosting Sign Up Now

Remember Amz Members
Get FREE Hosting As Part of Membership

Click Here To Sign Up

Pointing Your Name Servers to Your Hosting Account

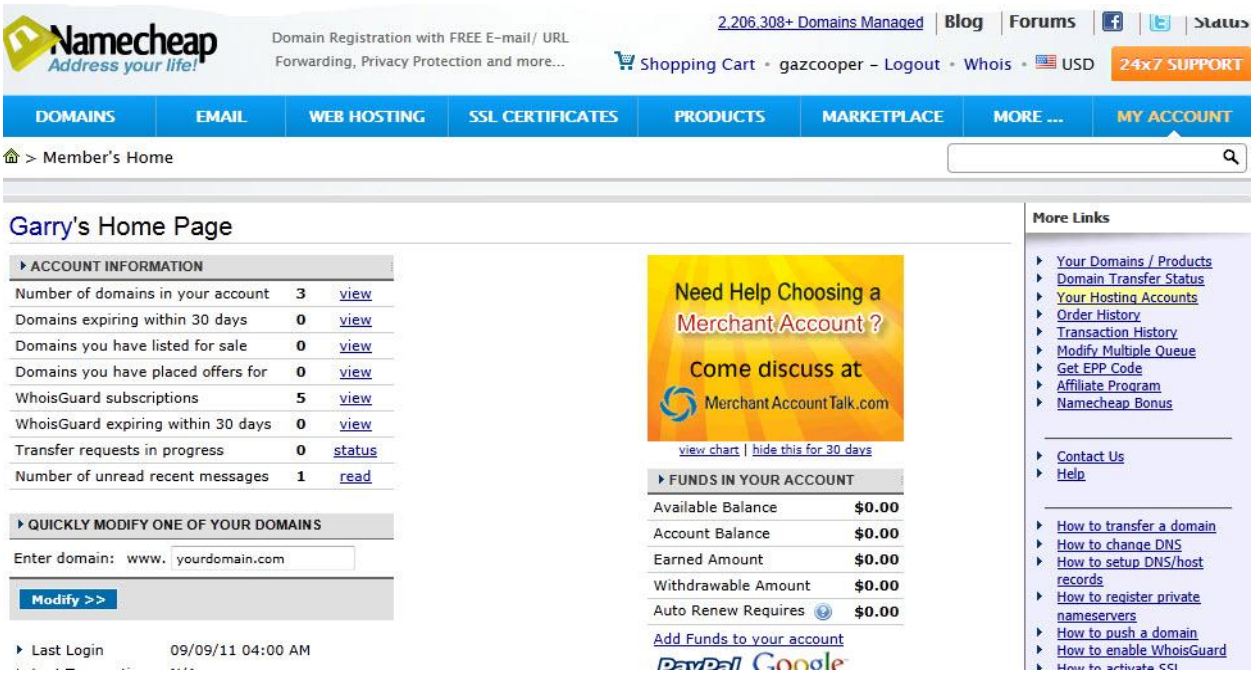
You have now signed up for your hosting account and now we need to point your name servers to your hosting account.

Sounds difficult but it really is a very simple step and what it means is we have to tell our hosting company where our domain name is.

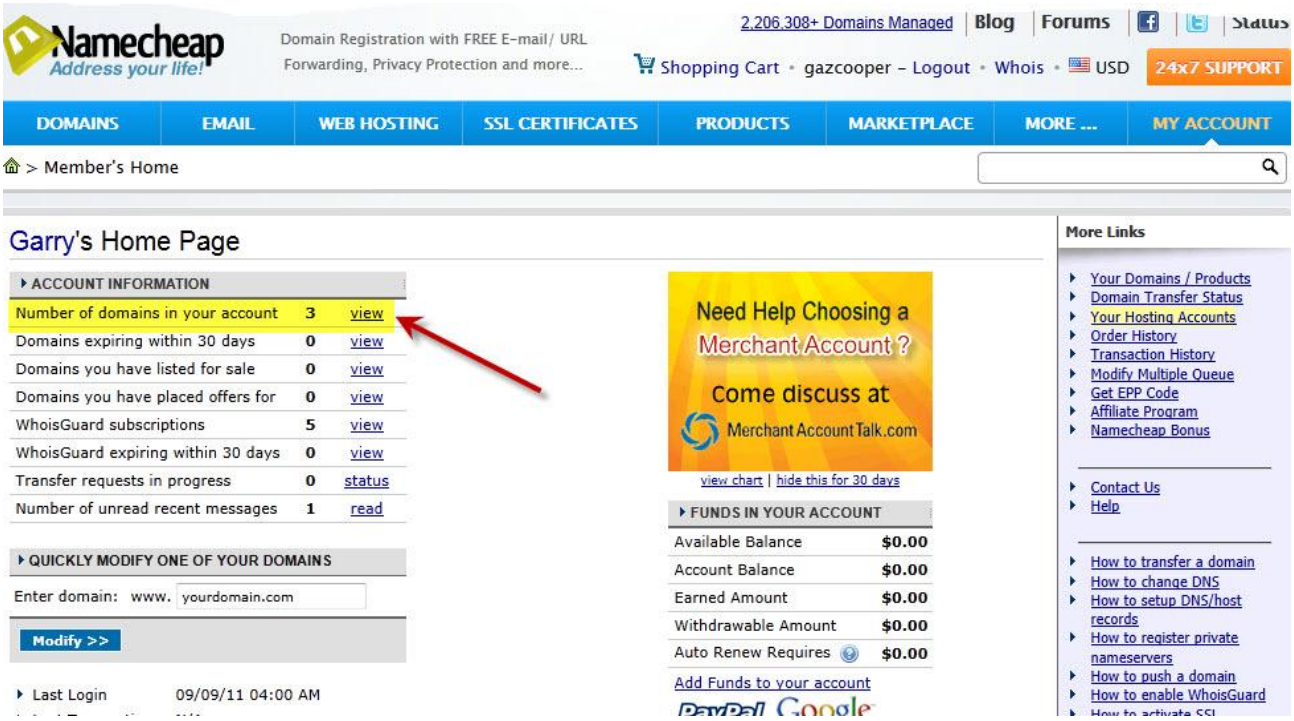
So, first step is:

1.) Go to NameCheap which is where you registered your domain name and sign into your account.

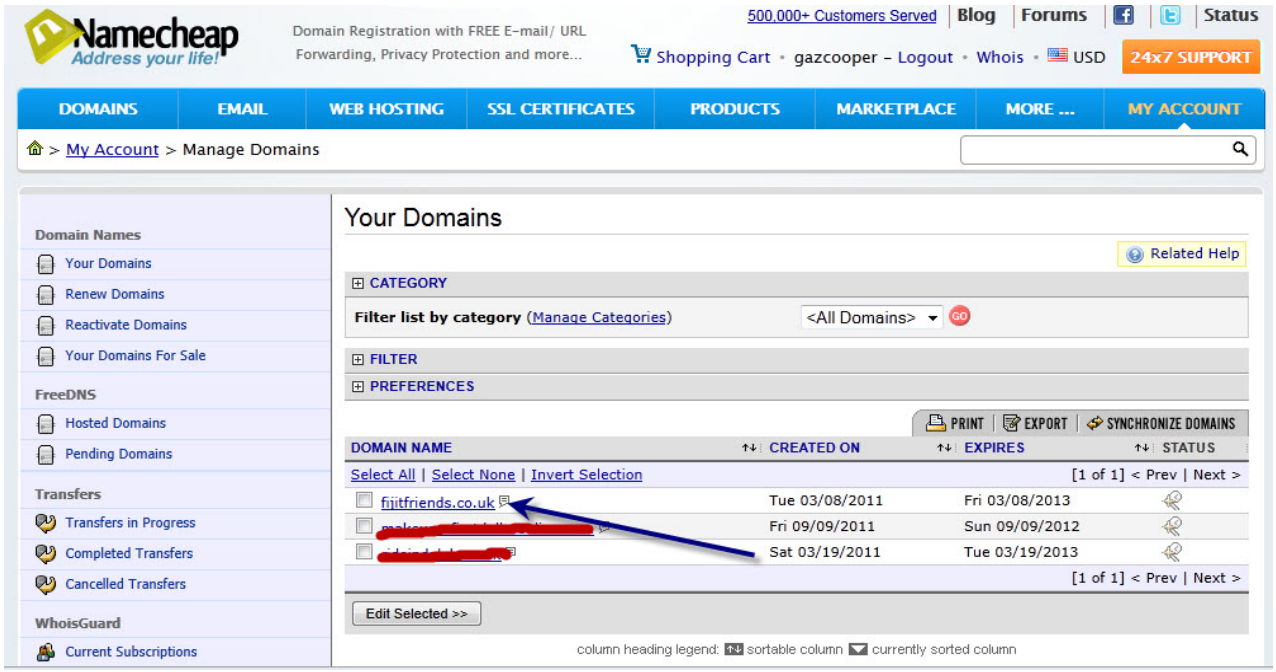
2.) You will now see your private area which will look something like this



The next step is to click on the "Number of domains in your account". I have highlighted the area in yellow in the picture below and added an arrow to point to exactly what you need to click on.



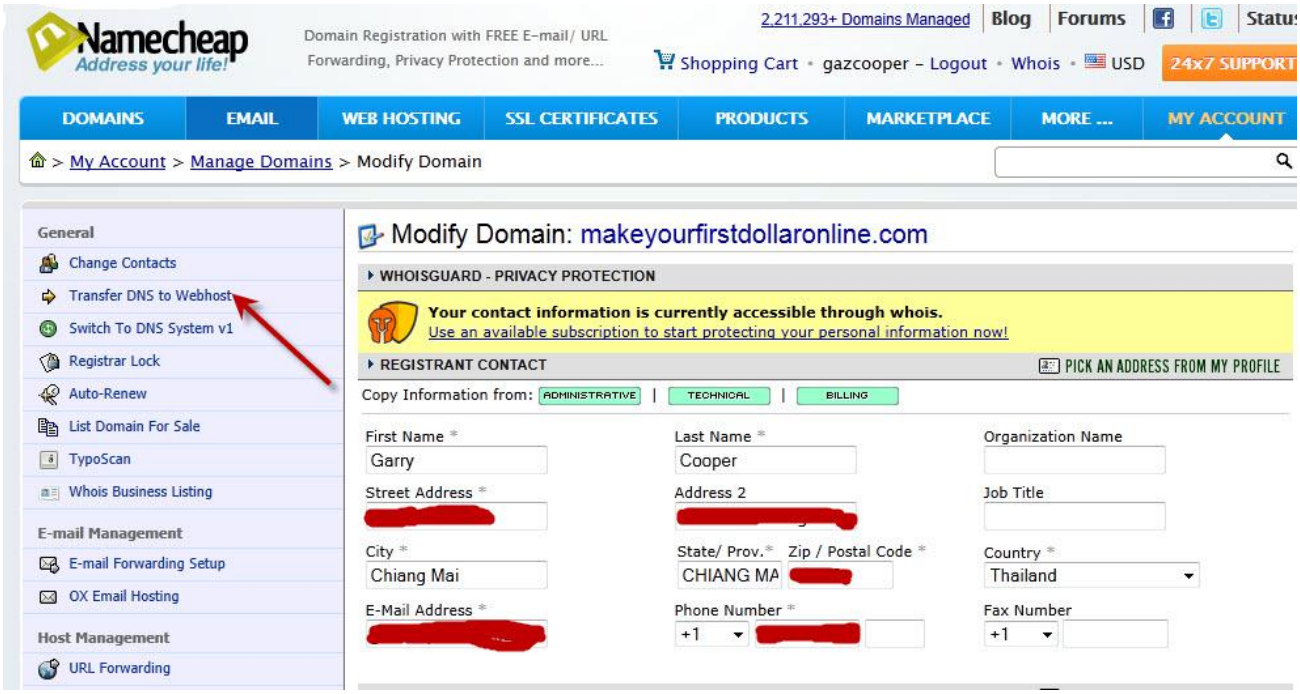
You will now be on the following page,



You should see your domain name where I have pointed the blue arrow. Please ignore

the red lines as I blocked out a couple of my domain names for privacy reasons.

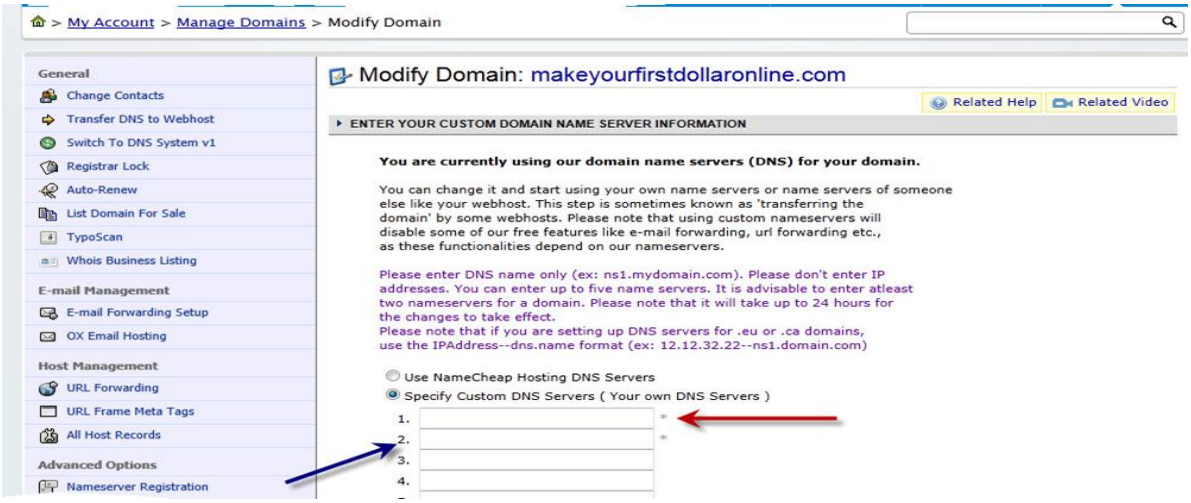
Now double click on your domain name which will transport you to the following page:



Next Step: click on "Transfer DNS to Webhost."

I have added the red arrow to show you exactly where to click

After clicking on that you will end up on the following page:



This is where you will enter your DNS servers for your hosting company and if you decided to use either our Amz Discounted Paid Hosting or if you decided to join the Amz Training Academy for our FREE Hosting Offer you will enter the same Amz Name servers which are:

ns1.server.amztrainingacademy.org
ns2.server.amztrainingacademy.org

You will enter first the ns1.server.amztrainingacademy.org number where the red arrow is pointing in position 1

You will enter the NS2 number where the Blue arrow is pointing in position 2

No need to worry about the rest of the empty spaces.

Now click on “Save Changes” and ensure it confirms these saved changes.

It will now take max between 24/48 hours for your domain to merge with your hosting account and you don't need to do anything more than be patient and wait for it to complete.

Installing Wordpress

Your domain name has now merged with your hosting account and it's time to install your first ever website. This is so easy and you'll wonder why you did not start way earlier.

First step is to log into your Cpanel using the information your hosting company provided to you in an email confirming your hosting account.

Once you have logged in you will see a page similar to this one:

Then what you are looking for is either "Wordpress", "Simple Scripts" or "Fantastico" which are what we will use to install Wordpress.

Click on that and follow the instructions and complete the install.

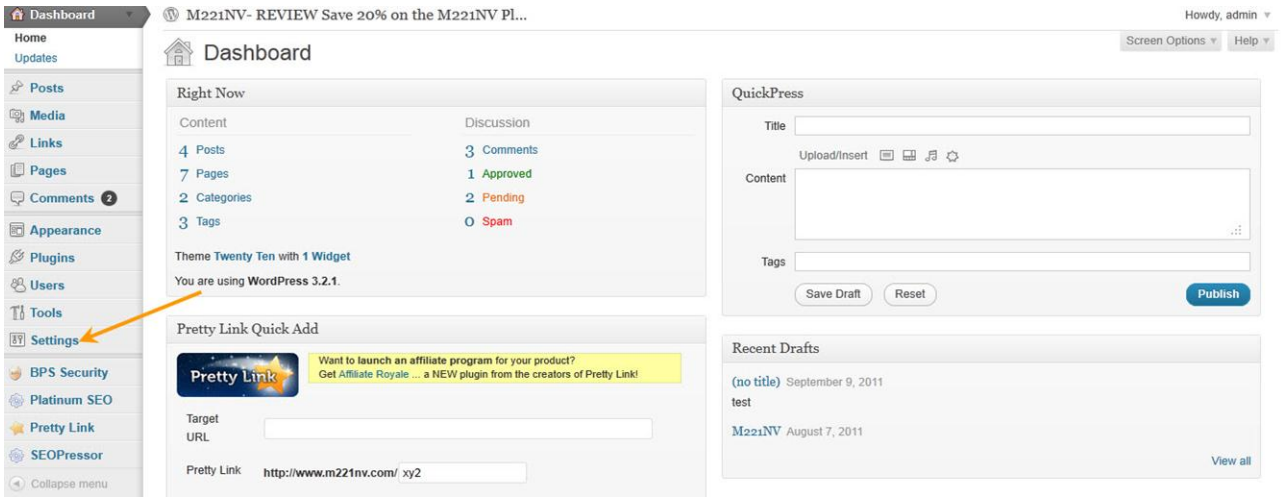
Remember to save your new user name and password somewhere safe as you will need them to log into Wordpress.

Now, visit your domain name and you will see you now have your very first basic website online. :) CONGRATULATIONS!!

Building Your Amazon Cash King Website

OK, we are ready to start making this baby look nice :)

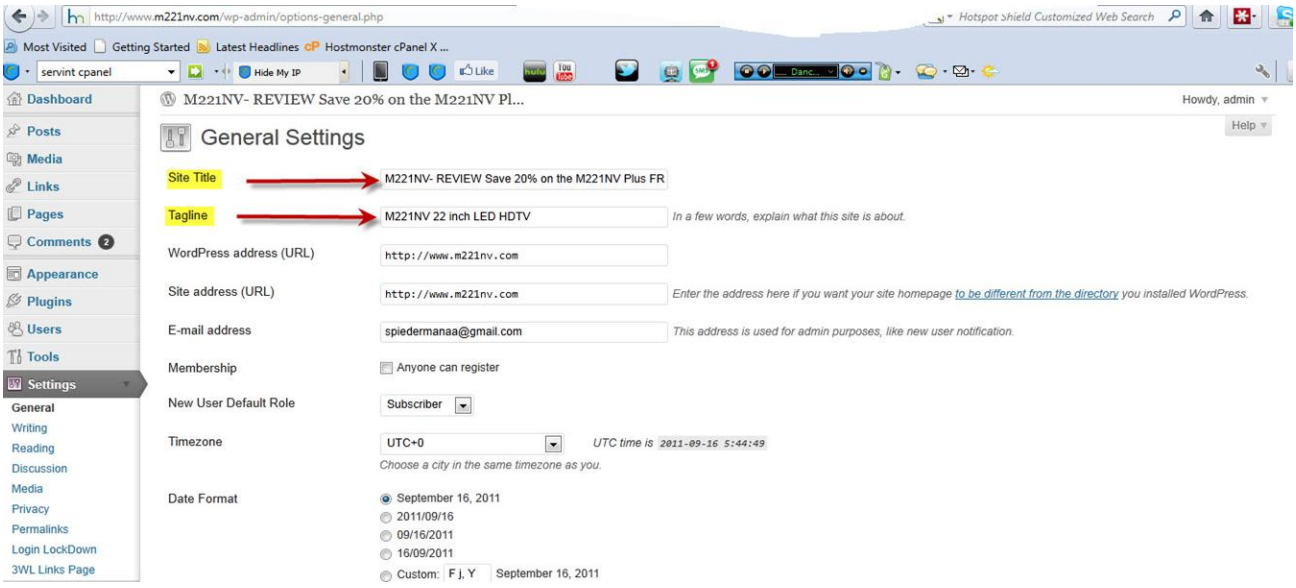
Go to www.yourwebsite.com/wp-admin and log into your control panel using your user name and password that was provided to you when you installed Wordpress. You should then see the following page:



Adding Title and Tags

We are going to start by adding your Page Title and Tag Line and if you see in the example above, I have added an arrow pointing to the settings in the left hand column.

Please click on that and you will come to this page:



I have highlighted and added an arrow to the 2 fields you need to fill in here. This information is what will appear at the top of the website when it is loaded and also the title of what will appear on a Google search, just like the actual title of this example which I have shown you below.

So be sure when you write it that you use your keywords and enticing words to make you stand out from the others on the page. To see it for yourself, do a Google search for "M221NV" and see all the examples. Here is a screen shot to show you below.

In the tag line area, be sure to use your product keywords in it. This will show just below the title on your website and so it is vital that you have your keyword here.
Once you are happy with your Title and Tag line Click "Save changes".

Changing Your Permalink Structure

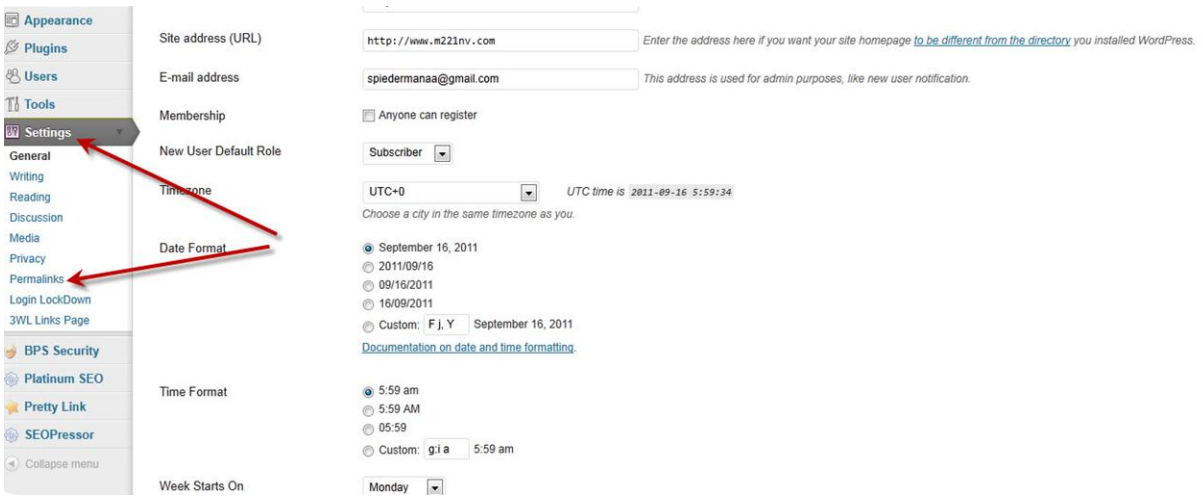
Yes I know, you're thinking, "WHAAAAT, what the heck are permalinks?" Don't worry, just follow the steps, I assure you it is very easy.

All permalinks do is change how the page address is shown. For example, right now your permalink structure will look like www.YourSite.com/pg27 . We are going to change it so it looks like www.YourSite.com/keyword which will help a lot with ranking in search engines.

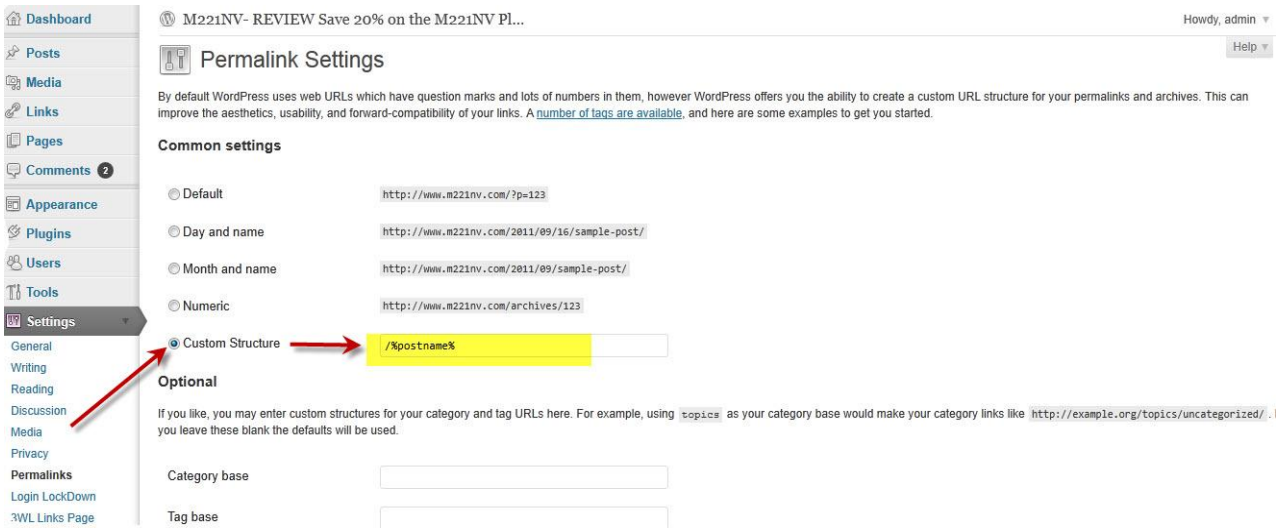
Don't worry it is very simple!

First step, in your left side toolbar click on, "Settings" and then "Permalinks".

See an example below:



You will then come to this page:



It will be set to default so you need to change it to "Custom Structure" by checking the button where I have indicated with the angled arrow.

Then you need to change or add the following into the custom structure box:

/%postname%

Make sure it is EXACTLY like I have set out above.

Now Click "Save changes" and move on to the next step :)

I hope you're finding it easy to follow?

It really works great with my step by step video course 21 Steps to your first Amazon Cash King Website which can be accessed via the Amz Training Academy Members Area.

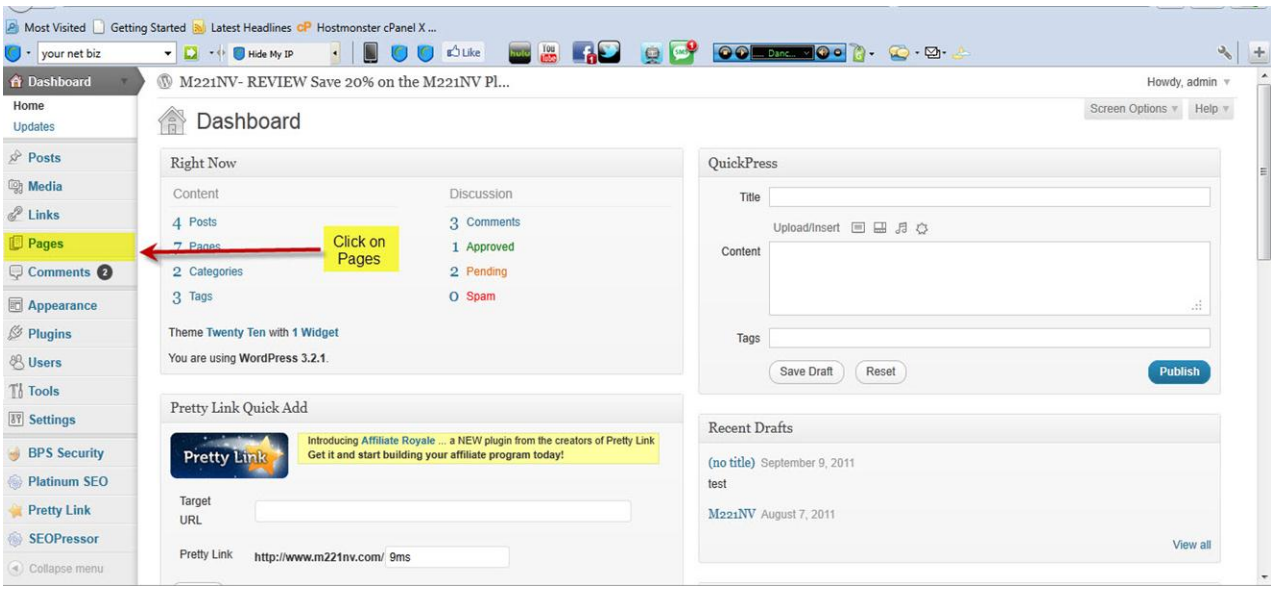
Setting Up Your Pages

We are now ready to add the basic pages to your new site and there will be basically 6 pages including the Home page.

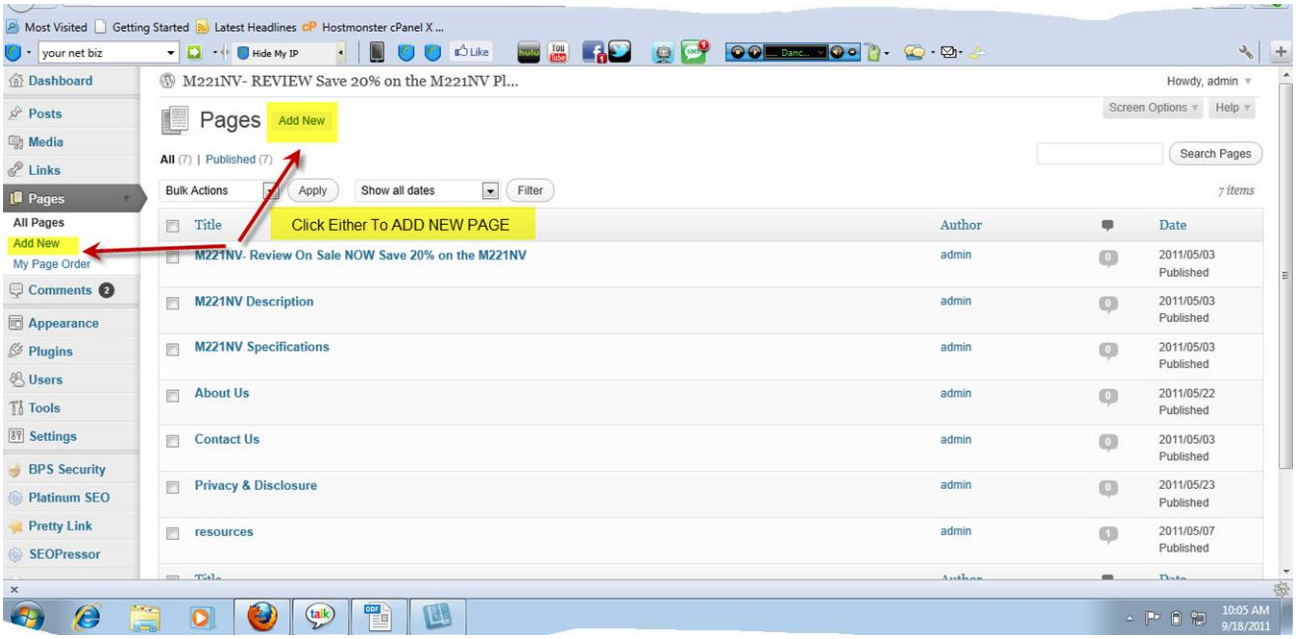
The pages will be called: (where I write keyword you replace with the name of your product)

- Home
- Keyword Description
- Keyword Specifications
- About Us
- Contact Us
- Privacy & Disclosure

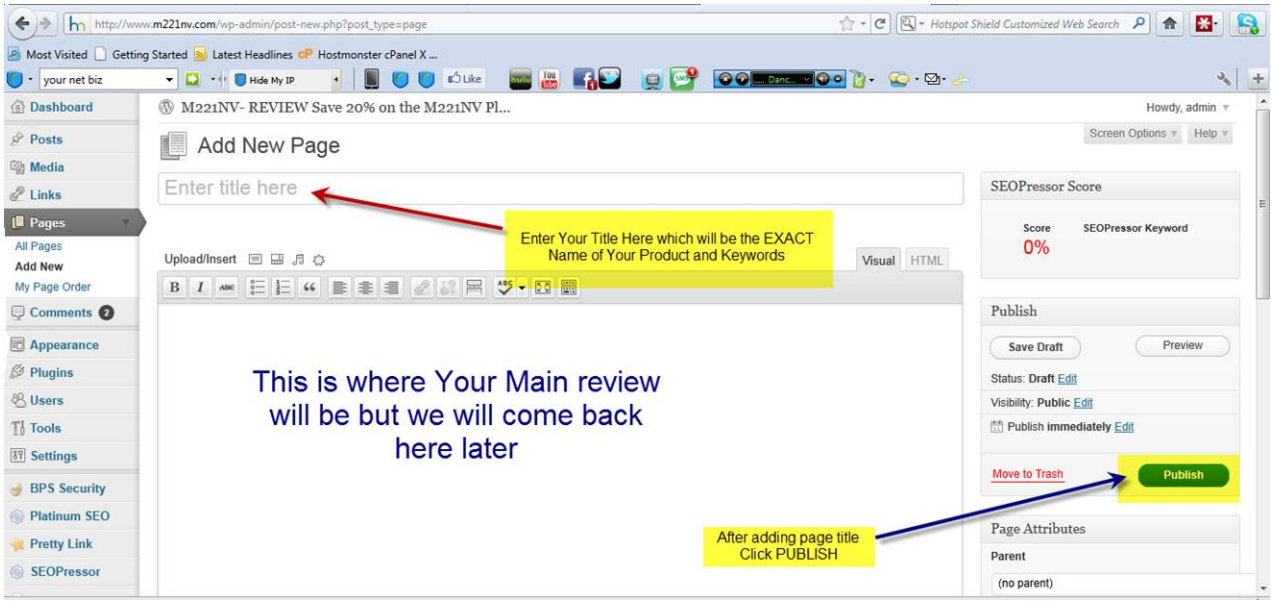
HOME Page - First step is to click on the link in the left hand menu column called "Pages". See the arrow below:



Then click on "Add New"



You will then come to a page like this one:



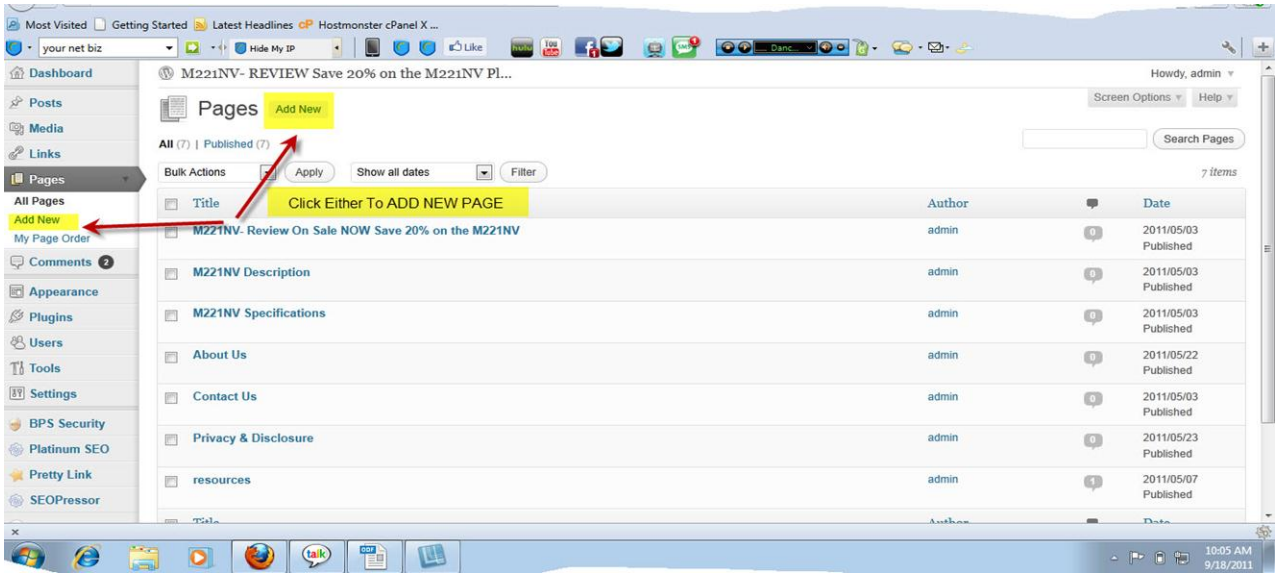
Enter your page title in the area that says "Enter title here". IMPORTANT!!! - make sure you use your EXACT product name and or Product number and remember this is what

will show on the Google search so you want to ensure you have your keywords in here. Once you have added the title click on "Publish" as in the example above.

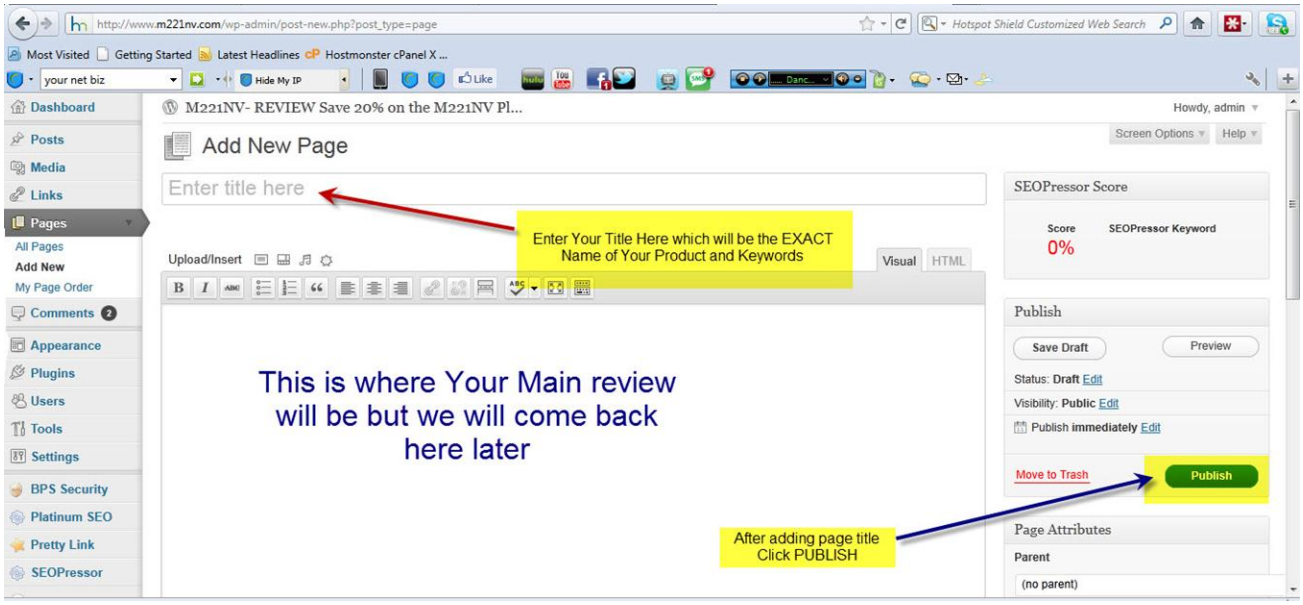
Now repeat the process and add each of the additional pages, but let's do one more for you so you are clear.

Next page to add in the list is the description. Remember to put your exact product as part of the page title for example "M221NV Description".

So, again, first step is add a new page



Now you add the new page title and in this case it's the Description page and should be named "*Your Product Description"*



Then, after you have named it, click "Publish" and do the same thing again for the remaining pages:

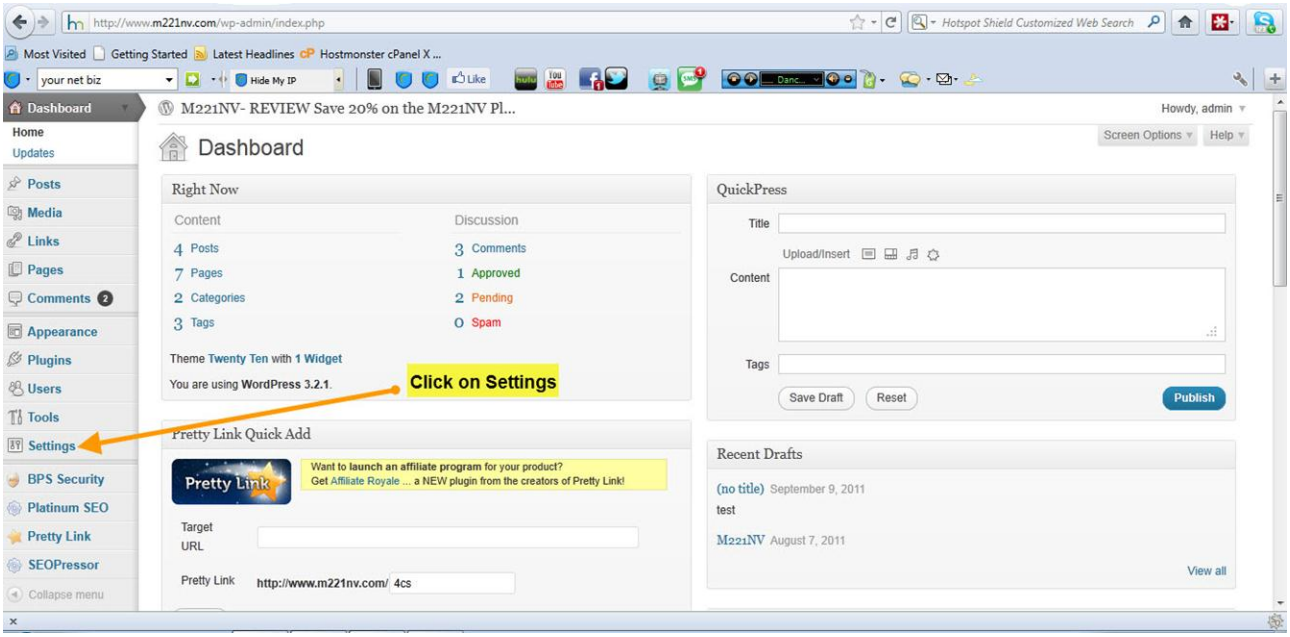
- Your product Specifications
- About Us
- Privacy & Disclosure
- Contact Us

Once all your pages are added we are now going to set your home page.

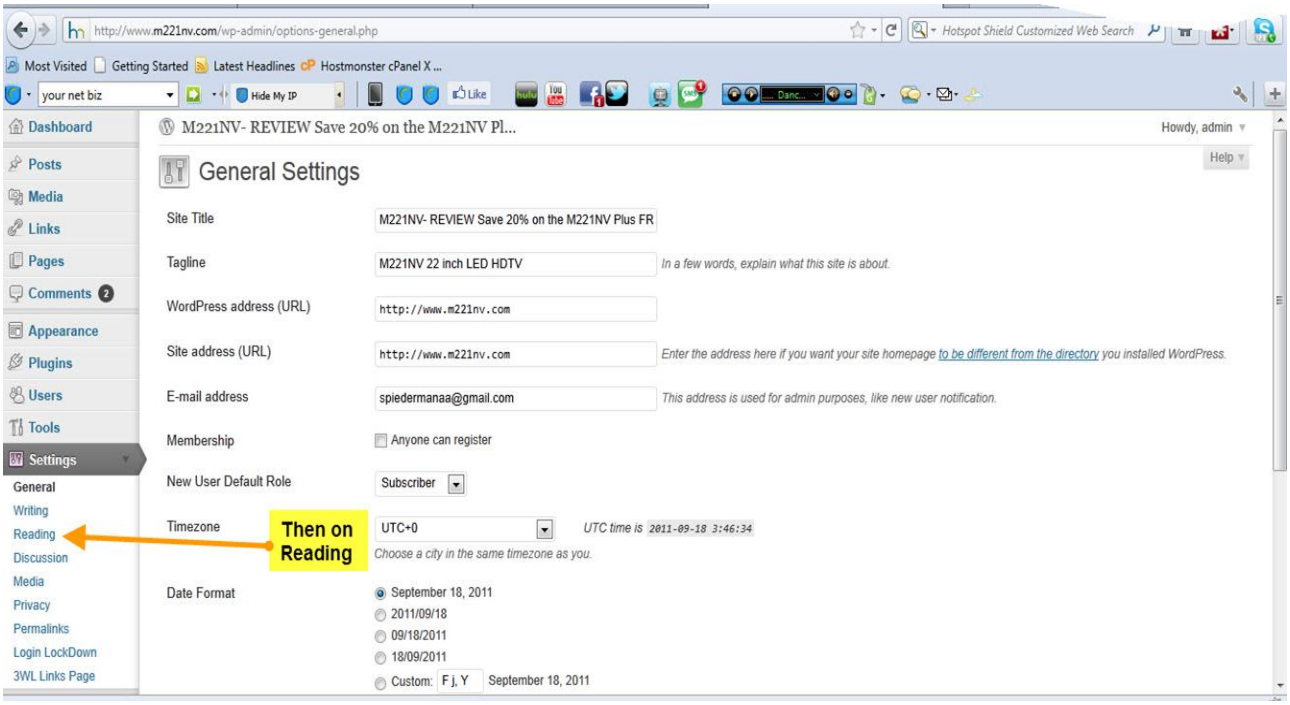
Setting Your Home Page

Your homepage is currently set to "posts" by default and for a Amz Cash King Sniper site we need to set it to our main product review page, which is the first page you added as your exact product name.

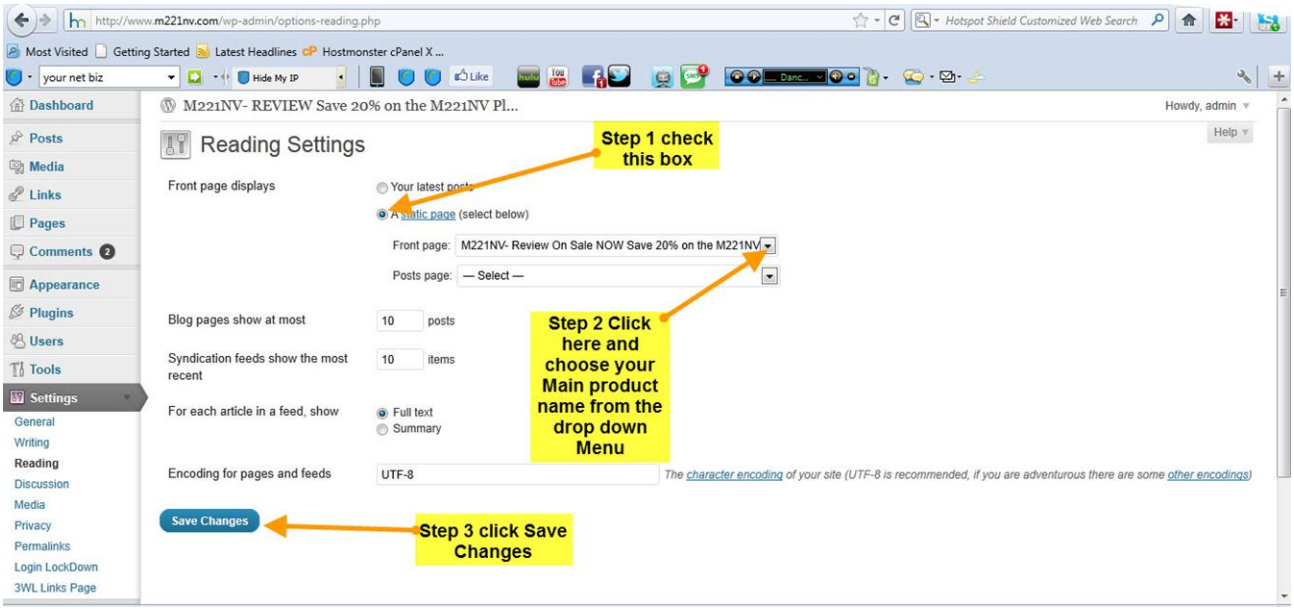
So what we need to do here is click on "Settings".



Then click on "Reading".



You will now see a page like this:



Follow the 3 steps on the screen-shot and click “save changes” and your homepage is now set to your main product review page.

OK we are moving along nicely.

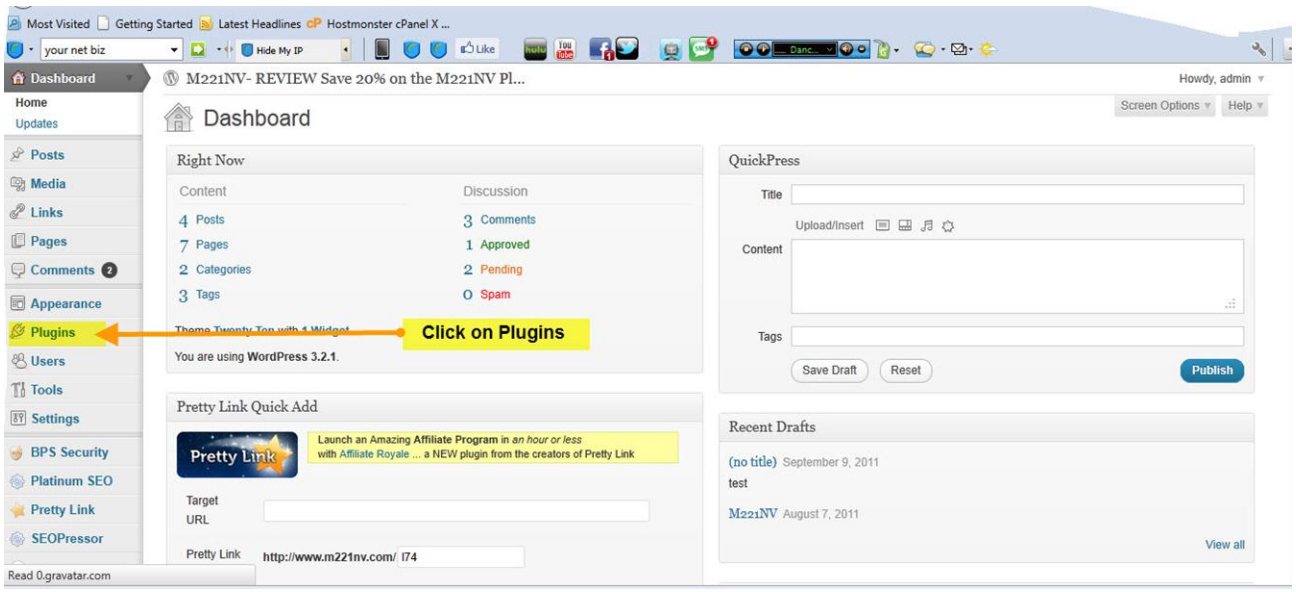
Adding Plugins To Your Amz Cash King Website

We are now going to add what are called plugins, which make some things automated for your website, and also some security plugins to help protect your website from hackers. This is very easy to do, so just follow the step by step instructions.

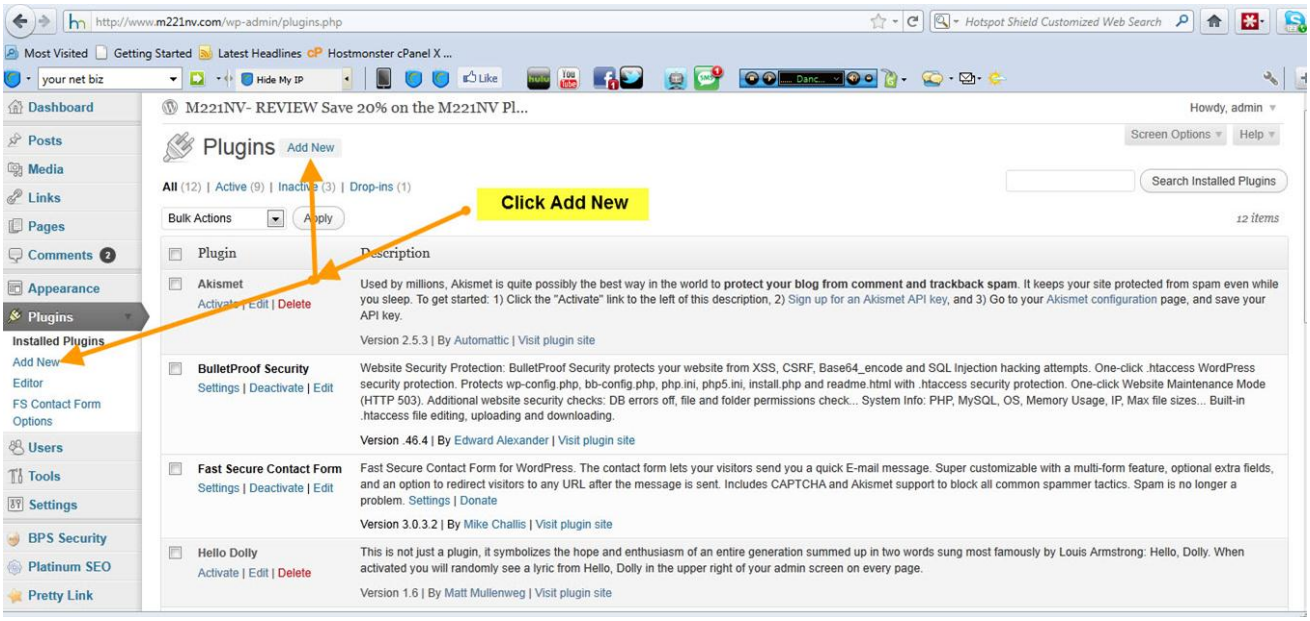
We are going to be adding about 7 plugins. Here is the list:

1. Bullet Proof Security – *Secures your website against hackers*
2. Log in Lockdown – *Locks your site if anyone tries to log into it*
3. Google XML Sitemap – *A Sitemap so Google can see all the pages of your site.*
4. Fast Secure Contact form – *A way to add a custom contact for your "Contact Us" page*
5. All in One SEO – *Helps make your site rank in the search engines*
6. Pretty Links Lite – *Shortens very long links and makes them pretty*

First step is to click on "Plugins" in the left menu bar (see below)



Then click on "Add New"

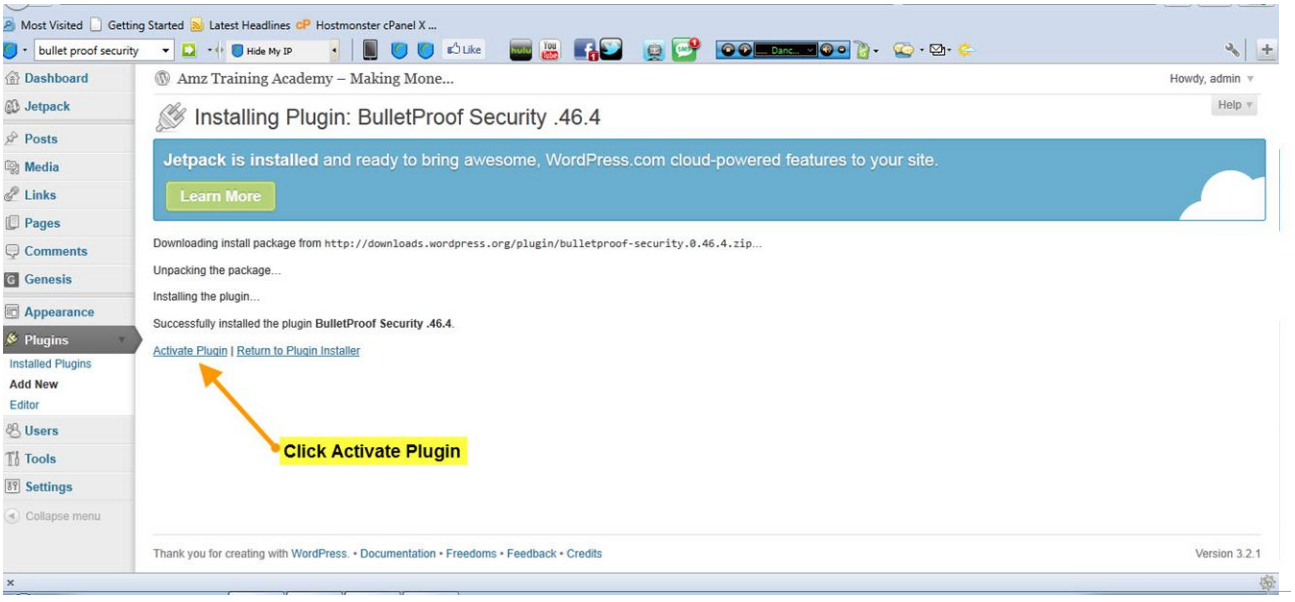


First on the list of plugins is BulletProof Security so we are going to do a search for that. Ensure you search for it exactly like this:

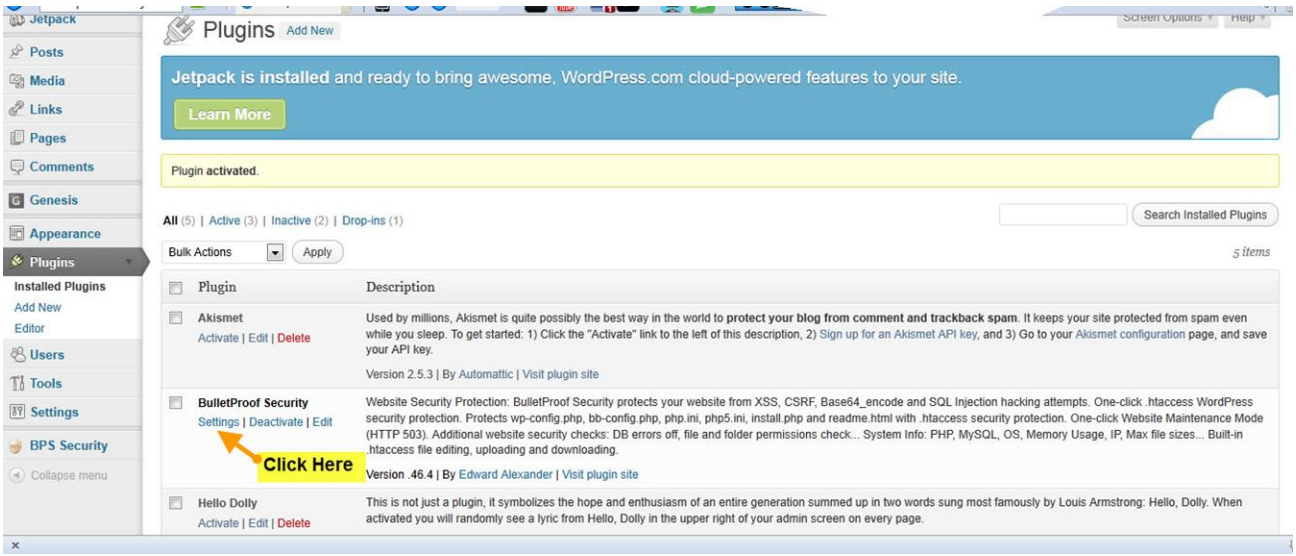
BulletProof Security

Notice "BulletProof" is one word, no space.

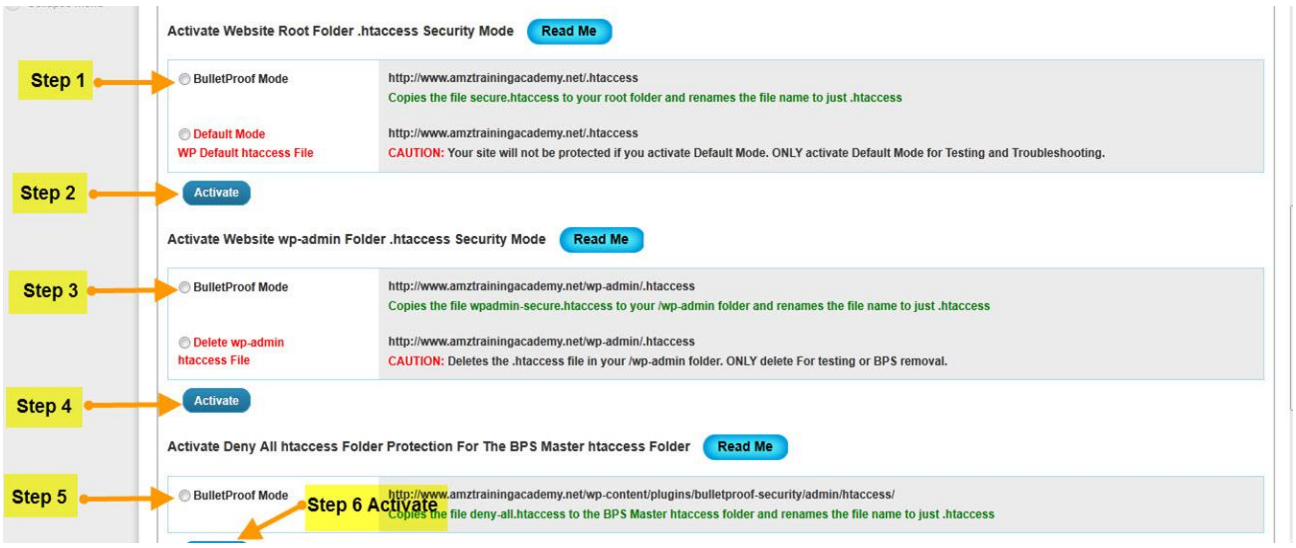
It will ask you if you are sure you want to install BulletProof Security. Click "YES" then click on "Activate plugin".



Then on the next page click on “Settings”.



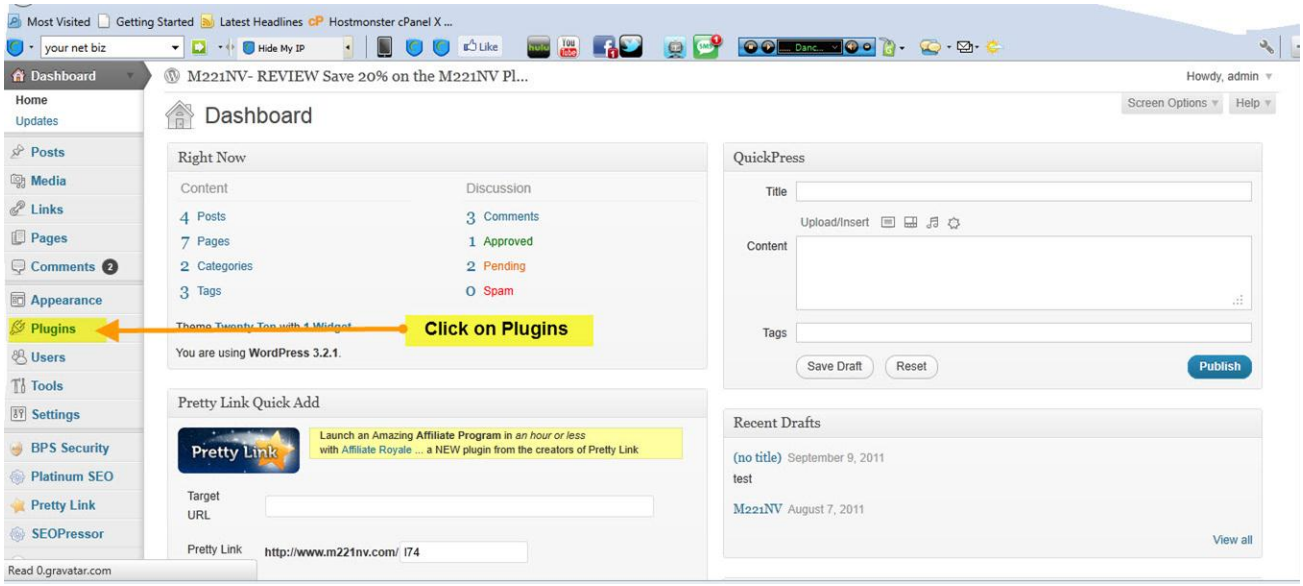
Now you have to activate each one of the BulletProof sections



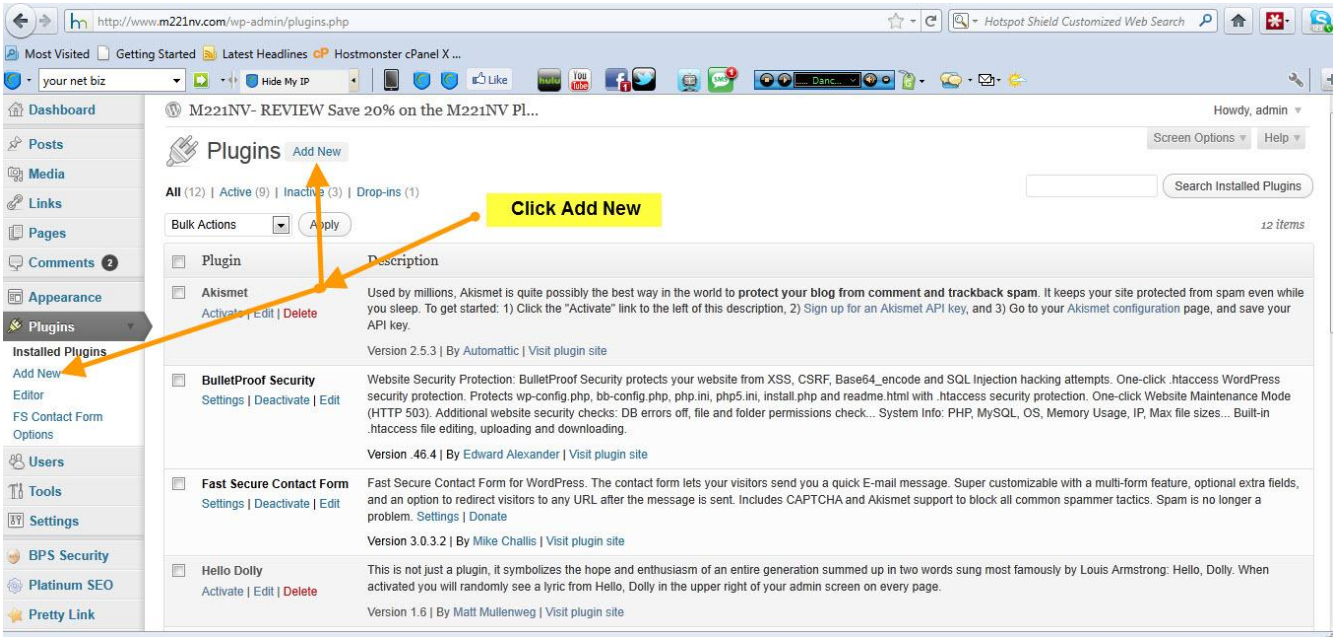
Don’t worry if you don't understand why. Just do it and your blog will be protected from 99% of hackers.

We will now install the second plugin on the list which is another security plugin. This one will block and lock your site should anyone try to access your site by guessing your password. It will lock the site if the password is entered 3 times incorrectly.

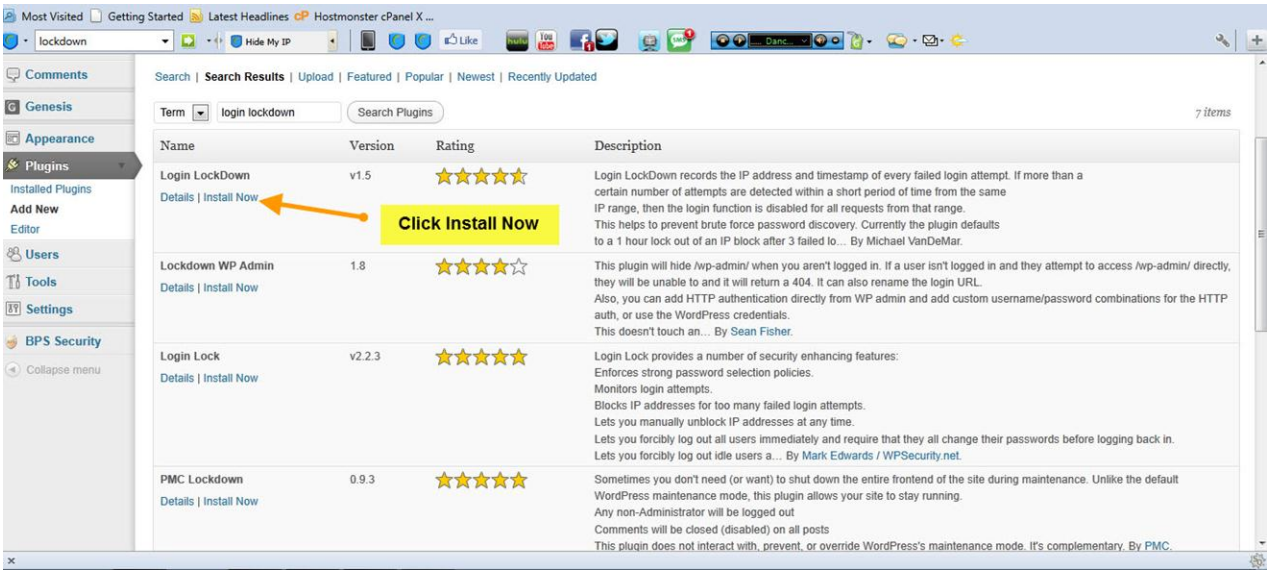
So again click on “Plugins”.



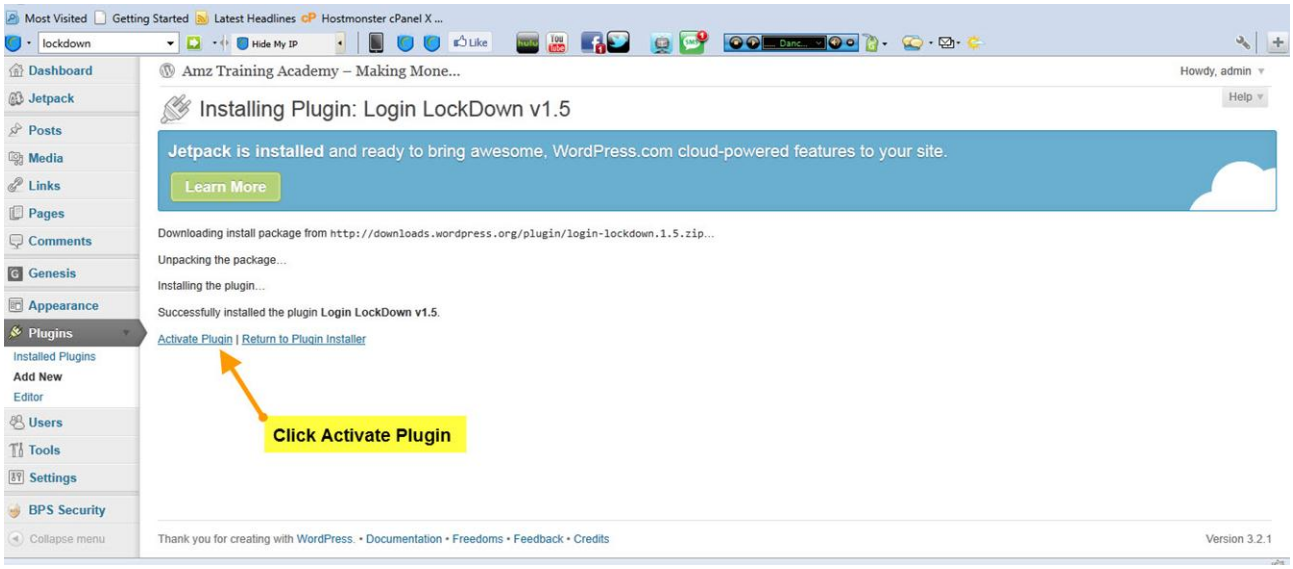
Then “Add New”.



Then enter “Login LockDown” exactly as I have spelt it.



It will ask you to confirm if you wish to install this plugin. Click “Yes”, then click “Activate Plugin” and that is it for this plugin.



Now go ahead and add the remaining plugins in the list using the same steps as the previous instructions.

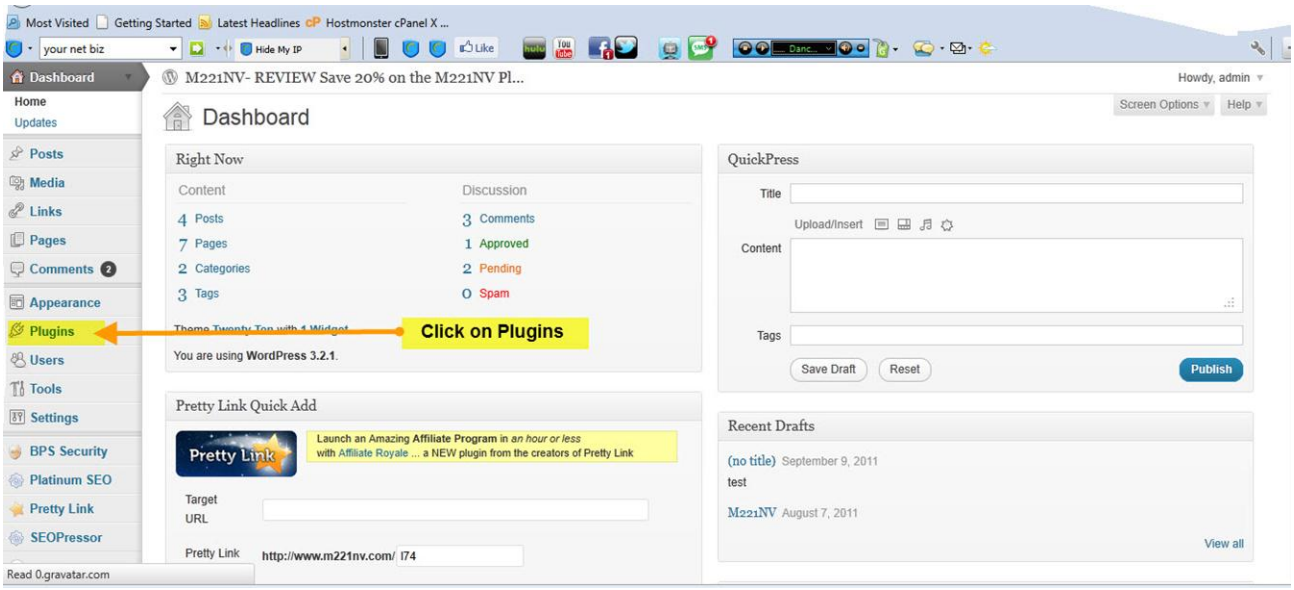
- Google XML Sitemaps
- Fast Secure Contact Form
- All in One SEO pack
- Pretty Link Lite

OK, well done! You now have all your plugins installed.

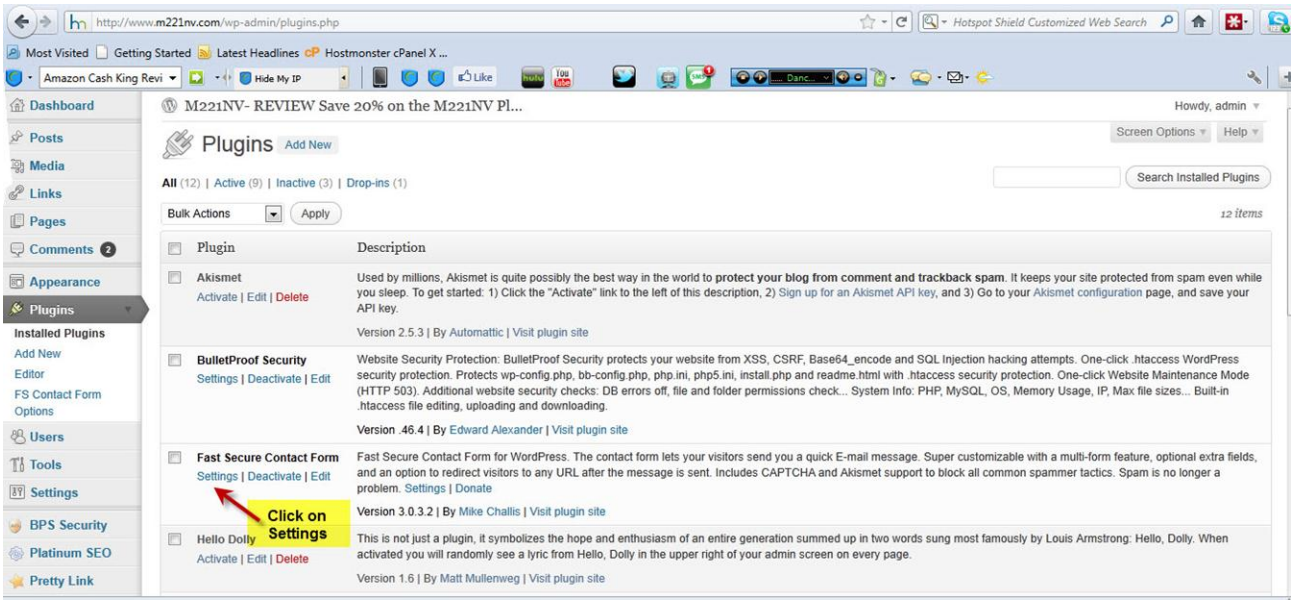
We just have one last task to complete for plugins and we can then move on.

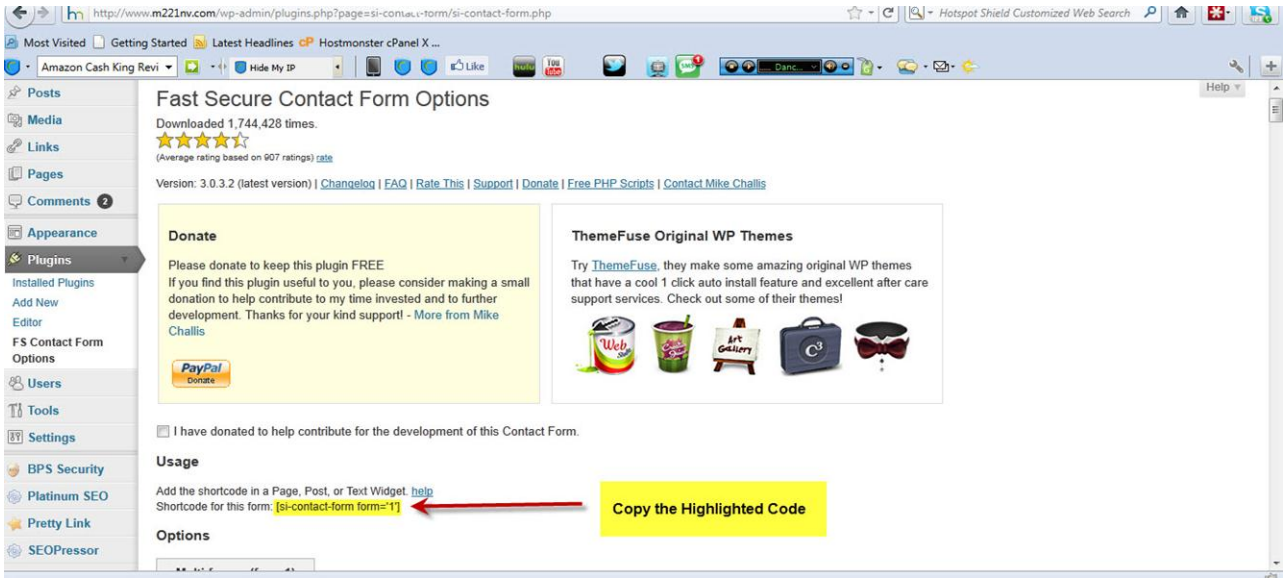
We will set up the Contact Form and put it on your contact page so people can contact you. This is very easy to do.

In your back end control panel click on “Plugins”.



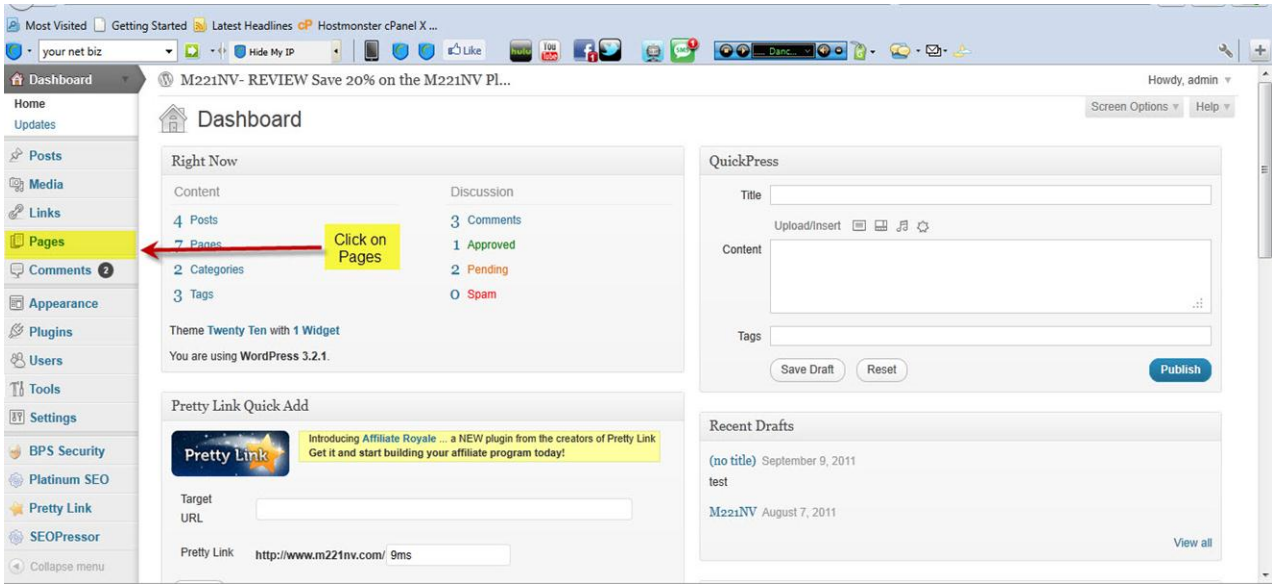
Then find “Fast Secure Contact Form” from the list and click on “Settings”.



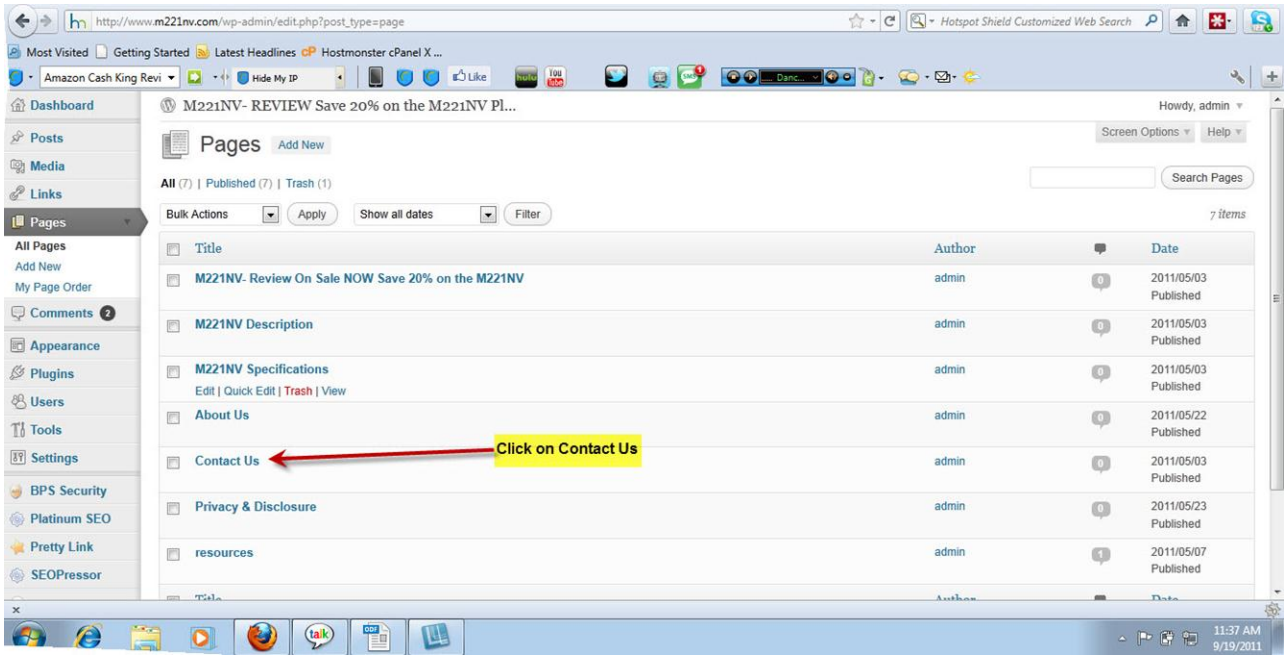


Then copy the code, which is highlighted in the above example, and we are going to paste that into the contact page.

To do this, go to “Pages”.



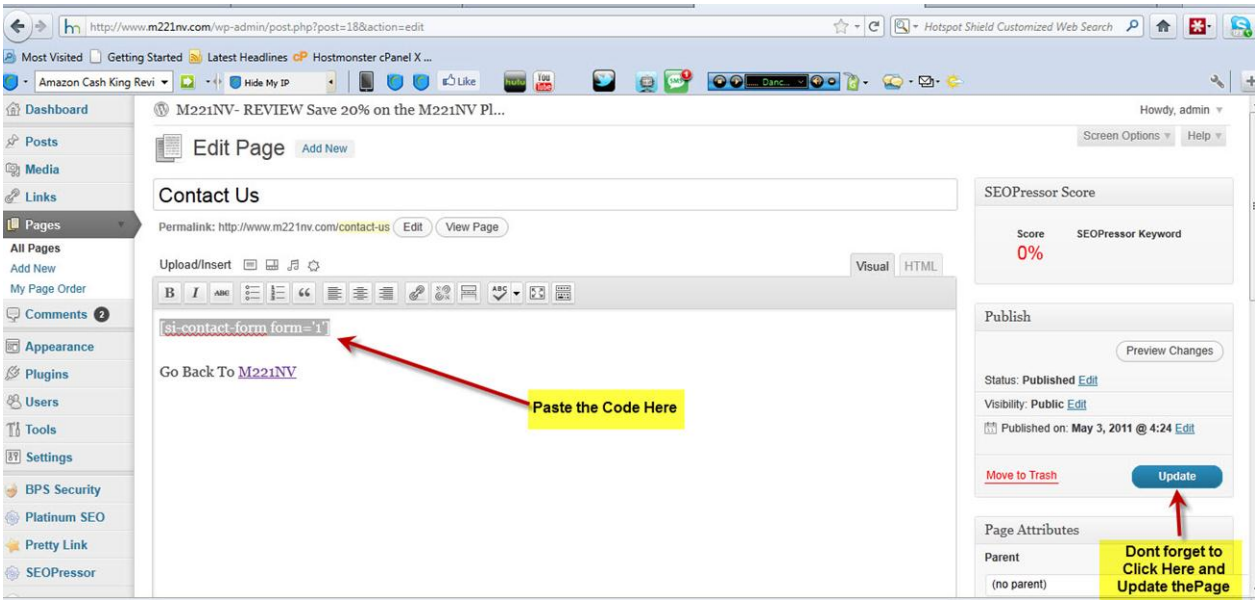
Click on your “Contact Us” page.



Then paste the code which is

[si-contact-form form='1']

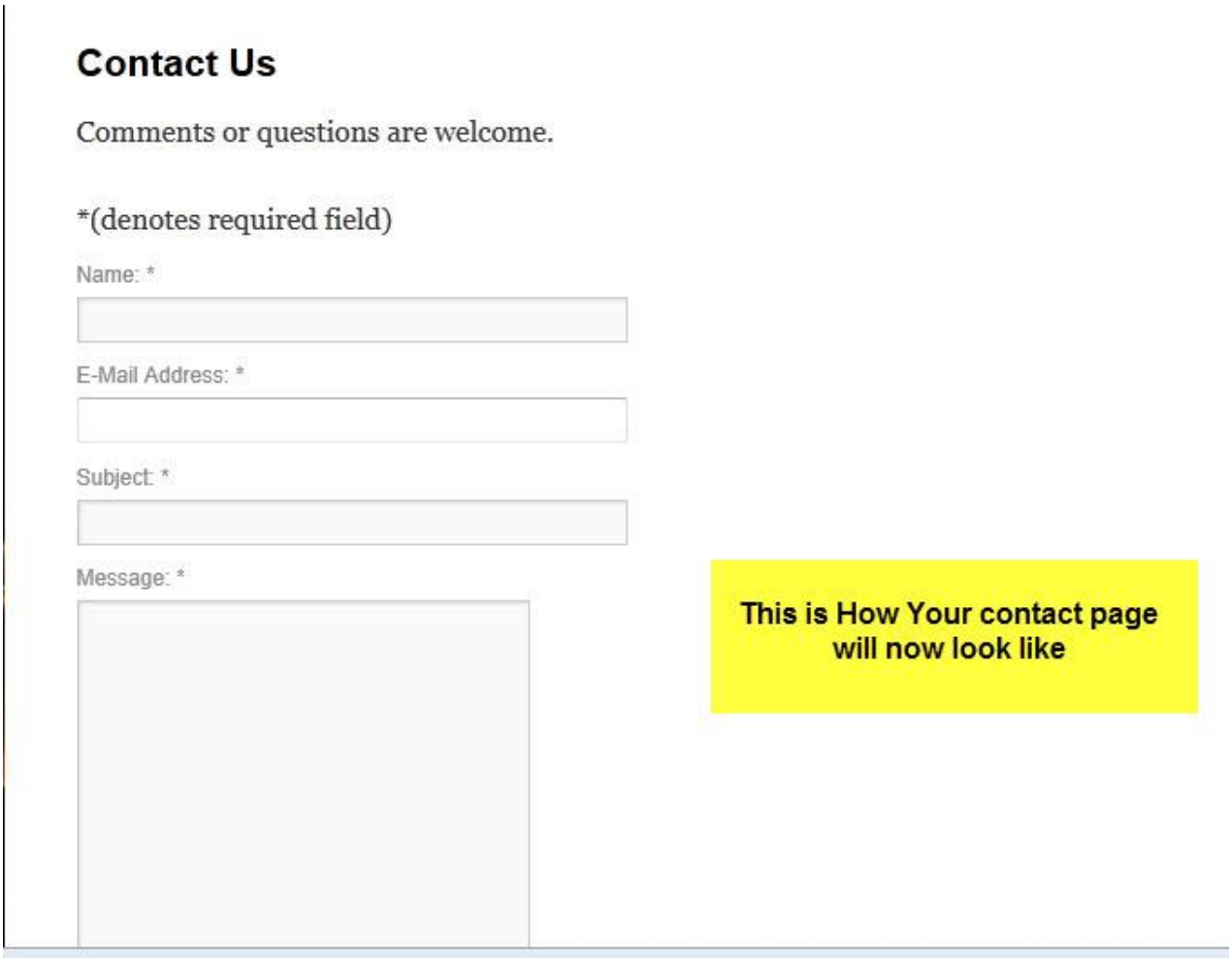
into your contact page, just like in the below example.



Then click "Update".

You will now have a form on your contact page which, when a visitor uses it to send you a message, will deliver an email to your email address which you specified in your hosting account.

Here is what the form will look like on your contact page:



Downloading FREE Header Making Software

We are going to be making a nice header for the top of our website based on the subject of your product. In the next few steps I am going show you how to do just this by using some of my step by step instruction videos. If you like to learn via watching videos and then doing each steps, be sure to visit my membership site Amz Training Academy where you will find tons of step by step videos.

OK http://www.youtube.com/watch?v=mPiR55CYbVk

Watch the video on how to download the FREE Software so we can make our Header for our website.

Now that you have downloaded your software, I am going to show you how to make a header graphic for your site. Let's watch another video which will walk you through the steps.

Watch it here:

http://www.youtube.com/watch?v=PfQNMHSd_r8

If you're like me and not too artistic, sometimes you just need a pro to help you out. If you feel your header is not up to scratch we have a full graphics department where we offer our members discounted graphic services. Here we can make you a professional header for your website and it won't cost you much at all.

If you would like us to make your header for you please visit our Custom Graphics page at Amz Custom Graphics

How To Create A Headline Graphic

In this Module I am again going to let you watch one of my training videos which will show you a very easy way to make a custom headline graphic for your website. It really is as easy as typing in a few words and clicking "save" and you will have a very professional headline graphic you can add to your Amazon Cash King Website, all in just 2 minutes!!!

Please visit Amz Free Graphic Creator and follow the simple instructions.

How To Create a CALL To Action Graphic

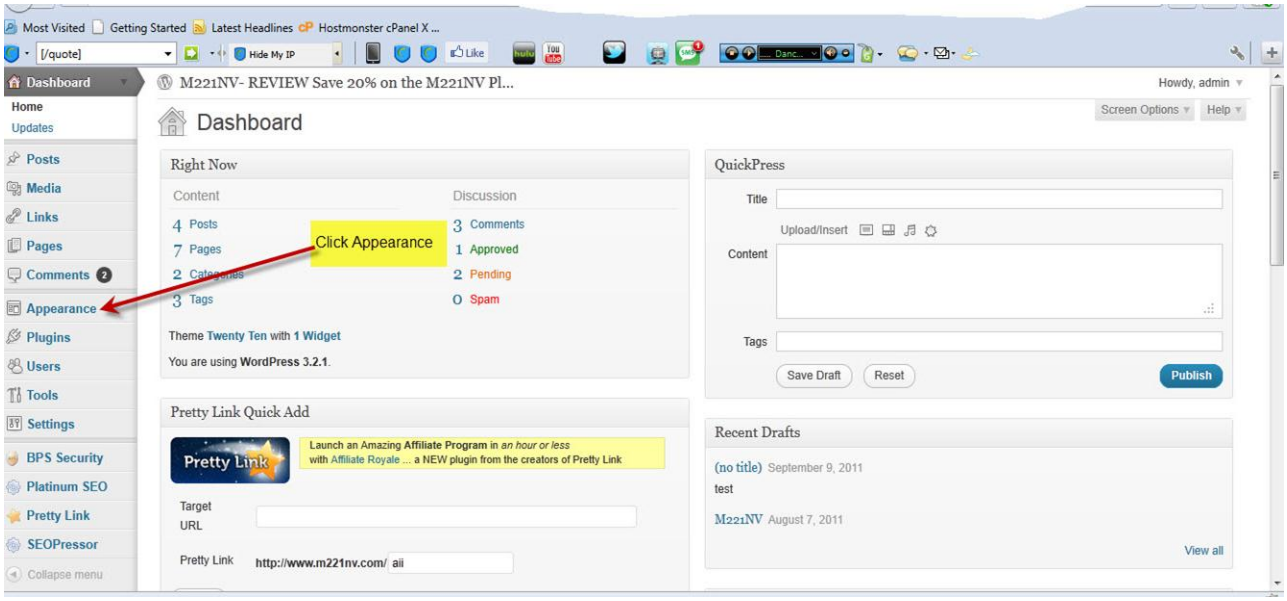
You will want to create a Call To Action graphic to direct people to Amazon from your website and it's very easy to do so. Again, it is better illustrated by letting you watch over my shoulder as I create it using the Free Header software we downloaded earlier.

It's very easy to do and you can access the video by visiting:

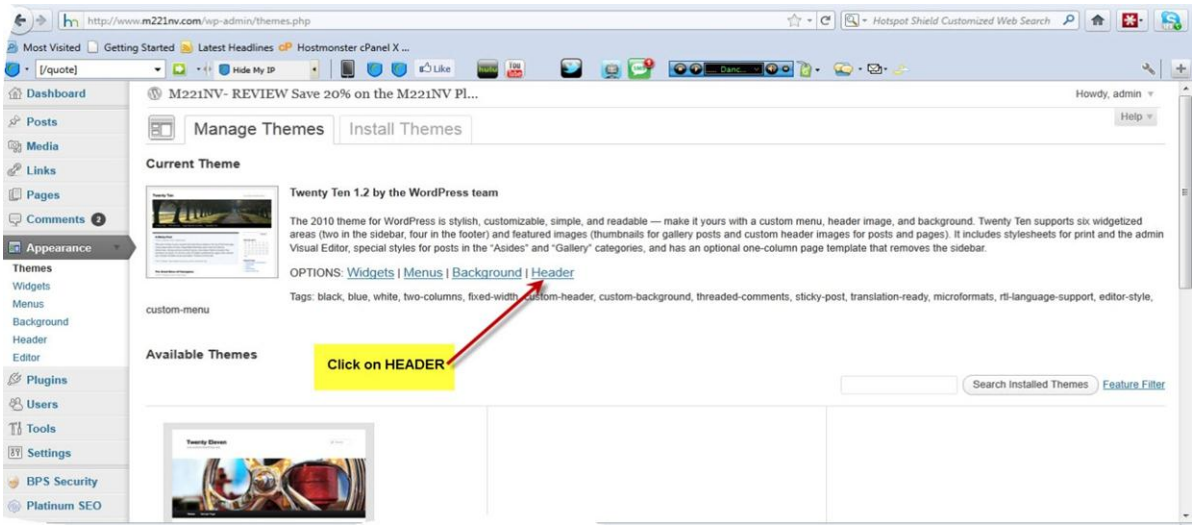
How To Make a Call To Action Graphic

Adding Your Header to Your Website

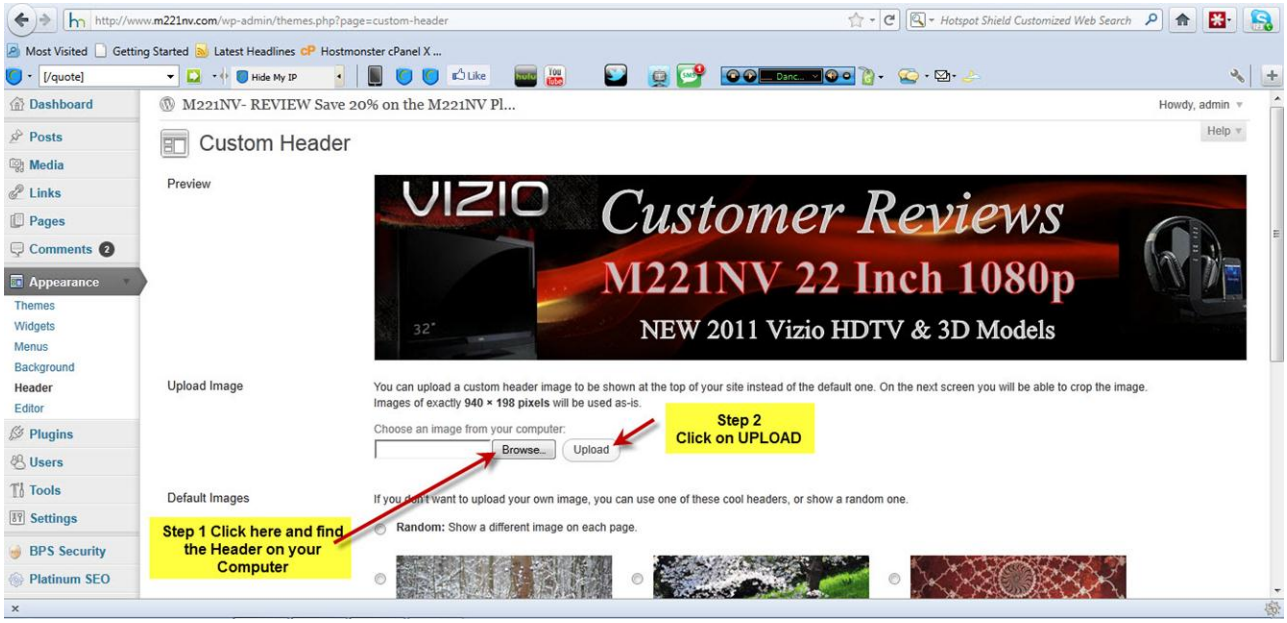
You have made yourself a nice header and you are now ready to add it to your website. In this section that is exactly what we will be doing, so the first thing to do is make sure you are in the back end of your website in the control area. Go ahead and click on "Appearance".



You will then come onto the following page. Here, please click on "Header".



You will then come to the following page where you will upload the header that you made for your site.



Click on “Browse” and find the header you made which will be somewhere on your computer, wherever you saved it.

Once you find the file, click on “Upload” and then click on “Save Changes” at the bottom left of the page.

You can now visit your site and you should see your new header there.

Writing Your Review

Writing your review is the most important part of your project and you must provide great value to your readers if you are going to get them to click through to Amazon.

Be sure to research your product and write a compelling review.

You can easily find detailed information on your chosen product by visiting the product page at Amazon.com where it will have detailed information on your chosen product.

It will also have customer reviews and you can use all this information to write a compelling review of the product.

It will also have the product description and the product specifications which you will add to your Descriptions and your Specifications pages.

You can copy these pages and re write them, but do not just copy them and put them on your site. You MUST re- write them and reword them so the content is unique.

Below is an outline of the basic Amazon Cash King review guidelines. Feel free to copy the outline and use it on your website.

You may also visit www.M221NV.com and see an example of a review using this outline. You can use it as a guide to write your own and also as a guide to building your first website. The article review should be 850 - 1000 words.

Amazon Cash King Review Guideline

Product Review: (Enter your Product here Make Sure You Use your Exact Keyword)

Company: Amazon.com

How Much: (Give a Rough Price of between $X.XX and $X.XX do not put one set price)

Who Would Buy This: Those shopping for… (be sure to enter Keyword product here)

Things we liked:
(Include primary Keywords in this paragraph and be sure to point out the benefits of the product here. You may write 1,2 or 3 paragraphs

Things we did not like About the: (your Keyword)
(Read the reviews on Amazon.com and be sure to point out a few negatives but be sure that you provide a solution to any negative you point out. For example: The sound was not as good as I expected however I connected my stereo speakers to it and that took care of that minor negative . (this should be around 300-500 words in this section it is easy to write that just read reviews and rewrite them in your OWN words don't copy verbatim.)

Guarantee:
(here mention the product guarantee and if they offer free shipping. Most of the time, Amazon offers a 2 year warranty, 30 day returns and free shipping. Be sure to mention these here)

Is the (your keyword) **worth the money?**
(Enter here your Keyword Phrase and why you feel it is good value)

Where Can I Buy the (Product Name)
Click Here To Buy: LINK TO Amazon and the PRODUCT

Best Place to Read Real Customer Reviews from People that own the (Product Name): Link to reviews page on Amazon (you can even tell them how many reviews it has)

You will need to come back and add your Amazon link a few times in the first 50 words. A couple in the middle and at the end and then add your call to action graphic.

You don't have an Amazon ID as yet and we will be covering that in the next few pages.

You need to have a website up online prior to being able to apply so once we have the site completed I will show you how to apply for your Amazon account and then how to add your Amazon links to your review page and other pages.

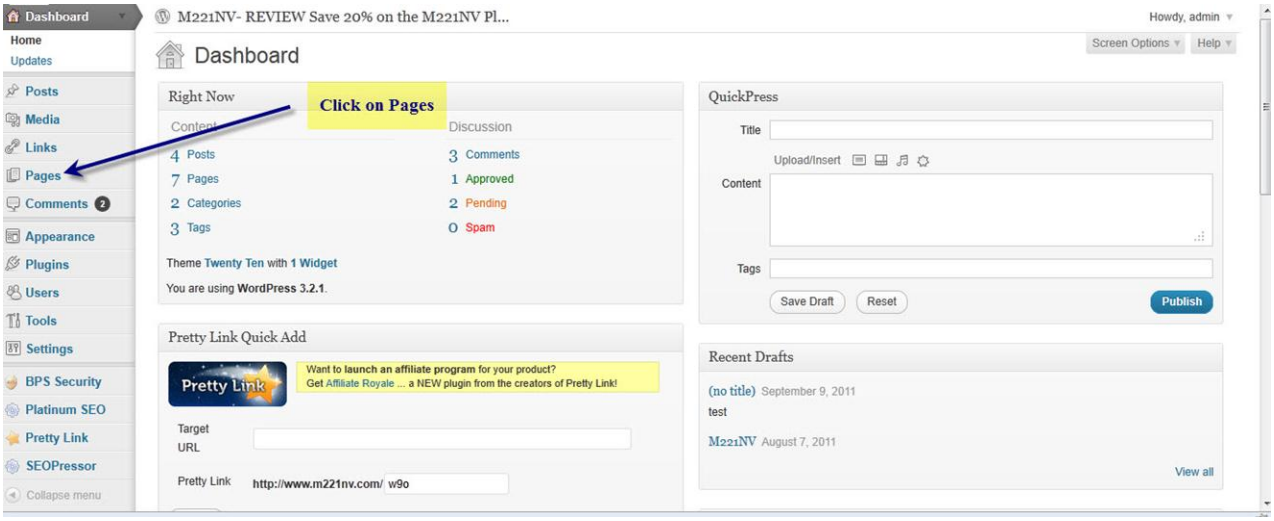
If you really don't like or can't write a review and would like us to write a review for you based on the above outline, we can do that for you. Please visit our AMZ Custom Articles services page.

Adding Content to Your Pages

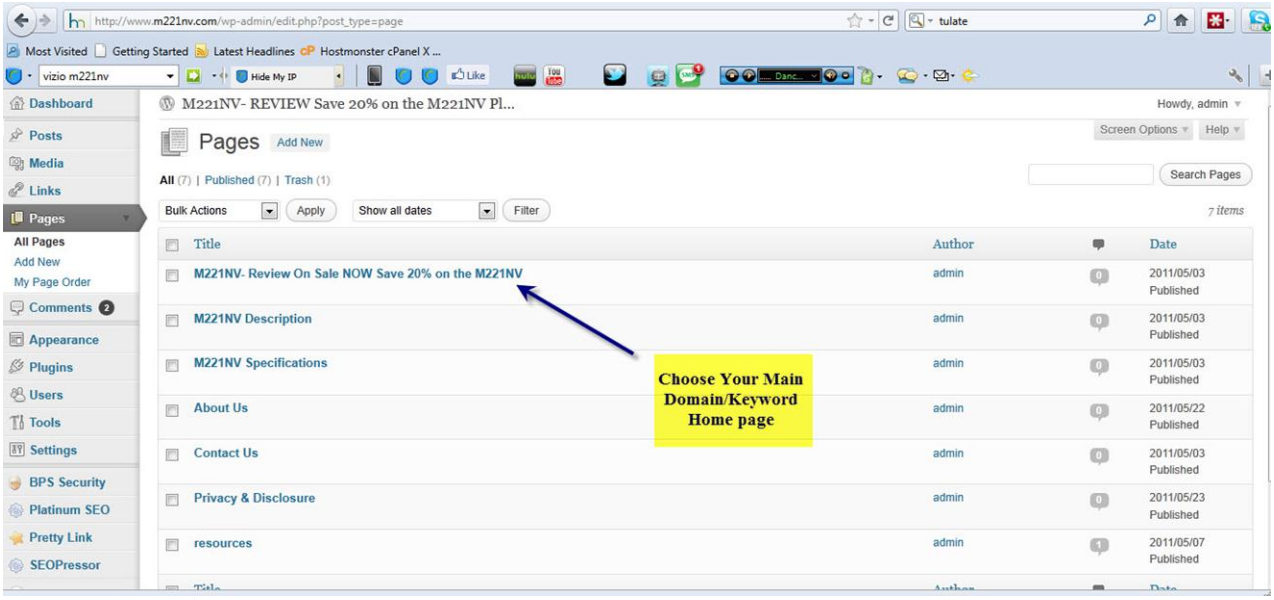
So we have our review ready and also we have copied the specifications and the descriptions from Amazon, which have been rewritten so they are unique (remember do not just copy them).

We are now going to add that content to each page on our website.

So, we first go to our back end control area of our Wordpress site and click on “Pages”.

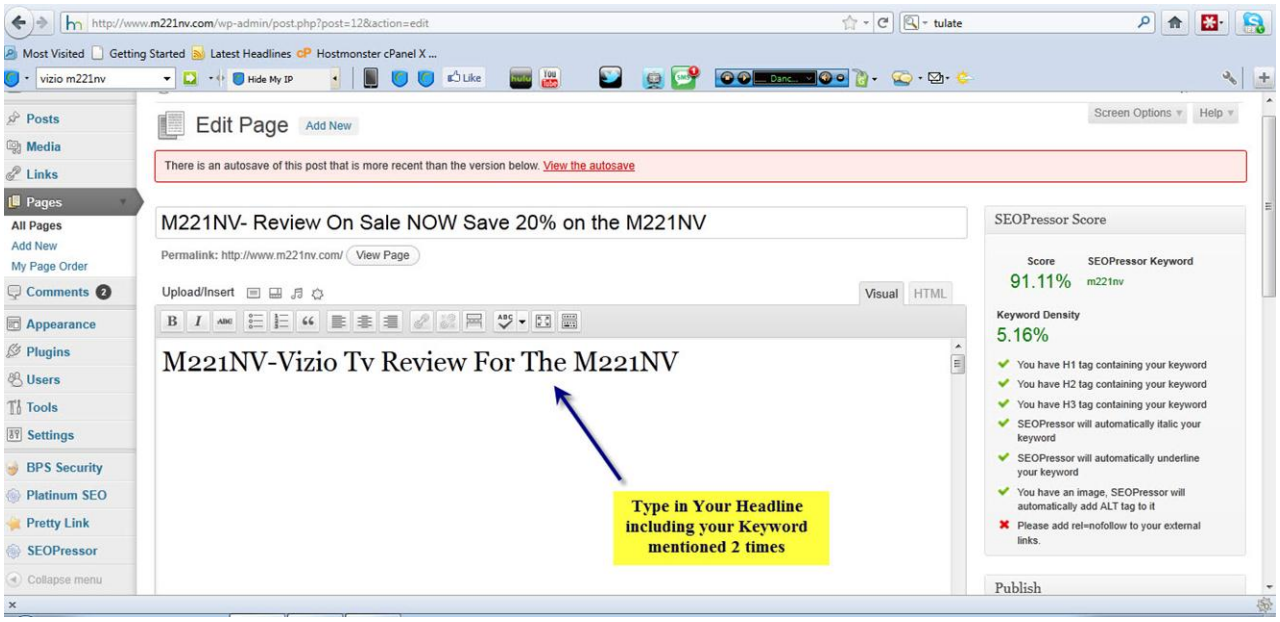


Then choose the page you are going to add content to. In this case we are going to add the review to the main home page, which if you remember you called it your exact product name.



Click on your main homepage review and open it up and then we are going to put into the page the headline graphic we made earlier, then under that we will past in our review of the product.

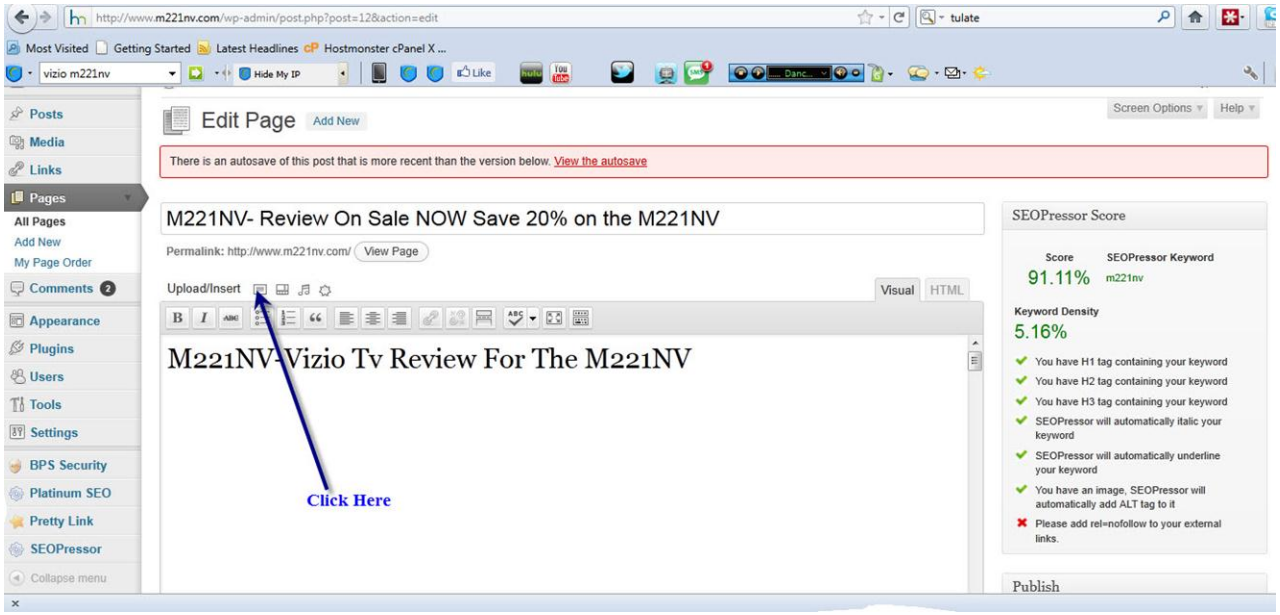
Once you click on your main review page it will open up like so:



Then, enter a headline by typing in you EXACT product keywords and model number if

any (*note I have mentioned my main keyword 2 times*)

Now you need to put in your headline graphic we made earlier. To do that click on the following icon:



and find your headline graphic on your computer. Upload it and then click "Insert Into Post". Make sure you have the center option ticked so it centers it in the page for you like below.

If you want to add a picture like I have on the site then just follow the same procedure as above and place it under the headline graphic.

Now under the header graphic and picture, enter your product review text.

Find your review on your computer, it will be in a word file, and then copy the whole thing by holding the left mouse button down and dragging the mouse so the whole of the text is highlighted. Then right click and copy the text.

Then simply paste the text into the page as shown in the above example.

Now click “Update” which is on your right.

You can now visit that page to see your finished page.

Now follow those same procedures and add the relevant text to each one of your remaining pages.

For the “Privacy and Disclosure” page please feel free to go to www.m221nv.com and copy directly from my site and use it freely on your sites.

Once you have added content to all your pages you have the basics of a website ready to go.

CONGRATULATIONS!!!

Signing Up For Your Amazon Associates Account

Now you have the basics of a site we can now apply to Amazon for an Amazon Associates account, so go to: https://affiliate-program.amazon.com/

Then fill in the form and sign up.

Once you have signed and have been accepted it's time to start adding our Amazon links to our web pages.

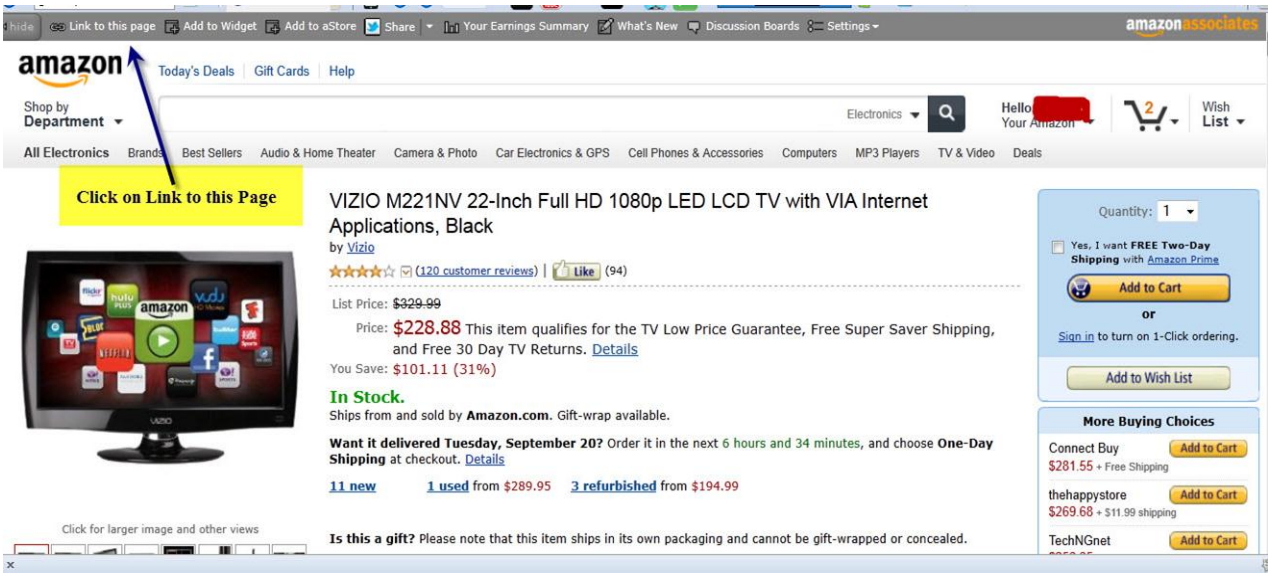
Adding Amazon Affiliate Links To Your Web Pages

In order for you to be able to make commissions you are going to have to add Amazon hyperlinks to your web pages and each one of these has your Amazon ID embedded in it. So, when you direct someone via your website to Amazon they will know it's you that sent them and that you are entitled to the commissions.

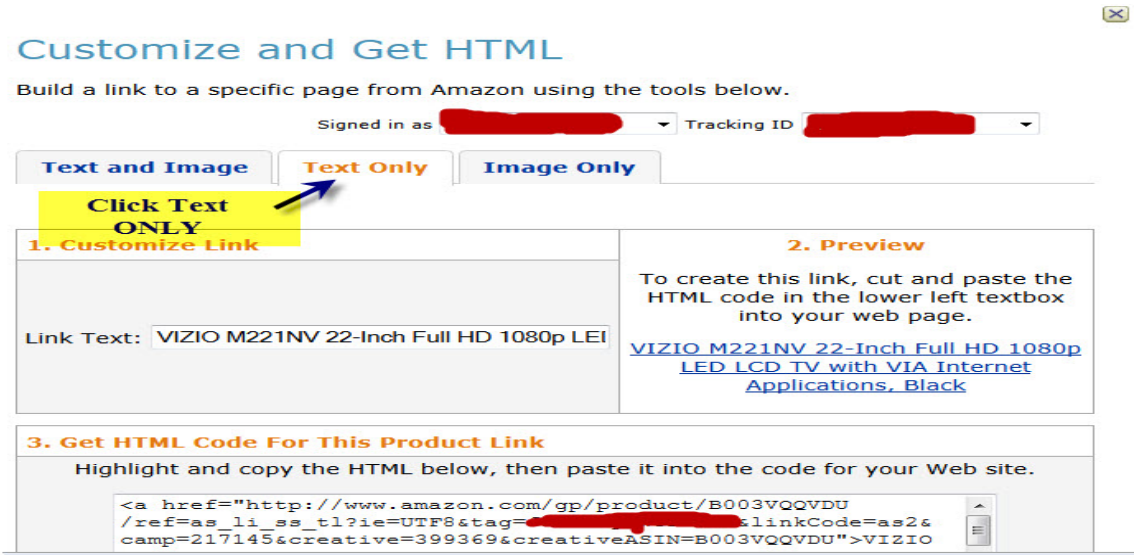
In order to get these links you first need to log into your Amazon account and go to the page where your product is located. If you've forgotten just to a search on Amazon's home page and it will take you to the relevant page.

When you are logged into your Amazon account you will see a toolbar across the top of your browser and you will see a button that says "Link to this page".

Click on that link.



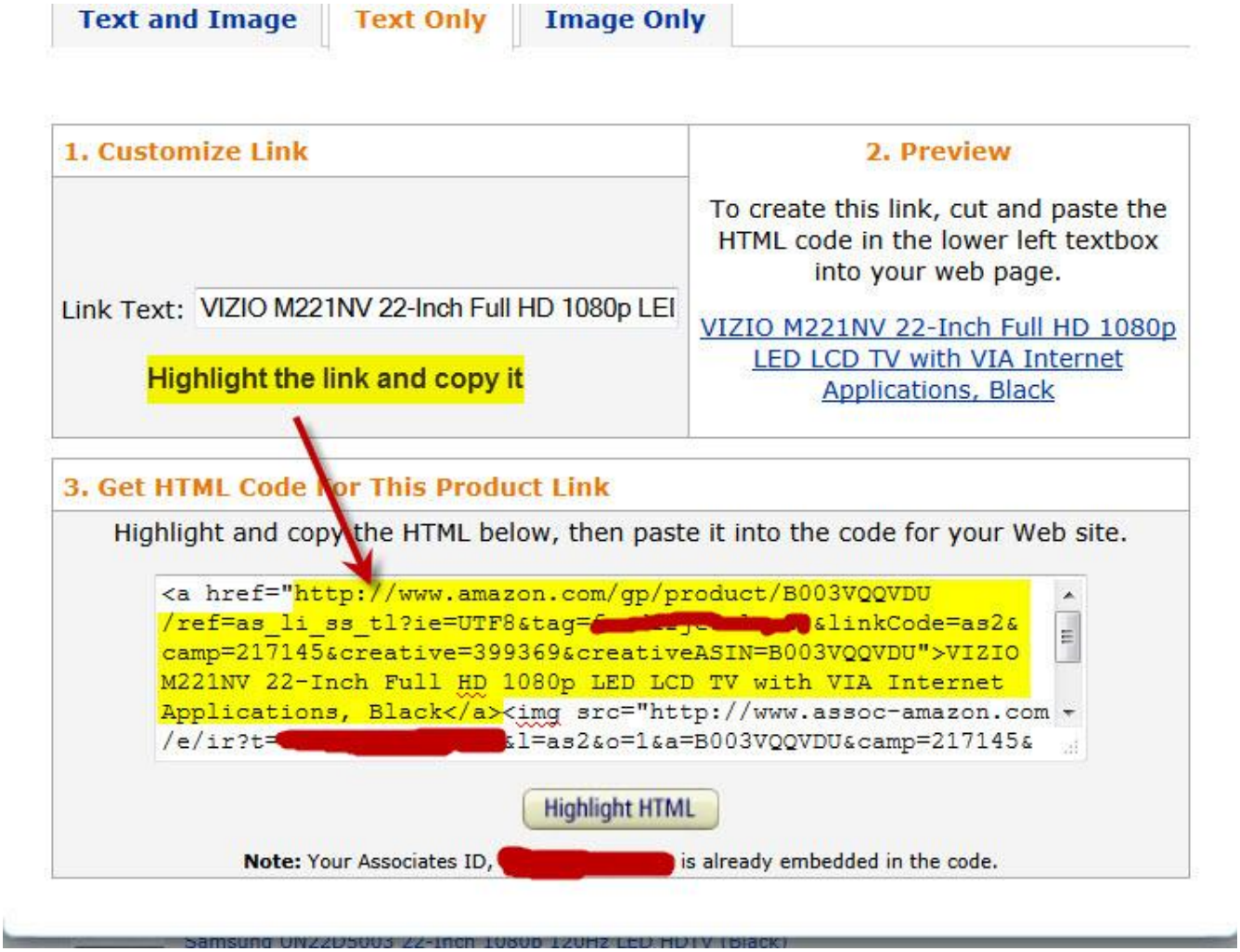
We will now see the following.



We now need to copy the code below but we need to exclude the <a href=”

We have to copy it starting from http:

So, see below and copy the code



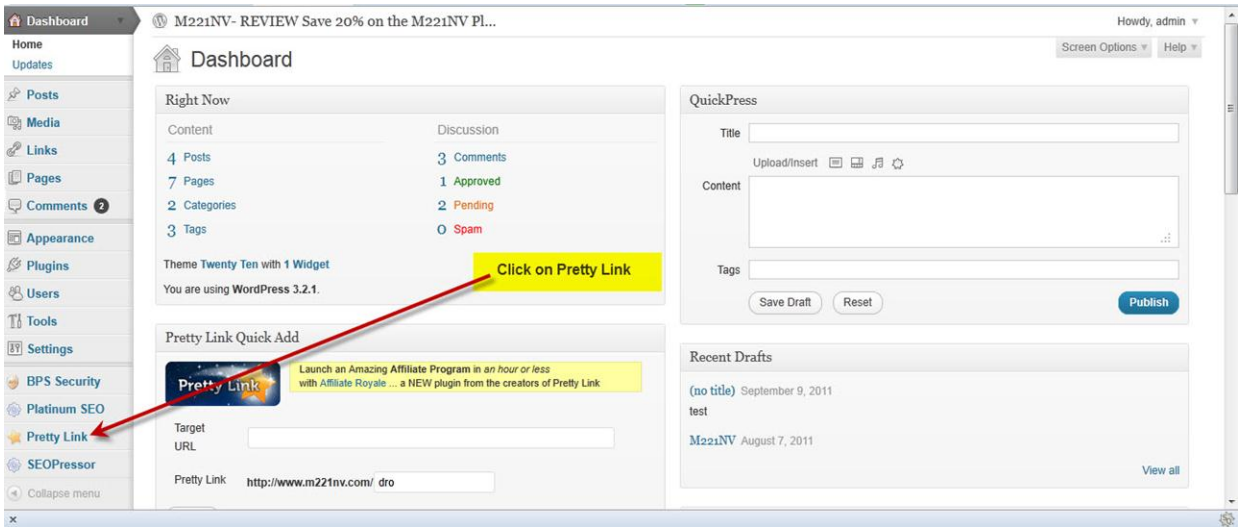
Please Note: I crossed out my Amazon ID

Be sure to copy it exactly like I have done in the above example. It is a good idea to paste it into your browser and check that it sends you to your product on Amazon.

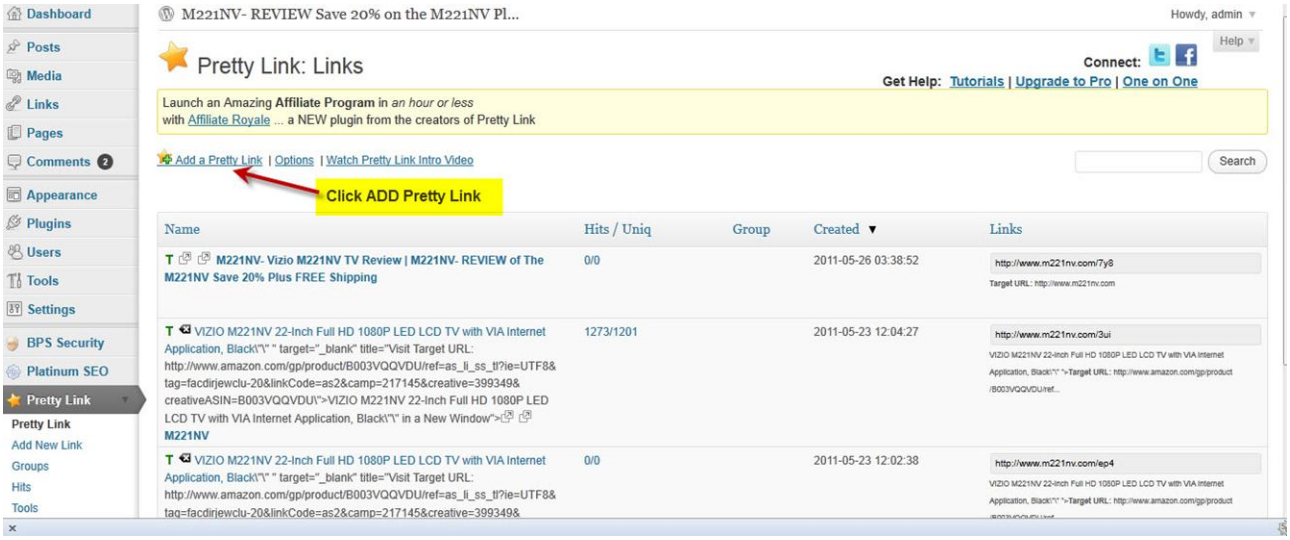
Now save that link while we head over to our websites back end control panel where we are going to make it look pretty, because in its original form the link is rather long and ugly.

So head over to your website and log into your back end control panel which will be www.yourdomain.com/wp-admin.

Now click on "Pretty Link"

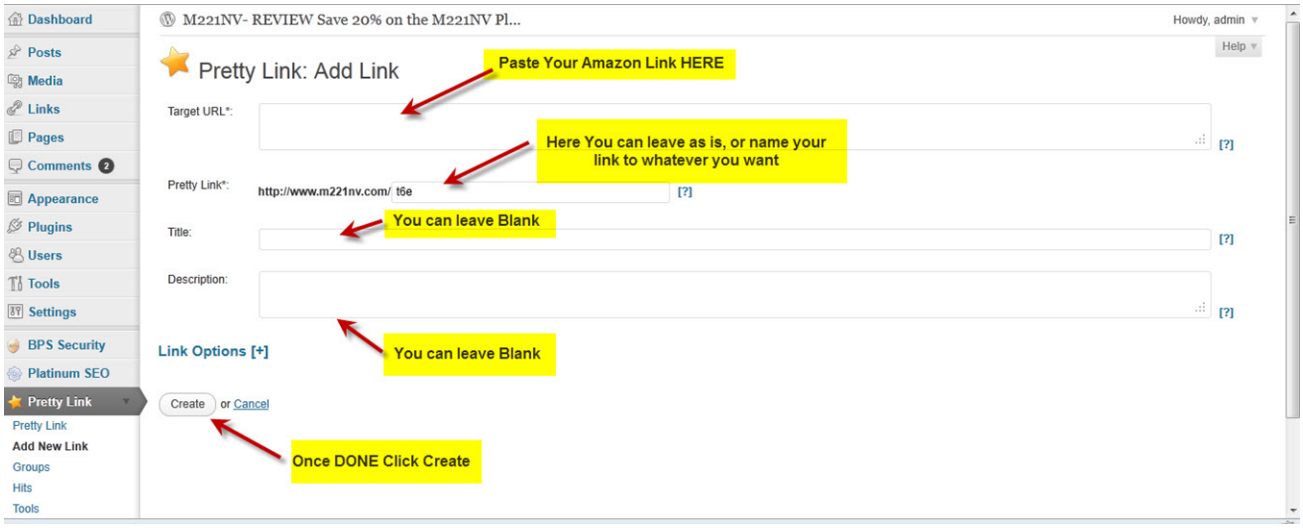


which will take you to this page:

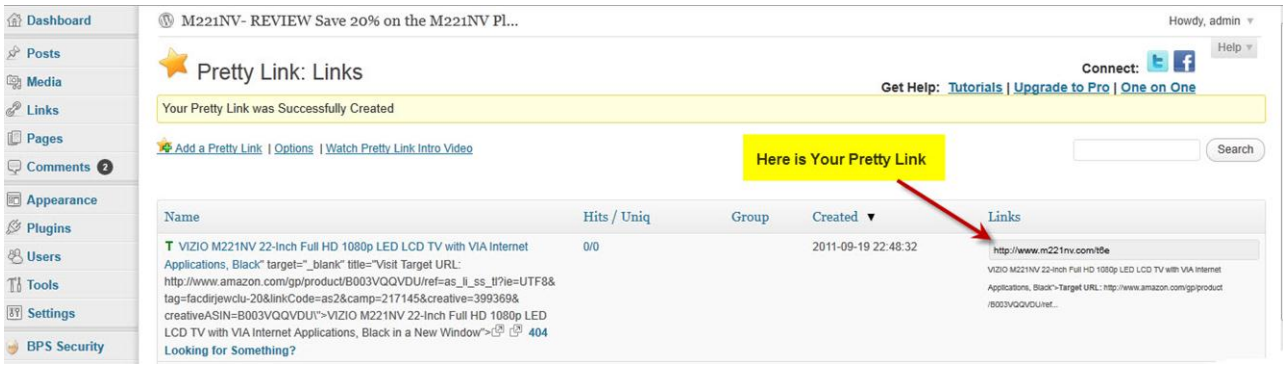


Click on "Add a Pretty Link".

Then, paste in your long Amazon Affiliate link and fill in the other relevant areas (see example below)



You will now have a Pretty Link that we will use throughout our site to link to Amazon, which will have your affiliate ID already embedded into it.

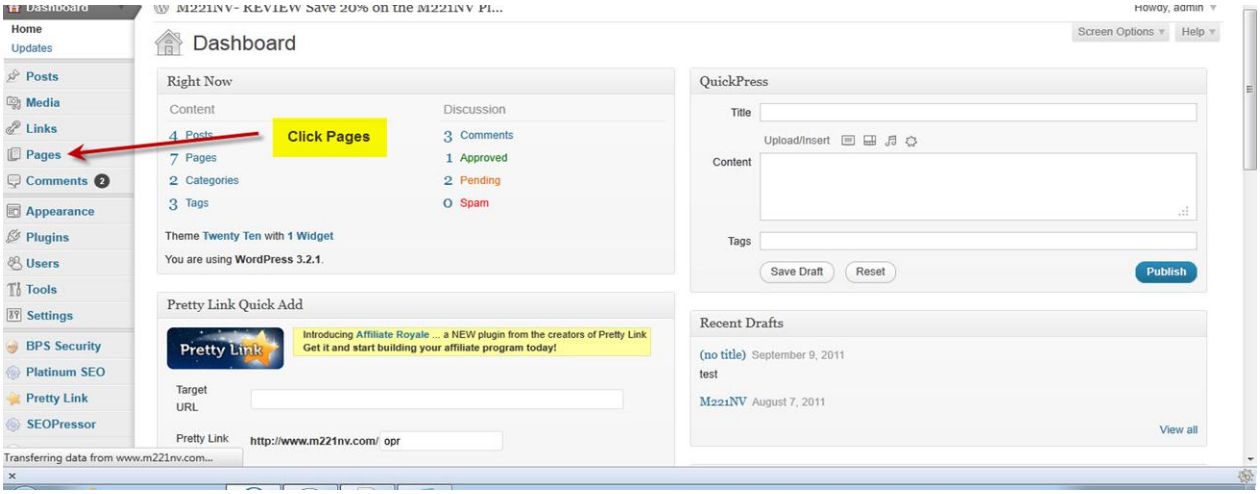


Now copy that pretty link and get it ready for the next step which will be linking all your keywords and pictures to your Amazon product using your Pretty Link.

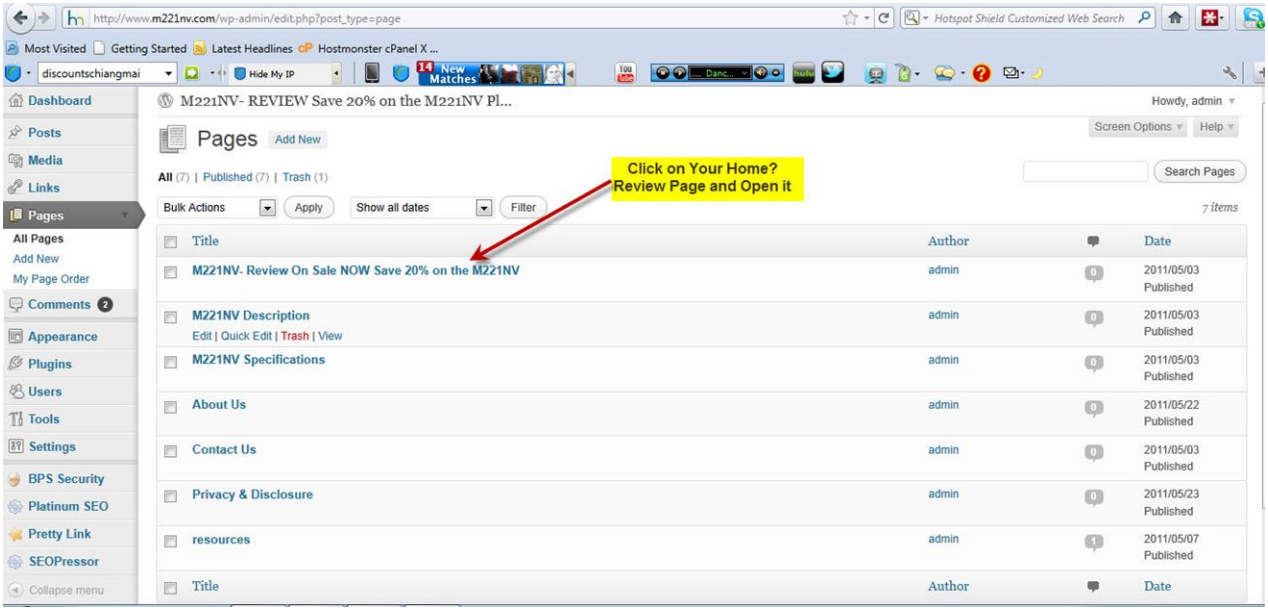
Linking Your Text And Pictures To Amazon Using Your Pretty Affiliate Link

We are now going to start adding affiliate links to our pages and the pictures we have added to our site. This is a very easy process and I am going to outline how to do it here.

Go to your Control Panel in the back end of your website and click on “Pages”.

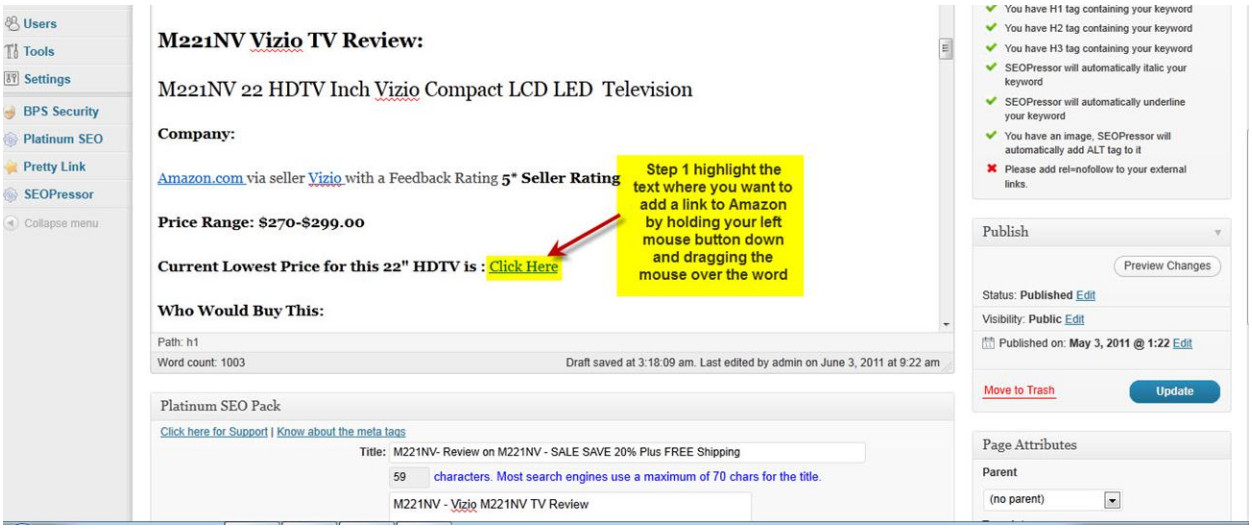


Open up your home page, which if you remember you called it your actual product name.



Then you are going to add your Amazon Affiliate ink to your keywords and text on all your pages.

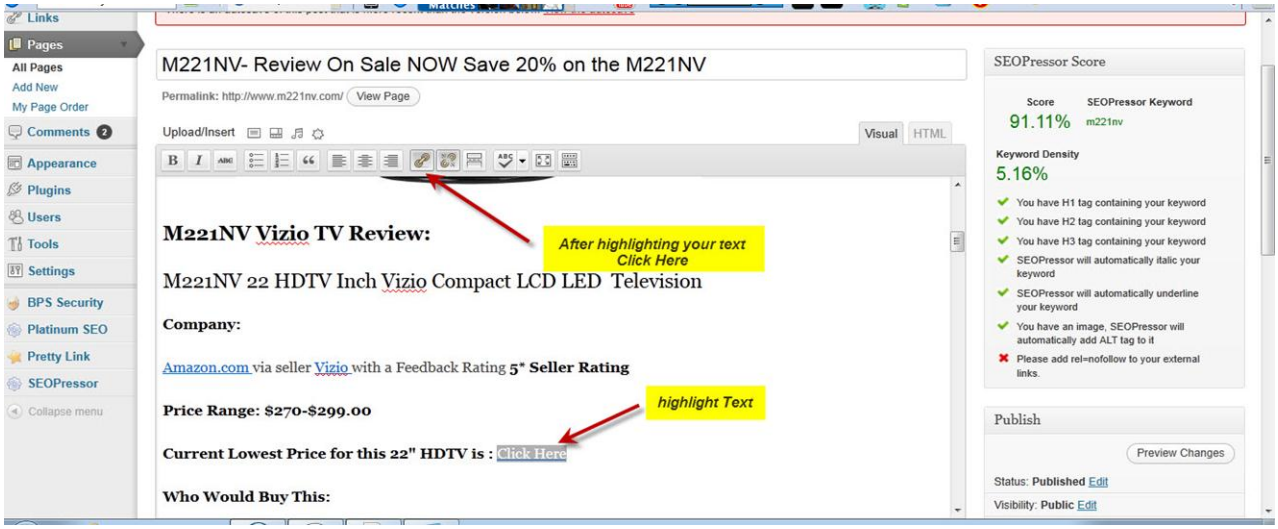
You can add as many as you wish, just don't go too crazy and focus on the first quarter of the page then a few in the middle and some at the end.



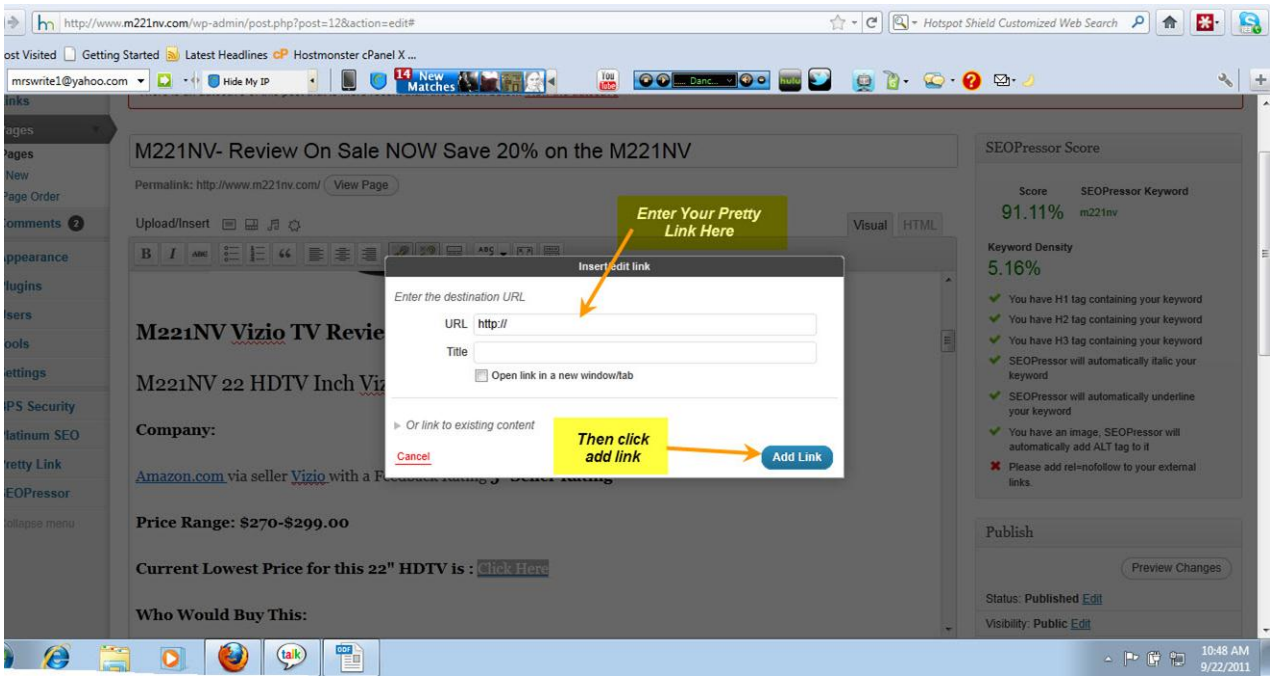
It’s a good idea to link to Amazon each time you mention your product and also when directing them to real customer reviews.

Be sure to visit www.M221nv.com and see where I have linked my Amazon links and follow suit.

Once you have highlighted the text you want to link, click the little hyperlink in the toolbar that looks like a chain (see below) and then fill in your pretty link that we made earlier.



Then:



Now just repeat that process adding links to Amazon throughout your pages.

You should now have a basic Amazon Cash King Website ready to start making you money.

Please note this is just a basic site and things that will really boost your income are beyond the scope of this free e-book such as On Page SEO and Backlinking. Also how to tweak this site to be able to provide you with a continuous income month after month but all this and way more is covered at my membership site, the Amz Training Academy.

I would like to personally invite you to come over to the Amz Training Academy, the #1 Amazon training website online where a HUGE community of like-minded individuals chat and help each other to make money online with Amazon and other physical products.

We have lots of training courses all in step by step videos backed up with downloadable articles, a fantastic free premium theme, free hosting, full coaching and support forum and we are only just scraping the surface.

Here's just some of the content that is provided:

This course is similar to this book but in way more detail. It is an easy 21step by step system showing you videos of how to get your first website up online and making you money very quickly.

The Authority course is a fantastic course that will show you how to build a VERY LUCRATIVE authority course that is designed to provide you with thousands of dollars a month by building these specific larger websites on a specific niche.

There are affiliates out there that are earning $6,000 to $30,000 EVERY MONTH from building authority sites and this course provides everything you need including a very extensive video training course that will walk you through step by step how to get an authority site up and running.

This course covers every aspect of building an Amazon Cash King authority site and we provide you with a PREMIUM theme that everyone else has to pay up to $67 for - you get it for FREE.

We also provide you with FREE hosting so you can host as many of these sites as you wish all at no cost to you, saving you a considerable sum each year.

Facebook is massive and in this course we teach you how to take advantage of the 700 million users on Facebook. We also show you how you can put as many as 12 Amazon Stores on each of your fan pages allowing you to make Amazon commissions using Facebook.

I also give you a fantastic piece of Custom Software worth $97.00 that makes it a simple one step process to add an Amazon store to Facebook. You get this for FREE when you become a member of the Amz Training Academy.

Plus what I believe to be the most valuable part of the Amz Training Academy…

…unlike all the other Amazon courses out there, we have a very active Community Support forum where like-minded individuals meet and help each other make money online. They can ask questions 24 hours of the day (we have members all over the world so always someone there to help) and it is a fantastic support system for all members to enjoy.

I also personally hang out there to help you as does Amazon Joe, my right hand guy and main site manager. That's not forgetting all the FANTASTIC Amz members.

If you want to learn how to Make money online with Amazon and have a full support network to help you every step of the way, then come on over because you can take a sneak peek inside for less than the price a coffee and a donut, just $4.95.

If you are serious about making money online with physical products the Amz Training Academy is clearly the right choice.

Feel free to Google us and check out our Customer reviews to show you we are the real deal and our interest is helping YOU to get started making money online.

Come and take a look inside the Amz Training Academy

I look forward to personally welcoming you to the Academy

I wish you every success!!

Kickin' it on Amazon,

Gaz Cooper

Creator & Founder
Amz Training Academy

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