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# **A Beginners Guide To Making**

## Your First Dollar Online With Amazon.com

From Beginner To Pro in the World of Physical Product Marketing



By Gaz Cooper

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## Introduction

In these hard economic times more and more people are turning to the Internet to try and earn a living. The problem is there are so many scams out there that it can be like weaving your way through a minefield, trying to avoid all the 'Get Rich Quick' schemes and other scams out there.

Having downloaded this e-book, you have a legitimate way for you to learn how to start making money online, by partnering with Amazon.com, the largest online retailer in the world.

Amazon.com sold over 32 BILLION dollars in 2010 and paid out over a BILLION dollars in Commissions to Affiliates that helped them, by simply building small mini websites promoting Amazon products.

My name is Gaz Cooper and I make a full time living online building mini websites which promote products that are sold on Amazon.com, the world's largest online retailer.



Amazon Affiliates can make you anywhere from a few hundred dollars a month to over \$30,000 a month for the top Amazon Affiliates.

The best part about Amazon sites is once you have built these mini websites (very easy to do) they provide you with a residual income month after month. Even when you're sleeping, your stores will be open for business.

You can do this part time or full time and literally ANYONE can do this.

In this E-Book, I am going to teach you step by step how to build a simple money making Amazon site, that can start making you money month after month. The income potential is UNLIMITED depending on how hard you work, just like anything.

If you think you can't build a website you are going to be pleasantly surprised because if you can use a mouse and click it 5 times you will have a basic website online in less than 5 minutes.

Gone are the days when building websites was difficult since these days literally ANYONE can build a website and start making money online using Amazon.com.

If you follow the simple formula in this book, I can promise you at the end of it you will have a money-making Amazon site up online ready to make you your first ever dollar online. This will then provide you with a residual income each and every month.

Then you can just rinse and repeat until you are earning what you want each month. It really is that simple.

Each Amazon Cash King website consists of just 5-10 pages and can be built in just a few hours. This build time gets shorter the more familiar you become with the process.

Each Amazon Cash King website is designed and built to make you a smaller profit each month and each site will make you between \$50-\$250 a month. Now, that might not seem a lot at first but imagine if you have 10 sites each making you \$200 a month, or even 20 sites doing the same! Then, the money really starts adding up, and again these sites are easy to build in just a few hours and then it's hands off! Don't forget, these sites consistently provide you with income month after month, with no additional work involved.

The Amz Training Academy is my training and support site and among the many other courses at the Academy, we also have an Advanced course that will teach you how to build larger Authority sites. These sites will make you several thousand each month, but that is something you will be able to move onto once you have learned how to build your first Amazon Cash King Website mini site.

Once you have purchased your hosting (Free Hosting is offered to all \_\_\_\_\_), each website will cost you just \$10 for purchasing your domain name and that is pretty much it.

# Why Amazon?

I believe Amazon.com is the absolute best way for a complete beginner to be able to start making money online and by following this Amazon Formula I believe you can make your first dollar online in the shortest time possible.

The biggest problem that beginners face when looking for a way to make money online is all the new shiny objects and the shysters out there that are intent on relieving you of your money by selling you a dream that you can become successful and make a million bucks overnight. When these false promises fail to deliver you go off looking for the next dream seller until eventually you realize you are going round in circles and losing money hand over fist.

If that is you, then it's time to STOP and start learning the real process of making money online.

You can make a lot of money online once you learn how, but at the beginning you need to learn the process and build a solid foundation for a real business that you can build up that will make you money month after month and I believe Amazon and the Amz Training Academy can teach you this and set you on the path to a successful online business.

You can visit several online forums where beginners are posting that after months being online, some even years, they still have not made their first dollar online. This, to me, is shocking and I promise you if you follow the instructions in this FREE e-book you WILL make your first dollar in no time.

At the Amz Training Academy we have students that have made their first money online within the first 14 days after completing their first Amazon Cash King website and go on to building monthly businesses that bring in thousands each month.

The great thing about Amazon compared to other online money making systems is that Amazon is a very well-known brand and people trust Amazon. As soon as they see you are working with Amazon they will immediately feel comfortable ordering through your link.

Amazon offers millions of physical products from Flat Screen Televisions to Baby Formula and everything in between.

People buy products on Amazon every single day and whether they buy through your website or through someone else's, Amazon pays a commission. This is where you can step in and quickly start making a lucrative residual income that will come in month after month even if you are sitting on the beach.

Amazon pays commissions based on your performance and commissions vary depending on what is purchased - see the fee schedule listed below

Product Category	Fixed Advertising Fee Rates
Electronics Products	4.00%
Amazon MP3 Products	10.00%
Amazon Video On Demand Products	10.00%
Game Downloads Products	10.00%
Endless.com and smallparts.com Products	15.00%
Gift Cards Redeemable on the Amazon Site	6.00%

The commission goes all the way up to 15% and is based on how many sales you make each month. As you hit targets, your commission rate goes up so the more you sell the more the commission rate increases.

Number of Products Shipped/Downloaded in a Given Month**	Volume–Based Advertising Fee Rates for General Products
1-6	4.00%
7-30	6.00%
31-110	6.50%
111-320	7.00%
321-630	7.50%
631-1570	8.00%
1571-3130	8.25%
3131+	8.50%

An exception to the above is Computers which are capped at \$25 maximum commission.

Now you may be thinking, "hmmm those commissions seem low", but let me tell you that it's easy to sell stuff when people see that they are buying through Amazon.com and those commissions quickly add up over the space of a month.

The other great thing is when you direct people to Amazon's website via your mini-sites many times those people may not buy what your site is promoting but instead they may purchase a more expensive item. You still get paid no matter what they buy as long as they go through your link.

Just follow this Amazon Formula step by step and you will be making money in no time. If you would like you can also come over and visit the Amz Training Academy which is my Amazon training and support site where I have hundreds of members all following the same step by step process. We have a complete support system in place where you can ask questions on any part that you may not understand.

Please feel free to come on over and take a look at the AMZ Training Academy

## **Choosing Your First Amazon Product**

So, we are ready to get started and the first thing we need to get you started is to choose a product to choose your first ever Amazon Cash King Website.

It's not so important to get the product right the first time around, but it's way more important to follow the process to the end and get your first site up online so you have gone through the process and realize that you CAN do this. After that, you will be able to put these sites up very quickly and each one will be making you money online in no time.

So what product should you choose? Well, I always say choose something you have an interest in, for example maybe you have a hobby or a pastime of which equipment is needed in order to participate.

I have been a scuba diver for more than 20 years so I have sites that promote Scuba equipment. You may be involved in the Little League or play Pool or Snooker, or you may keep Llamas, or love cooking with Pressure Cookers. The opportunities are endless and you can pretty much guarantee that Amazon will have it available on their website.

So, initially start thinking about what you want to promote based on your interests. Of course you can promote any product but by choosing a subject you have a real interest in it will make it more fun and interesting.

If you are not involved in a pass time or hobby then we can just head over to Amazon.com and start having a look at what's available.



As you can see along the left hand side you have many categories to choose from. What

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you need to do is start looking for products that fit in with the following guidelines:

#### Price

You are looking for products priced at \$150.00 and up as this will provide a reasonable commission when one is purchased from your site.

Don't be afraid of promoting products that sell for thousands. You may not sell as many but when you do the commission will be high, but for starters let's focus on products in the \$150 range or higher.

#### **Reviews**

Once you have found a potential product you will see customer reviews on the product page.

Each product on Amazon will have reviews submitted by customers who have purchased the item and posted it on Amazon for potential customers to read it and decide if it is a good product that performs as advertised. They can rate the product between 1 to 5 stars with 5 stars being the top score.

It is common sense that if the reviews are bad then when a potential new customer reads the negative review it is very unlikely they will purchase that product, so it is very important that we only choose products that have at least 5 or more positive reviews preferably rated 4 to 5 stars.

We also want to check that the last 3 reviews are all positive and again min 4-5 stars. The reason for this is when a potential customer comes to purchase they will rarely read past the top 3 reviews so if the last 3 reviews posted are positive that will be a big help in making that customer make a positive purchase decision.

OK so let's just recap on where we are at:

1.) You have found a product that sells for \$150.00 or more

2.) The product has at least 5, preferably more, positive reviews with at least a score of 4-5 stars.

3.) The last 3 reviews are all positive with a min of 4 star reviews.  $3\frac{1}{2}$  is acceptable as long as they are all positive.

So you now have a product that meets all the above criteria and we are ready to move on to the next step.

## **Keyword Research**

We have chosen a product and now we need to see if it is worth promoting by checking to see if enough people are searching for it on Google and if it will be a profitable product to promote. With this in mind, we're going to do some basic keyword research.

The good thing is Google provides us with a tool that will tell us how many times someone searched for keywords based on the product you have chosen. The Keyword Tool can be located by visiting Google and then typing into the search:

Google Keyword Tool

Click on the link and go to the tool. The page looks like this:

Google AdWords		English (United States)	US Dollar (USD \$)	Report an issue	<u>Help</u>   <u>Sign in</u>
Home External tools -					
				F	Product survey
Tools Keyword Tool Traffic Estimator	Find keywords Based on one or more of the following: Word or phrase (one per line)	Website			
▼ Include terms ⑦	Only show ideas closely related to my search terms     Advanced Options and Filters     Locations: United	s ? States × Languages: English × Devic	Desktops and laptops		
▼ Categories	Search			About	this data @
All Categories	Download  View as text  More like these  Keyword ideas			Sorted by Relevance *	Columns -
<ul> <li>Beauty &amp; Personal Care</li> <li>Business &amp; Industrial</li> <li>Computers &amp; Consumer Electronics</li> </ul>	Keyword Competition	Specify a website, word or ph	Global Monthly Searches (?)	Local Monthly	Searches (?)
Dining & Nightlife					

This tool is very easy to use!

#### <u>Step 1</u>

Enter the name of your product in the box at the top just under where it says

"Word or Phrase (one per line)"

For demonstration purposes I am going to use the example site I built, for the specific reason of teaching students. The site is www.M221nv.com.

M221nv is the product number of a television and by using the product number it is considered what we call a 'buy keyword', meaning that when someone searches on Google for the keyword "M221NV", you can assume that the person is ready to buy.

Normally a person would not be familiar with the actual product number of this television so this indicates that they have already completed their research and are ready to buy.

So product numbers are always a good indication someone is ready to make a purchase and we will be discussing these more in depth later in this e-book.

So using the name of the product you have chosen, enter it into the box. At this point you may be asked to enter the Spam Captcha, which is the 2 words shown just below the box that you need to enter. This shows Google that you are a real person.

Once you have entered those words, click "Search".

You will now receive the initial results showing you how many people search on Google for your product each month.

Initially the Google keyword tool will give you results based on a BROAD search which means if you Searched for "M221NV Television" the results would show you how many times someone searched for "M221NV" and also how many times they searched for the word "television". The keyword tool would then add all those together to give you the result.

Tools Keyword Tool	Find keywords Based on one or more of the following:					
Traffic Estimator	Word or phrase (one per line)	Website				
▼ Include terms ⑦	m221nv					
	Only show ideas closely related to my Advanced Options and Filters Loca	search terms ⑦ tions: United States × Languages: English × Dev	rices: Desktops and laptops			
	Search					
All Categories	Sign in with your AdWords login infor	mation to see the full set of ideas for this search.		About this data (2)		
Electronics	Download - View as text - More like t	hese 🔻		Sorted by Relevance + Columns +		
Show all categories	Search terms (1)					
▼ Match Types ③	Keyword	Competition	Global Monthly Searches (?)	Local Monthly Searches 📀		
🗹 Broad	📄 🏫 m221nv		6,600	6,600		
E [Exact]	Go to page: 1 Show rows: 50 🔍 14 4 1 - 1 of 1 🕨 🖂					
	E Keyword ideas (100)					
Help	Keyword	Competition	Global Monthly Searches (2)	Local Monthly Searches 🛞		
What new features does the	🛅 😭 vizio razor led		27,100	27,100		
How do Luco the Keyword Tool	📄 🚖 vizio led tv		40,500	40,500		
to get keyword ideas?	🛅 🏫 vizio tv		301,000	301,000		

This result is not what we are looking for as the numbers will be much higher than the real exact search results and will be misleading.

We are only interested in the exact search results as this will give you accurate results for exactly what you have entered in the box and will tell you exactly how many people searched for that exact search term or word each month.

So what you need to do here is uncheck the "Broad" check box as indicated in the above example and then check the "Exact" box as indicated in the below example.

At this point the tool will recalculate and give you accurate results based on how many exact searches are made on Google for that exact phrase or keyword you have entered.

This is the number we are looking for.

Tools	Find keywords			
Traffic Estimator	Word or phrase (one per line)	Website		
▼ Include terms ⑦	m221nv			
	Only show ideas closely related to m Advanced Options and Filters Lo Search	y search terms ⑦ y search terms ⑦ x Languages: English x Devic	es: Desktops and laptops	
All Categories	Sign in with your AdWords login info	ormation to see the full set of ideas for this search.		About this data 📀
Computers & Consumer Electronics	Download - View as text - More like	e these 👻		Sorted by Relevance - Columns -
Show all categories	Search terms (1)			
✓ Match Types ⑦	Keyword	Competition	Global Monthly Searches 🕐	Local Monthly Searches 💿
🖾 Broad	🔄 🏫 [m221nv]		1,300	1,300
[Exact]			Go to page	1 Show rows: 50 💌 🖂 4 1 - 1 of 1 🕨 🗐
	E Keyword ideas (100)			
Help 🖃	Keyword	Competition	Global Monthly Searches 📀	Local Monthly Searches (2)
What new features does the	📄 🔮 [vizio razor led]		1,300	1,300
updated Keyword Tool offer?	🔲 🏫 [vizio led tv]		2,900	2,400
to get keyword ideas?	III 会 [vizio tv]		33,100	33,100

The magic number we are looking for is as HIGH as possible, around 3000 - 4000 is good, although for a buying keyword 1000 EXACT searches is an acceptable result.

I also take into account the EXACT search results depending on the price of the product. The higher the price of the product, the less monthly searches I will accept especially if it's a good buying keyword, but of course the higher search result the better.

So as you can see from the above M221NV gets 1300 exact searches each month for that keyword which would be acceptable, if your product has over 1000 then it is OK to move onto the next step.

If not then you need to go back and pick another product until you get the correct monthly search volume to continue.

**WARNING: Do not use TRADEMARKED NAMES** when searching as you will not be able to register those in a domain name which is the next step.

For example the M221NV is made by Vizio, which is the brand name, and I would not be able to register a domain name such as **www.VizioM221NV.com** since this could attract a lawsuit by the brand owner due to you having registered their trademark.

## **Choosing Your Domain Name**

Now it's time to choose your domain name and the first thing you want to try is to get the exact match domain that you received your search results for. If you can get the exact match domain then go ahead and register it.

If the exact product name is not available, nor the exact product number with the .com extension, then check to see if the .net is available. If that is also taken, then check for the .org. If that has also been registered already, then we have some other options.

The main thing here is to ensure your keywords are in the domain and if all the main 3 extensions are taken then you can just add a word on the end of the domain, for example **www.M221NVReview.com.** If you're focusing on a specific product you could just add a number or letter on the end for example **www.breadmachines9.com** 

Google will discount the last letter and will read the domain as an exact match although it will not be as good as the domain without the letter on the end, so be sure to try and get that one first in either .com .net or .org

OK, once you have found a domain where you have your exact product name in the domain we are ready to register that domain.

Registering a domain means control of that domain and they are rented for 12 months at a time and as long as you pay your rental every year then you own the domain. If you decide not to pay your yearly rental of your domain name, you will lose it.

A domain name costs around \$10.00 a year so less than a \$1 a month and without it you cannot have a website.

Of course I understand you may have questions as you read through this e-book and I encourage you to visit the <u>Amz Training Academy</u> and sign up for a 7 day trial. We have a full support forum and coaching forum where you can get all your questions answered by our very active great support and community forum 24/7, plus I spend a lot of time on the support forum also.

So to register domain names, I recommend <u>NameCheap</u> where you can register your domain name for under \$10 a year.



Now, repeat the process until you find a domain name that is available. Once you find it then go ahead and register it so we can move onto the next step.

# **Hosting Your Domain**

OK, you have registered your domain name and now we need to do what's called "host" your domain. Basically this means renting some space on the internet where you can park your domain name.

Every single website online has to pay for hosting just as they have to pay to rent a domain name, it's just part of doing business online, just as in the real offline world you would have to register your business name and rent a store to start your business.

The average cost of hosting if you looked around is about \$10.00 per month which is OK, however if you decide to join the <u>Amz Training Academy</u> we will actually provide you with FREE hosting so you won't have to pay any hosting and you can build as many Amazon Cash King Websites as you wish for FREE saving you over \$120.00 a year.

If you don't wish to join the Academy, then I highly recommend <u>Hostmonster</u>, who have a great special on right now which is just \$5.95 per month for an Unlimited Account.

Now is the time for you to secure your hosting in order to be able to move onto the next step.

Without hosting you will not be able to continue so please choose from the choices below and secure your hosting account.

- 1.) SPECIAL OFFER Unlimited Hosting Just \$5.95 per month
- 2.) Amz Training Academy FREE Member Hosting Sign Up Now

#### Remember Amz Members Get FREE Hosting As Part of Membership

Click Here To Sign Up

## Pointing Your Name Servers to Your Hosting Account

You have now signed up for your hosting account and now we need to point your name servers to your hosting account.

Sounds difficult but it really is a very simple step and what it means is we have to tell our hosting company where our domain name is.

So, first step is:

1.) Go to <u>NameCheap</u> which is where you registered your domain name and sign into your account.

2.) You will now see your private area which will look something like this



The next step is to click on the "Number of domains in your account". I have highlighted the area in yellow in the picture below and added an arrow to point to exactly what you need to click on.

DOMAINS	EMAIL	WEB HOSTING	SSL CERTIFICATES	PRODUCTS	MARKETPLACE	MORE	MY ACCOUNT
> Member's Hom	e						
Garry's Home	Page					More Lin	ıks
ACCOUNT INFORM	ATION	= 4		100 A 100 A		• Your	Domains / Products
Number of domains i	n your account	3 <u>view</u>		Need Help Cho	oosing a	► Your	Hosting Accounts
Domains expiring wit	thin 30 days	0 <u>view</u>		Merchant Ac	count?	Order     Trans	History
Domains you have lis	sted for sale	0 <u>view</u>				► Modif	y Multiple Queue
Domains you have pl	laced offers for	0 <u>view</u>		Come discu	iss at	Get E	PP Code
WhoisGuard subscrip	tions	5 <u>view</u>		Merchant Acco	unt Talk.com	► <u>Name</u>	cheap Bonus
WhoisGuard expiring	within 30 days	0 <u>view</u>					and the second second
Transfer requests in	progress	0 status		view chart   hide this	for 30 days	► Conta	act Us
Number of unread re	cent messages	1 <u>read</u>		FUNDS IN YOUR AC	COUNT	► <u>Help</u>	
				Available Balance	\$0.00	· · · · · · · · · · · · · · · · · · ·	
QUICKLY MODIFY O	NE OF YOUR DOM	AINS		Account Balance	\$0.00	How t	to transfer a domain
Enter domain: www.	. yourdomain.com			Earned Amount	\$0.00	► How	to setup DNS/host
				Withdrawable Amount	\$0.00	recor	<u>ds</u> to register private
Modify >>				Auto Renew Requires	\$0.00	name	iservers
Last Login	09/09/11 04:00	АМ		Add Funds to your act	ole	How     How	to push a domain to enable WhoisGuard

#### You will now be on the following page,

Namec Address you	heap	Domain Registration with Forwarding, Privacy Prote	FREE E-mail/ URL	<u>500,000</u> Shopping Cart • g	+ Customers Se azcooper – Lo	r <u>ved</u> Blog ogout • W	<b>J Forum</b> hois • 🕮 U	s   💽   🔁   Statu ISD 24x7 SUPPOR
DOMAINS	EMAIL	WEB HOSTING	SSL CERTIFICATES	PRODUCTS	MARKET	PLACE	MORE	MY ACCOUNT
	≻ Manage Doma	ins						a
Domain Names		Your Doma	ains					
Your Domains								Related Help
Reactivate Domai	ins	Filter list by c	ategory (Manage Categorie	<u>s</u> )	<all domains<="" td=""><td>&gt; 🔻 🚳</td><td></td><td></td></all>	> 🔻 🚳		
Your Domains Fo	r Sale	FILTER						
FreeDNS			S					
Hosted Domains						📇 PRINT	EXPORT	SYNCHRONIZE DOMAINS
Pending Domains		DOMAIN NAME		↑↓ CRE/	ATED ON	↑↓ EXP	IRES	↑↓ STATUS
Transfers		Select All   Select	t None   Invert Selection	Tue	02/00/2011	<b>F</b> -1 (	[]	l of 1] < Prev   Next >
Transfers in Prog	ress	<u>fijitfriends.c</u>	o.uk	Fri 0	9/09/2011	Sun	09/09/2013	
Completed Trans	fers			Sat (	3/19/2011	Tue	03/19/2013	R
Cancelled Transfe	ers						[1	l of 1] < Prev   Next :
WhoisGuard		Edit Selected >>	•					
🔏 Current Subscript	tions		column headir	ng legend: 秒 sortable (	column 🔽 currer	ntly sorted col	umn	

You should see your domain name where I have pointed the blue arrow. Please ignore

the red lines as I blocked out a couple of my domain names for privacy reasons.

Now double click on your domain name which will transport you to the following page:

akeyourfirstdollaronline.com ECTION ion is currently accessible through whois. ption to start protecting your personal information now!	
akeyourfirstdollaronline.com ECTION ion is currently accessible through whois. ption to start protecting your personal information now!	
ECTION ion is currently accessible through whois. ption to start protecting your personal information now!	
tion is currently accessible through whois. ption to start protecting your personal information now!	
ption to start protecting your personal information now!	
8	PICK AN ADDRESS FROM MY P
ATIVE   TECHNICAL   BILLING	
Last Name * Organiza	tion Name
Cooper	
Address 2 Job Title	
State/ Prov.* Zip / Postal Code * Country	*
CHIANG MA	d 👻
Phone Number * Fax Num	iber
-	ATIVE   TECHNICAL   BILLING Last Name * Organize Cooper Address 2 Job Title State/ Prov.* Zip / Postal Code * Country CHIANG MA Thailan Phone Number * Fax Num +1 +1 +1

Next Step: click on "Transfer DNS to Webhost."

I have added the red arrow to show you exactly where to click

After clicking on that you will end up on the following page:

My Account > Manage Don	nains > Modify Domain
General	Modify Domain: makeyourfirstdollaronline.com
A Change Contacts	😡 Related Help
Transfer DNS to Webhost	ENTER YOUR CUSTOM DOMAIN NAME SERVER INFORMATION
Switch To DNS System v1	
Registrar Lock	You are currently using our domain name servers (DNS) for your domain.
Auto-Renew	You can change it and start using your own name servers or name servers of someone
List Domain For Sale	else like your webhost. This step is sometimes known as 'transferring the domain' by some webhosts. Please note that using custom nameservers will
TypoScan	disable some of our free features like e-mail forwarding, url forwarding etc.,
Big Whois Business Listing	as these functionalities depend on our nameservers.
F-mail Management	Please enter DNS name only (ex: ns1.mydomain.com). Please don't enter IP addresses. You can enter up to five name servers. It is advisable to enter atleast
E-mail Forwarding Setup	two nameservers for a domain. Please note that it will take up to 24 hours for
OX Email Hosting	Please note that if you are setting up DNS servers for .eu or .ca domains, use the IRAddress-dos name format (ex: 12.13.32.22-nst domain.com)
Host Management	
G URL Forwarding	Use NameCheap Hosting DNS Servers
URL Frame Meta Tags	Specify Custom Divis Servers ( rour own Divis Servers )
All Host Records	2.
Advanced Options	3.
Nameserver Registration	4.

This is where you will enter your DNS servers for your hosting company and if you decided to use either our Amz Discounted Paid Hosting or if you decided to join the Amz Training Academy for our FREE Hosting Offer you will enter the same Amz Name servers which are:

ns1.server.amztrainingacademy.org ns2.server.amztrainingacademy.org

You will enter first the ns1.server.amztrainingacademy.org number where the red arrow is pointing in position 1

You will enter the NS2 number where the Blue arrow is pointing in position 2

No need to worry about the rest of the empty spaces.

Now click on "Save Changes" and ensure it confirms these saved changes.

It will now take max between 24/48 hours for your domain to merge with your hosting account and you don't need to do anything more than be patient and wait for it to complete.



## **Installing Wordpress**

Your domain name has now merged with your hosting account and it's time to install your first ever website. This is so easy and you'll wonder why you did not start way earlier.

First step is to log into your Cpanel using the information your hosting company provided to you in an email confirming your hosting account.

Once you have logged in you will see a page similar to this one:



Then what you are looking for is either "Wordpress", "Simple Scripts" or "Fantastico" which are what we will use to install Wordpress.



Click on that and follow the instructions and complete the install.

Remember to save your new user name and password somewhere safe as you will need them to log into Wordpress.

Now, visit your domain name and you will see you now have your very first basic website online. :) CONGRATULATIONS!!

# **Building Your Amazon Cash King Website**

OK, we are ready to start making this baby look nice :)

Go to www.yourwebsite.com/wp-admin and log into your control panel using your user name and password that was provided to you when you installed Wordpress. You should then see the following page:

😭 Dashboard 🔹 🔻	M221NV- REVIEW Save 20% on the	e M221NV Pl			Howdy,	r, admin 🕚
Home Updates	Tashboard				Screen Options *	Help v
🖉 Posts	Right Now		QuickPres	SS		
জ্য Media	Content	Discussion	Title			
den Links	4 Posts	3 Comments		Lipload/Issart III II II A		
Pages	7 Pages	1 Approved	Content			
Comments 2	2 Categories	2 Pending				
C Appearance	3 Tags	O Spam				
Ø Plugins	Theme Twenty Ten with 1 Widget		Tags			
🖑 Users	You are using WordPress 3.2.1.			Save Draft Reset	Publ	lish
TI Tools	P = 11 10 11 411					
87 Settings	Pretty Link Quick Add		Recent D	rafts		
e BPS Security	Pretty Link Get Affiliate Royale a	ate program for your product? NEW plugin from the creators of Pretty Link!	(no title) S	entember 9, 2011		
Platinum SEO			test	representation of 2011		
🙀 Pretty Link	Target		M221NV A	ugust 7, 2011		
SEOPressor	UNL .				Vi	iew all
Collapse menu	Pretty Link http://www.m221nv.com/ xy2					

## **Adding Title and Tags**

We are going to start by adding your Page Title and Tag Line and if you see in the example above, I have added an arrow pointing to the settings in the left hand column.

Please click on that and you will come to this page:

• servint cpanel	👻 🛄 🔹 👘 🚺 Hide My IP 🔹	📗 🚺 🚺 🛍 Like 🔤 🚟 🔛	👷 🚰 🛛 👁 🗖 Danc 🔍 🎱 🖸 + 🖓 + 🖓 + 🤤	*
Dashboard	M221NV- REVIEW Save	20% on the M221NV Pl		Howdy, admin v
Posts	General Setting	15		Help v
💱 Media		<i></i>		
2 Links	Site Title	M221NV- REVIEW Save 20% on the M221NV Plus	FR	
Pages	Tagline	M221NV 22 inch LED HDTV	In a few words, explain what this site is about.	
Comments 2	WordPress address (URL)	http://www.m221pv/.com		
Appearance		hccp://www.mzzanv.com		
Plugins	Site address (URL)	http://www.m221nv.com	Enter the address here if you want your site homepage to be different from the director	you installed WordPress.
& Users	E-mail address	spiedermanaa@gmail.com	This address is used for admin purposes, like new user notification.	
1 Tools	Membership	Anyone can register		
Settings	New User Default Role	Subscriber		
Writing				
Reading	Timezone	UTC+0 UTC time	\$ 2011-09-16 5:44:49	
Discussion		Choose a city in the same timezone as you.		
Media	Data Farmat	Sontember 16 2011		
Privacy	Date Format	<ul> <li>2011/09/16</li> </ul>		
Permalinks		09/16/2011		
.ogin LockDown		6 16/09/2011		
3WL Links Page		Custom: Fi Y September 16 2011		

I have highlighted and added an arrow to the 2 fields you need to fill in here. This information is what will appear at the top of the website when it is loaded and also the title of what will appear on a Google search, just like the actual title of this example which I have shown you below.

So be sure when you write it that you use your keywords and enticing words to make you stand out from the others on the page. To see it for yourself, do a Google search for "M221NV" and see all the examples. Here is a screen shot to show you below.

Discussions	AIRIZON.COM - 5220.85 BUY.COM - 5204.75 ELUST.COM - 5271.59 Compare prices from \$199 at 56 stores	
More	Vizio Razor M221NV Review - Flat-panel TVS - CNET Reviews C Q	
Any time Past hour	User Rating 3.05 from 3 users; Great TV, WIF works great Pros: Picture, user friendly, Vizio apps are great, This is the best, easiest way we've found to st.	
Past 24 hours Past 2 days Past week Past month	M221NV-Review on M221NV - SALE SAVE 20% Plus FREE. 99 www.m221nv.com/- cachd The M221NV is an Excellent compact television that fits perfectly in any smaller room and can also be _vizio TV REVIEW Of The M221NV 22* HDTV LED Tv.	
Past year Custom range	Chris McDonald +1'd this	
More search tools	M221NV VIZIO TO CACHED www.vizio.com/m221nv.html - Cached Home /, M221NV, S379.99. Energy Guide. Federal law prohibits removal of this label before consumer purchase. Energy Guide. Television. VIZIO, Inc	
	22" Vizio LED TV, 720p, 60Hz, M221NV - Walmart.com C Q www.walmart.com/ip/Vizio-M221NV/15052129 - Cached Get this 22" Vizio LED TV at an every day low price from Walmart.com.	
	Vizio 22in internet apps M221NV initial review - YouTube - ? Q	

In the tag line area, be sure to use your product keywords in it. This will show just below the title on your website and so it is vital that you have your keyword here. Once you are happy with your Title and Tag line Click "Save changes".

## **Changing Your Permalink Structure**

Yes I know, you're thinking, "WHAAAAT, what the heck are permalinks?" Don't worry, just follow the steps, I assure you it is very easy.

All permalinks do is change how the page address is shown. For example, right now your permalink structure will look like www.YourSite.com/pg27 . We are going to change it so it looks like www.YourSite.com/keyword which will help a lot with ranking in search engines.

Don't worry it is very simple!

First step, in your left side toolbar click on, "Settings" and then "Permalinks".

See an example below:

Appearance		
Ø Plugins	Site address (URL)	http://www.m221nv.com Enter the address here if you want your site homepage to be different from the directory you installed WordPress.
용 Users	E-mail address	spiedermanaa@gmail.com This address is used for admin purposes, like new user notification.
Ti Tools	Membership	Anyone can register
General	New User Default Role	Subscriber
Writing		
Reading	Timerone	UTC+0 • UTC time is 2011-09-16 5:59:34
Discussion		Choose a city in the same timezone as you.
Media		
Privacy	Date Format	September 15, 201     September 15, 201
Permalinks		
Login LockDown		© 06/16/2011
3WL Links Page		Custom: Fj, Y September 16, 2011
BPS Security		Documentation on date and time formatting.
Platinum SEO		
Protty Link	Time Format	© 5:59 am
Tretty Link		© 0.59 AM
SEOPressor		0 0.34
Collapse menu		Custom: Ura 5.39 am
	Week Starts On	Monday 💌

#### You will then come to this page:

🚯 Dashboard	M221NV- REVIEW Sa	ave 20% on the M221NV Pl	Howdy, admin 🔻
🖉 Posts	Permalink Se	ttings	Help *
🚱 Media			
🖉 Links	By default WordPress uses web L improve the aesthetics, usability, a	IRLs which have question marks and lots of numbers in them, however WordPress offers you the ability to create a custom URL structure for your perr and forward-compatibility of your links. A <u>number of tags are available</u> , and here are some examples to get you started.	nalinks and archives. This can
Pages	Common settings		
📮 Comments 🔕			
Appearance	O Default	http://www.m221nv.com/?p=123	
Plugins	Oay and name	http://www.m221nv.com/2011/09/16/sample-post/	
왕 Users	Month and name	http://www.m221nv.com/2011/09/sample-post/	
T Tools	Numeric	http://www.m221nv.com/archives/123	
General	Custom Structure	/%postname%	
Writing Reading	Optional		
Discussion	If you like, you may enter custom	structures for your category and tag URLs here. For example, using topics as your category base would make your category links like http://exam	ple.org/topics/uncategorized/ .
Media	you leave these blank the defaults	will be used.	
Privacy	0.1		
Login LockDown	Category base		
3WL Links Page	Tag base		

It will be set to default so you need to change it to "Custom Structure" by checking the button where I have indicated with the angled arrow.

Then you need to change or add the following into the custom structure box:

/%postname%

Make sure it is EXACTLY like I have set out above.

Now Click "Save changes" and move on to the next step :)

I hope you're finding it easy to follow?

It really works great with my step by step video course 21 Steps to your first Amazon Cash King Website which can be accessed via the <u>Amz Training Academy Members</u> <u>Area</u>.

# **Setting Up Your Pages**

We are now ready to add the basic pages to your new site and there will be basically 6 pages including the Home page.

The pages will be called: (where I write keyword you replace with the name of your product)

- Home
- Keyword Description
- Keyword Specifications
- About Us
- Contact Us
- Privacy & Disclosure

**HOME Page** - First step is to click on the link in the left hand menu column called "Pages". See the arrow below:

Most Visited 🗋 Getting	g Started 😹 Latest Headlines 🕫 Hostmonster cPane	١Х		
• your net biz	👻 🖸 🕂 🗐 Hide My IP 🔹 📗 🥘	🍯 🖒 Like 🛛 🔤 🔠 📑 🌄 🔵 💽	🮐 💿 🌚 🛄 Danc 🗸 🎯 💿 🍖 + 😒 + 😂 - 🍰	× .
a Dashboard	M221NV- REVIEW Save 20% on th	e M221NV Pl		Howdy, admin v
Home Updates	Dashboard			Screen Options * Help *
Posts	Right Now		QuickPress	
8 Media	Content	Discussion	Title	
Links	4 Posts	3 Comments	Upload/Insert 🔲 🖽 🖪 🌣	
Pages	Click on	1 Approved	Content	
Comments 2	2 Categories	2 Pending		
Appearance	3 Tags	O Spam		
Plugins	Theme Twenty Ten with 1 Widget		Tags	
Users	You are using WordPress 3.2.1.		Save Draft Reset	Publish
Tools				
] Settings	Pretty Link Quick Add		Recent Drafts	
BPS Security	Pretty Link Get it and start building	oyale a NEW plugin from the creators of Pretty Link ng your affiliate program today!	(m till) antening 2004	
Platinum SEO			(no uue) September 9, 2011 test	
Pretty Link	Target		M221NV August 7, 2011	
SEOPressor	URL			View all
Collapse menu	Pretty Link http://www.m221nv.com/ 9ms			VICH CA

Then click on "Add New"

Dashboard	M MARINU REVIEW Save 20% on the MARINU PL			Howdy admin
Dusilouru			Sere	an Ontions * Holn
Posts	Pages Add New		000	en options + Theip
Media	All (7)   Dubliched (7)			Search Pag
Links				
Pages	Bulk Actions Apply Show all dates Filter			7 ite
Pages	Title Click Either To ADD NEW PAGE	Author		Date
d New Page Order	M221NV- Review On Sale NOW Save 20% on the M221NV	admin	Q	2011/05/03
Comments 2				Published
Appearance	M221NV Description	admin	Q	2011/05/03 Published
Plugins	M221NV Specifications	admin	Q	2011/05/03
Users				Published
Tools	About Us	admin	φ	2011/05/22 Published
Settings	Contact Us	admin	0	2011/05/03
BPS Security				Published
Platinum SEO	Privacy & Disclosure	admin	Ģ	2011/05/23 Published
Pretty Link	resources	admin	0	2011/05/07
SEOPressor				Published

You will then come to a page like this one:

+> h http://w	ww. <b>m221nv.com</b> /wp-admin/post-new.php?post_type=page	🟫 🛛 🔁 🔍 🖲 Hotspot Shield Customized Web Search 🔎 🏫 🔛
Most Visited 🗋 Getti	ing Started <u>a</u> Latest Headlines 🕫 Hostmonster cPanel X	
🔵 🔹 your net biz	🗸 🖓 🗑 Hide My IP 🔥 📗 🌀 🍏 🖒 Like 🛛 🔤 🛗 📢 🔯 👰 💕 🐼 Qana. 🛛	💁 🐌 · 😰 · 🖉 · 🍐
Dashboard	M221NV- REVIEW Save 20% on the M221NV Pl	Howdy, admin 👻
Posts	Add New Page	Screen Options * Help *
🗐 Media		
C Links	Enter title here	SEOPressor Score
📙 Pages 🔹 🔻		Score SEOPressor Keyword
All Pages	Upload/Insert I I III I I I I I I I I I I I I I I I	Visual HTMI
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🖑 Users		Visibility: Public Edit
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37 Settings	here later	
e BPS Security		Move to Trash Publish
Platinum SEO		Page Attributes
🙀 Pretty Link	After adding pa	I age Attributes
SEOPressor		(op parent)

Enter your page title in the area that says "Enter title here". IMPORTANT!!! - make sure you use your EXACT product name and or Product number and remember this is what

will show on the Google search so you want to ensure you have your keywords in here. Once you have added the title click on "Publish" as in the example above.

Now repeat the process and add each of the additional pages, but let's do one more for you so you are clear.

Next page to add in the list is the description. Remember to put your exact product as part of the page title for example "M221NV Description".

So, again, first step is add a new page

• your net biz		)• 🔛 • 🗠 🤌		~
Dashboard	M221NV- REVIEW Save 20% on the M221NV Pl			Howdy, admin
Posts			Scree	n Options v Help v
Media				Court During
Links	All (7)   Published (7)			Search Pages
Pages	Bulk Actions Apply Show all dates 💽 Filter			7 item
I Pages	Title     Click Either To ADD NEW PAGE	Author		Date
Page Order	M221NV- Review On Sale NOW Save 20% on the M221NV	admin	Ø	2011/05/03 Published
Comments 2	M221NV Description	admin	ø	2011/05/03 Published
Plugins	M221NV Specifications	admin	Ģ	2011/05/03 Published
Users	About Us	admin	0	2011/05/22
Tools				Published
Settings	Contact Us	admin	ø	2011/05/03 Published
BPS Security	Diverse & Dischause	admin	-	2011/05/22
Platinum SEO	Privacy & Disclosure	aunlin	9	Published
Pretty Link	resources	admin	()	2011/05/07
SEOPressor				Published
	m Tida	Authon	-	Data

Now you add the new page title and in this case it's the Description page and should be named "*Your Product Description*"



Then, after you have named it, click "Publish" and do the same thing again for the remaining pages:

- Your product Specifications
- About Us
- Privacy & Disclosure
- Contact Us

Once all your pages are added we are now going to set your home page.

## **Setting Your Home Page**

Your homepage is currently set to "posts" by default and for a Amz Cash King Sniper site we need to set it to our main product review page, which is the first page you added as your exact product name.

So what we need to do here is click on "Settings".

• your net biz	👻 🔜 📢 🜍 Hide My IP	🕤 👩 🖒 Like 🛛 🔤 🔠 🕞 💟 🧔		Danc 🗸 🚱 💿 🁔 🗸 📿 - 🖾 - 🥭	
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lome Jpdates	Tashboard				Screen Options v Help
Posts	Right Now		QuickPre	SS	
Media	Content	Discussion	Title		
Links	4 Posts	3 Comments		Upload/Insert 国品合	
Pages	7 Pages	1 Approved	Content		
Comments 2	2 Categories	2 Pending			
Appearance	3 Tags	O Spam			
Plugins	Theme Twenty Ten with 1 Widget		Tags		
3 Users	You are using WordPress 3.2.1.	Click on Settings		Save Draft Reset	Dublish
Tools					Publish
Settings	Pretty Link Quick Add		Recent D	rafts	
BPS Security	Pretty Link Get Affiliate Royale	affiliate program for your product? a NEW plugin from the creators of Pretty Link!	(as title) of		
Platinum SEO			(no title) s	september 9, 2011	
Pretty Link	Target		M221NV /	August 7, 2011	
SEOPressor	URL				View all
Colleges many	Pretty Link http://www.m221nv.com/ 4	cs			view di

Then click on "Reading".

(+)> http://w	www. <b>m221nv.com</b> /wp-admin/options-genera	php	😭 👻 😋 Hotspot Shield Customized Web Search 🔑	т 🖬 🤱
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Dashboard     Dashboar	M221NV- REVIEW Save 2	0% on the M221NV Pl	How	wdy, admin 🔻
A Posts	General Setting	:		Help v
🚱 Media	e enteral e etange			
& Links	Site Title	M221NV- REVIEW Save 20% on the M221NV Plus FR		
Pages	Tagline	M221NV 22 inch LED HDTV	In a few words, explain what this site is about.	
<b>Q</b> Comments <b>2</b>	WordPress address (URL)	http://www.m221pv.com		1
C Appearance				
Ø Plugins	Site address (URL)	http://www.m221nv.com	Enter the address here if you want your site homepage to be different from the directory you installed W	/ordPress.
🖑 Users	E-mail address	spiedermanaa@gmail.com	This address is used for admin purposes, like new user notification.	
Tools	Membership	Anyone can register		
🖬 Settings 🔹 🔻				
General	New User Default Role	Subscriber		
Writing	Timezone Then on	UTC+0 UTC time is 2	311-89-18 3:46:34	
Discussion	Reading	Choose a city in the same timezone as you.		
Media				
Privacy	Date Format	<ul> <li>September 18, 2011</li> <li>Dott/00140</li> </ul>		
Permalinks		09/18/2011		
Login LockDown		© 18/09/2011		
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	<u>d</u>			

#### You will now see a page like this:

your net biz	👻 🛄 📲 🛑 Hide My IP	📕 🌔 🌔 🖒 Like		😫 🚰 💿 🕒 Danc	<b>- </b>	b- 🐣		24
Dashboard	M221NV- REVIEW Save 20	% on the M221NV Pl					Howdy	/, admin 🔻
Posts	Reading Settings		Step 1	check				Help v
Media	i i i i i i i i i i i i i i i i i i i		this	box				
Links	Front page displays	O Your latest posts						
Pages		A static page (select below	w)					
rayes		Front name: M221NV- R	eview On Sale NOW Save 2	0% on the M221NV				
Comments (2)		meente page.						
Appearance		Posts page: - Select -	-					
Plugins	Blog pages show at most	10 pasta	Oten O Oliele					
Users	biog pages show at most	10 posts	Step 2 Click	1				
Toole	Syndication feeds show the most	10 items	choose your					
Tools	recent		Main product					
Settings	For each article in a feed, show	Full text	name from the					
neral		Summary	drop down					
ading			Menu					
cussion	Encoding for pages and feeds	UTF-8		The character encoding of yo	ur site (UTF-8 is recommen	ded, if you are adventurou	s there are some other	encodings
dia								
acy	Save Changes	Step 3 click	Save					
matinka		etop e ener						

Follow the 3 steps on the screen-shot and click "save changes" and your homepage is now set to your main product review page.

OK we are moving along nicely.

## Adding Plugins To Your Amz Cash King Website

We are now going to add what are called plugins, which make some things automated for your website, and also some security plugins to help protect your website from hackers. This is very easy to do, so just follow the step by step instructions.

We are going to be adding about 7 plugins. Here is the list:

- 1. Bullet Proof Security Secures your website against hackers
- 2. Log in Lockdown Locks your site if anyone tries to log into it
- **3.** Google XML Sitemap A Sitemap so Google can see all the pages of your site.
- **4.** Fast Secure Contact form A way to add a custom contact for your "Contact Us" page
- 5. All in One SEO Helps make your site rank in the search engines
- 6. Pretty Links Lite Shortens very long links and makes them pretty

First step is to click on "Plugins" in the left menu bar (see below)

your net biz	💌 🞑 📲 🖲 Hide My IP 🔄 📕 🚺 🚺 🛍	) Like 🔤 🏙 📑 🔛 👳		Danc 🗸 🚱 💁 🦓 🖌 🔛 😋 🕈 🔛 🕈 📚	
a Dashboard	M221NV- REVIEW Save 20% on the M221	NV Pl			Howdy, admin
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號 Media	Content D	liscussion	Title		
2 Links	4 Posts 3	Comments		Upload/Insert 🔲 🖽 🖪 🖒	
Pages	7 Pages 1	Approved	Content		
Comments (2)	2 Categories 2	Pending			
Appearance	3 Tags O	Spam			
Plugins 🚽	Thome Twenty Ton with 1 Midget Click	on Plugins	Tags		
B Users	You are using WordPress 3.2.1.			Save Draft Reset	Publish
Tools					
i Settings	Pretty Link Quick Add		Recent D	rafte	
BPS Security	Pretty Link Launch an Amazing Affiliate Pro with Affiliate Royale a NEW plu	gram in an hour or less ugin from the creators of Pretty Link	(no title) S	Contambar 0, 2011	
Platinum SEO			test		
Pretty Link	Target		M221NV A	lugust 7, 2011	
SEOPressor	Dratty Link to a set of a				View all
Then click on "Add New"



First on the list of plugins is BulletProof Security so we are going to do a search for that. Ensure you search for it exactly like this:

#### BulletProof Security

Notice "BulletProof" is one word, no space.



It will ask you if you are sure you want to install BulletProof Security. Click "YES" then click on "Activate plugin".

Most Visited 🗌 Getting	g Started 🗟 Latest Headlines 🗬 Hostmonster cPanel X	
• bullet proof security	💽 🖓 🛛 Hác My 10 🔥 📕 🔘 🔘 Kắt kế 🔤 🔠 🚮 💟 👷 🚰 🙆 🎯 💷 Carca 🕬 🖓 - 😒 - 😒 - 🦕	٠
Dashboard	🛞 Amz Training Academy – Making Mone	Howdy, admin 🔻
D Jetpack	Installing Plugin: BulletProof Security, 46.4	Help v
P Posts		
💱 Media	Jetpack is installed and ready to bring awesome, WordPress.com cloud-powered features to your site.	
2 Links	Learn More	
Pages		
Comments	Downloading install package from http://downloads.wordpress.org/plugin/bulletproof-security.0.46.4.zip	
Genesis	Unpacking the package	
Appearance	Installing the plugin	
Plugins 🔹	Successiony installed the program BunetProof Security .40.4.	
Installed Plugins		
Add New		
A Users		
1 Tools	Click Activate Plugin	
Settings		
Collapse menu		
	Thank you for creating with WordPress. • Documentation • Freedoms • Feedback • Credits	Version 3.2.1
ĸ		15

Then on the next page click on "Settings".

Jetpack			Screen Options + Help +
& Posts	T lugino		
🗐 Media	Jetpack is installed	and ready to bring awesome, WordPress.com cloud-powered features to your sit	e.
🖉 Links	Learn More		
Pages			
Comments	Plugin activated.		
G Genesis			Pearsh Installed Diverse
Appearance	All (5)   Active (3)   Inactive (2)	Drop-ins (1)	Search Installed Plugins
Plugins	Bulk Actions   Apply		5 items
Installed Plugins	🖻 Plugin	Description	
Add New Editor	Akismet	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from comment and trac while you sleep. To get started: 1) Click the "Activate" link to the left of this description, 2) Sign up for an Akismet Af	:kback spam. It keeps your site protected from spam even PI key, and 3) Go to your Akismet configuration page, and save
8 Users	Notivate   Lon   Delete	your API key.	
1 Tools		Version 2.5.3   By Automattic   Visit plugin site	
Settings	BulletProof Security Settings   Deactivate   Edit	Website Security Protection: BulletProof Security protects your website from XSS, CSRF, Base64_encode and SQI security protection. Protects wp-config.php, bb-config.php, php.ini, php5.ini, install.php and readme.html with .htacc	. Injection hacking attempts. One-click .htaccess WordPress sess security protection. One-click Website Maintenance Mode
BPS Security		(HTTP 503). Additional website security checks: DB errors off, file and folder permissions check System Info: PHI .htaccess file editing, uploading and downloading.	P, MySQL, OS, Memory Usage, IP, Max file sizes Built-in
Collapse menu	Click He	Version .46.4   By Edward Alexander   Visit plugin site	
	Hello Dolly Activate   Edit   Delete	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words su activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page.	ing most famously by Louis Armstrong: Hello, Dolly. When
c			

Now you have to activate each one of the BulletProof sections

	BulletProof Mode	http://www.amztrainingacademy.net/.htaccess Copies the file secure.htaccess to your root folder and renames the file name to just .htaccess
	Default Mode	http://www.amztrainingacademy.net/.htaccess
V	VP Default htaccess File	CAUTION: Your site will not be protected if you activate Default Mode. ONLY activate Default Mode for Testing and Troubleshooting.
	Activate	
Ac	tivate Website wp-admin F	Folder .htaccess Security Mode Read Me
	BulletProof Mode	http://www.amztrainingacademy.net/wp-admin/.htaccess
		Copies the file wpadmin-secure.htaccess to your /wp-admin folder and renames the file name to just .htaccess
	Delete wp-admin	http://www.amztrainingacademy.net/wp-admin/.htaccess
	itaccess File	CAUTION: Deletes the .htaccess file in your /wp-admin folder. ONLY delete For testing or BPS removal.
>	Activate	
Ac	tivate Deny All htaccess F	older Protection For The BPS Master htaccess Folder Read Me

Don't worry if you don't understand why. Just do it and your blog will be protected from 99% of hackers.

We will now install the second plugin on the list which is another security plugin. This one will block and lock your site should anyone try to access your site by guessing your password. It will lock the site if the password is entered 3 times incorrectly.

So again click on "Plugins".

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🕯 Dashboard 🔹	M221NV- REVIEW Save 20% on the M221NV Pl			Howdy, admin
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Posts	Right Now	QuickPre	SS	
號 Media	Content Discussion	Title		
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SEOPressor	Pretty Link http://www.m221ny.com/ 174			View all
ad 0.gravatar.com				

#### Then "Add New".



Then enter "Login LockDown" exactly as I have spelt it.

- lockdown	🕶 🔛 🔹 🛑 Hide My IP	· 🔋 🥑	🌀 🖒 Like 🛛 🔤 🔡	📲 💟 👰 💕 💿 O 💷 Lanc. 🖉 O 😨 - 😨 - 🔯 - 🌾
Comments	Search   Search Results   Uplo	oad   Featured   P	opular   Newest   Recently Up	pdated
G Genesis	Term 💌 login lockdown	Search Plu	gins	7 item
Appearance	Name	Version	Rating	Description
Plugins Login LockDown Installed Plugins Details   Install Now	Login LockDown Details   Install Now	v1.5	****	Login LockDown records the IP address and timestamp of every failed login attempt. If more than a certain number of attempts are detected within a short period of time from the same IS some these the login by indication is detected for all convector from the same
Editor		с	lick Install Now	This helps to prevent brute force password discovery. Currently the plugin defaults to a 1 hour lock out of an IP block after 3 failed Io By Michael VanDeMar.
🖑 Users	Lockdown WP Admin	1.8	****	This plugin will hide /wp-admin/ when you aren't logged in. If a user isn't logged in and they attempt to access /wp-admin/ directly they will be unable to and it will return a 404. It can also rename the login 101.
Settings	Details   Install Now			Also, you can add HTTP authentication dready from WP admin and add custom username/password combinations for the HTTP auth, or use the WordPress credentials.
BPS Security				This doesn't touch an By Sean Fisher.
Collapse menu	Login Lock Details   Install Now	v2.2.3	XXXXX	Login Lock provides a number of security enhancing teatures: Enforces strong password selection policies. Monitors login attempts. Blocks IP addresses for too many failed login attempts. Lets you manually unblock IP addresses at any time. Lets you forcibly log out idle users immediately and require that they all change their passwords before logging back in. Lets you forcibly log out idle users a By Mark Edwards / WPSecurity.net.
	PMC Lockdown Details   Install Now	0.9.3	****	Sometimes you don't need (or want) to shut down the entire frontend of the site during maintenance. Unlike the default WordPress maintenance mode, this plugin allows your site to stay running. Any non-Administrator will be logged out Comments will be closed (disabled) on all posts This plugin does not interact with, prevent, or override WordPress's maintenance mode. It's complementary, By PMC.

It will ask you to confirm if you wish to install this plugin. Click "Yes", then click "Activate Plugin" and that is it for this plugin.

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🔵 • lockdown	🔹 - 🖟 🛢 Hde Ny 12 💽 🕘 🕘 🕲 😰 🖆 Like 🛛 🔤 🧱 🛐 😳 😰 🚱 😳 💭 - 💭 - 💭 - 🥥 - 🥥	× +
Dashboard	🛞 Amz Training Academy – Making Mone	Howdy, admin v
🚯 Jetpack	// Installing Plugin: Login LockDown v1 5	Help v
Posts		
🔯 Media	Jetpack is installed and ready to bring awesome, WordPress.com cloud-powered features to your site.	
den Links	Learn More	
Pages		
	Downloading install package from http://downloads.wordpress.org/plugin/login-lockdown.1.5.zip	
G Genesis	Unpacking the package	
Appearance	successfully installed the plumin Login LockDown v1.5	
🔌 Plugins	Activate Plugin I Return to Plugin Installer	
Installed Plugins		
Add New Editor		
🖲 Users		
TI Tools	Click Activate Plugin	
Settings		
😸 BPS Security		
Collapse menu	Thank you for creating with WordPress. • Documentation • Freedoms • Feedback • Credits	Version 3.2.1
		- No

Now go ahead and add the remaining plugins in the list using the same steps as the previous instructions.

- Google XML Sitemaps
- Fast Secure Contact Form
- All in One SEO pack
- Pretty Link Lite

OK, well done! You now have all your plugins installed.

We just have one last task to complete for plugins and we can then move on.

We will set up the Contact Form and put it on your contact page so people can contact you. This is very easy to do.

In your back end control panel click on "Plugins".

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2 Links	4 Posts	3 Comments		Upload/Insert 🗐 🚍 🕫 🖒	
Pages	7 Pages	1 Approved	Content		
Comments 2	2 Categories	2 Pending			
Appearance	3 Tags	O Spam			
🖉 Plugins 🛛 🚽 🗕	Theme Twenty Ton with 4 Widget	<ul> <li>Click on Plugins</li> </ul>	Tags		
8 Users	You are using WordPress 3.2.1.			Save Draft Reset	Publish
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BPS Security	Pretty Link with Affiliate Ro	izing Affiliate Program in an hour or less yale a NEW plugin from the creators of Pretty Link	(no title) s	Santambar 0, 2011	
Platinum SEO			test	September 3, 2011	
Pretty Link	Target URL		M221NV /	August 7, 2011	
SEOPressor					View all

Then find "Fast Secure Contact Form" from the list and click on "Settings".

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Links	All (12)	Active (9)   Inactive (3)	Drop-ins (1)		Search Installed Plugins		
Pages	Bulk A	ctions  Apply			12 items		
Comments 2	🖻 I	Plugin	Description				
Appearance	- A	Akismet	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from	n comment and trackback spam. It keeps your	site protected from spam even while		
🖉 Plugins 🔹	· · · ·	Activate   Edit   Delete	you sleep. To get started: 1) Click the "Activate" link to the left of this description, 2) Sign up for API key.	an Akismet API key, and 3) Go to your Akismet c	configuration page, and save your		
Installed Plugins			Version 2.5.3   By Automattic   Visit plugin site				
Add New Editor	E 6	BulletProof Security	Website Security Protection: BulletProof Security protects your website from XSS, CSRF, Base	64_encode and SQL Injection hacking attempts.	One-click .htaccess WordPress		
FS Contact Form	Settings   Deactivate   Edit	settings   Deactivate   Edit	(HTTP 503). Additional website security checks: De corres off, file and folder permissions check System Info: PHP, MySQL, OS, Memory Usage, IP, Max file sizes Built-in blacease fielding underlands and exempteding.				
Options			Version .46.4   By Edward Alexander   Visit plugin site				
C Users	E F	ast Secure Contact Form	Fast Secure Contact Form for WordPress. The contact form lets your visitors send you a quick	E-mail message. Super customizable with a mult	ti-form feature, optional extra fields,		
	s	Settings   Deactivate   Edit	and an option to redirect visitors to any URL after the message is sent. Includes CAPTCHA and problem. Settings I Donate.	d Akismet support to block all common spammer t	tactics. Spam is no longer a		
on setungs		Click on	Version 3.0.3.2   By Mike Challis   Visit plugin site				
BPS Security	- F	Hello Dolly Settings	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summer	d up in two words sung most famously by Louis A	Armstrong: Hello, Dolly. When		
Platinum SEO	P	Activate   Edit   Delete	activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen	on every page.			
🙀 Pretty Link			Version 1.6   By Matt Mullenweg   Visit plugin site				



Then copy the code, which is highlighted in the above example, and we are going to paste that into the contact page.

To do this, go to "Pages".

Dashboard	M221NV- REVIEW Save 20% of	on the M221NV Pl		Howdy, admin
me dates	Dashboard			Screen Options * Help *
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### Click on your "Contact Us" page.

hn http://w	ww. <b>m221nv.com</b> /wp-admin/edit.php?post_type=page	🟫 🔹 😋 💽 🕶 Hotspot Shield Custo	omized Web Search	۹ 🔒
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<sup>2</sup> Links	All (7)   Published (7)   Trash (1)			Search Pages
Pages *	Bulk Actions  Apply Show all dates  Filter			7 items
All Pages	Title	Author		Date
Add New My Page Order	M221NV- Review On Sale NOW Save 20% on the M221NV	admin	Ģ	2011/05/03 Published
Comments 🛛	M221NV Description	admin	0	2011/05/03
Appearance			4	Published
Plugins	M221NV Specifications	admin	<b>Q</b>	2011/05/03
<b>B</b> Users	Edit   Quick Edit   Trash   View			Published
Tools	About Us	admin	9	2011/05/22 Published
Settings	Click on Contact Us	admin	Ø	2011/05/03 Published
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Then paste the code which is

[si-contact-form form='1']

into your contact page, just like in the below example.

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2 Links	Contact Us	SEOPressor	Score
Pages v	Permalink: http://www.m221nv.com/contact-us Edit View Page	Score	SEOPressor Keyword
All Pages		0%	
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wy Page Order			
Comments (2)	[si-contact-form form='1']	Publish	
Appearance			Preview Changes
Plugins	Go Back To M221NV	Status: Publish	ed Edit
S Users	Paste the Code Here	Visibility: Public	: Edit
Tools		Published or	n: May 3, 2011 @ 4:24 Edit
Settings			
BPS Security		Move to Trash	Update
Platinum SEO		Page Attribu	
Pretty Link		Page Attribu	Dont forget to
SEOPressor		Parent	Click Here and

Then click "Update".

You will now have a form on your contact page which, when a visitor uses it to send you a message, will deliver an email to your email address which you specified in your hosting account.

Here is what the form will look like on your contact page:

Comments or questions are welcome.	
*(denotes required field)	
Name: *	
E-Mail Address: *	
Subject *	
Message: *	This is How Your contact page
	will now look like

## **Downloading FREE Header Making Software**

We are going to be making a nice header for the top of our website based on the subject of your product. In the next few steps I am going show you how to do just this by using some of my step by step instruction videos. If you like to learn via watching videos and then doing each steps, be sure to visit my membership site Amz Training Academy where you will find tons of step by step videos.

OK http://www.youtube.com/watch?v=mPiR55CYbVk

Watch the video on how to download the FREE Software so we can make our Header for our website.

Now that you have downloaded your software, I am going to show you how to make a header graphic for your site. Let's watch another video which will walk you through the steps.

Watch it here:

http://www.youtube.com/watch?v=PfQNMHSd\_r8

If you're like me and not too artistic, sometimes you just need a pro to help you out. If you feel your header is not up to scratch we have a full graphics department where we offer our members discounted graphic services. Here we can make you a professional header for your website and it won't cost you much at all.

If you would like us to make your header for you please visit our Custom Graphics page at <u>Amz Custom Graphics</u>

## **How To Create A Headline Graphic**

In this Module I am again going to let you watch one of my training videos which will show you a very easy way to make a custom headline graphic for your website. It really is as easy as typing in a few words and clicking "save" and you will have a very professional headline graphic you can add to your Amazon Cash King Website, all in just 2 minutes!!!

Please visit Amz Free Graphic Creator and follow the simple instructions.

## How To Create a CALL To Action Graphic

You will want to create a Call To Action graphic to direct people to Amazon from your website and it's very easy to do so. Again, it is better illustrated by letting you watch over my shoulder as I create it using the Free Header software we downloaded earlier.

It's very easy to do and you can access the video by visiting:

How To Make a Call To Action Graphic

## **Adding Your Header to Your Website**

You have made yourself a nice header and you are now ready to add it to your website. In this section that is exactly what we will be doing, so the first thing to do is make sure you are in the back end of your website in the control area. Go ahead and click on "Appearance".

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lome Jpdates	Tashboard				Screen Options * Help
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Comments 2	2 Categories	2 Pending			
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Platinum SEO			(no title) September 9, 2 test	ווע	
Pretty Link	Target		M221NV August 7, 2011		
	URL				

You will then come onto the following page. Here, please click on "Header".



You will then come to the following page where you will upload the header that you made for your site.



Click on "Browse" and find the header you made which will be somewhere on your computer, wherever you saved it.

Once you find the file, click on "Upload" and then click on "Save Changes" at the bottom left of the page.

You can now visit your site and you should see your new header there.

## Writing Your Review

Writing your review is the most important part of your project and you must provide great value to your readers if you are going to get them to click through to Amazon.

Be sure to research your product and write a compelling review.

You can easily find detailed information on your chosen product by visiting the product page at Amazon.com where it will have detailed information on your chosen product.

It will also have customer reviews and you can use all this information to write a compelling review of the product.

It will also have the product description and the product specifications which you will add to your Descriptions and your Specifications pages.

You can copy these pages and re write them, but do not just copy them and put them on your site. You MUST re- write them and reword them so the content is unique.

Below is an outline of the basic Amazon Cash King review guidelines. Feel free to copy the outline and use it on your website.

You may also visit www.M221NV.com and see an example of a review using this outline. You can use it as a guide to write your own and also as a guide to building your first website. The article review should be 850 - 1000 words.

### **Amazon Cash King Review Guideline**

Product Review: (Enter your Product here Make Sure You Use your Exact Keyword)

#### Company: Amazon.com

How Much: (Give a Rough Price of between \$X.XX and \$X.XX do not put one set price)

Who Would Buy This: Those shopping for... (be sure to enter Keyword product here)

#### Things we liked:

(Include primary Keywords in this paragraph and be sure to point out the benefits of the product here. You may write 1,2 or 3 paragraphs

#### Things we did not like About the: (your Keyword)

(Read the reviews on Amazon.com and be sure to point out a few negatives but be sure that you provide a solution to any negative you point out. For example: The sound was not as good as I expected however I connected my stereo speakers to it and that took care of that minor negative . (this should be around 300-500 words in this section it is easy to write that just read reviews and rewrite them in your OWN words don't copy verbatim.)

#### Guarantee:

(here mention the product guarantee and if they offer free shipping. Most of the time, Amazon offers a 2 year warranty, 30 day returns and free shipping. Be sure to mention these here)

**Is the** (your keyword) **worth the money?** (Enter here your Keyword Phrase and why you feel it is good value )

#### Where Can I Buy the (Product Name)

Click Here To Buy: LINK TO Amazon and the PRODUCT

**Best Place to Read Real Customer Reviews from People that own the** (Product Name): Link to reviews page on Amazon (you can even tell them how many reviews it has)

You will need to come back and add your Amazon link a few times in the first 50 words. A couple in the middle and at the end and then add your call to action graphic.

You don't have an Amazon ID as yet and we will be covering that in the next few pages.

You need to have a website up online prior to being able to apply so once we have the site completed I will show you how to apply for your Amazon account and then how to add your Amazon links to your review page and other pages.

If you really don't like or can't write a review and would like us to write a review for you based on the above outline, we can do that for you. Please visit our AMZ Custom Articles services page.

## **Adding Content to Your Pages**

So we have our review ready and also we have copied the specifications and the descriptions from Amazon, which have been rewritten so they are unique (remember do not just copy them).

We are now going to add that content to each page on our website.

So, we first go to our back end control area of our Wordpress site and click on "Pages".

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Home Updates	Dashboard		Si	creen Options v Help v
Posts	Right Now		QuickPress	
🕼 Media	Content	Discussion	Title	
C Links	4 Posts	3 Comments	Linioad/Insert 国口日六	
Pages	7 Pages	1 Approved	Content	
Comments 2	2 Categories	2 Pending		
Appearance	3 Tags	O Spam		
Ø Plugins	Theme Twenty Ten with 1 Widget		Tags	
🖑 Users	You are using WordPress 3.2.1.		Save Draft Reset	Publish
TI Tools				
87 Settings	Pretty Link Quick Add		Pesant Drafts	
e BPS Security	Pretty Link Want to launch an affiliate Get Affiliate Royale a NE	program for your product? W plugin from the creators of Pretty Link!	(no title) September 9, 2011	
Platinum SEO			test	
🙀 Pretty Link	Target URL		M221NV August 7, 2011	
SEOPressor				View all
Collapse menu	Pretty Link http://www.m221nv.com/ w90			

Then choose the page you are going to add content to. In this case we are going to add the review to the main home page, which if you remember you called it your exact product name.

(+)> http://w	ww.m221nv.com/wp-admin/edit.php?post_type=page	☆ - C 🔍 - tulate		P 🟦 🔛 😫
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Posts	Pages Add New		Scree	n Options * Help *
🕲 Media 🖉 Links	All (7)   Published (7)   Trash (1)			Search Pages
📙 Pages 🔹 🔻	Bulk Actions 💽 Apply Show all dates 💽 Filter			7 items
All Pages	Title	Author		Date
Add New My Page Order	M221NV- Review On Sale NOW Save 20% on the M221NV	admin	Ģ	2011/05/03 Published
Comments 2	M221NV Description	admin	Ø	2011/05/03 Published
Plugins	M221NV Specifications	admin	Q	2011/05/03 Published
😤 Users	Domain/Keyword	admin	<b>6</b> 70	2011/05/22
Tools	Home page		4.0	Published
IT Settings	Contact Us	admin	ø	2011/05/03 Published
BPS Security	E Privacy & Disclosure	admin	-	2011/05/22
Platinum SEO		Burnin	ų.	Published
Pretty Link SEOPressor	resources	admin	ø	2011/05/07 Published
	m Tiels	Authan	-	Date

Click on your main homepage review and open it up and then we are going to put into the page the headline graphic we made earlier, then under that we will past in our review of the product.

Once you click on your main review page it will open up like so:

+> http://ww	ww.m221nv.com/wp-admin/post.php?post=12&action=edit	ılate 🖉 🏫 🔛
Most Visited 🗋 Getti 🕽 • vizio m221nv	ng Started 💊 Latest Headlines 🕫 Hostmonster cPanel X 🔽 🖓 🖲 Hde My DP 🔄 📕 🔘 🔘 🖒 Like 🔤 🔠 💟 👰 🚰 🎯 💽 Соссобо образование обр	)- 🖕 🔌
☆ Posts 쥃 Media ⊉ Links	Edit Page         Add New           There is an autosave of this post that is more recent than the version below. <u>View the autosave</u>	Screen Options v Help v
Pages  All Pages Add New My Page Order	M221NV- Review On Sale NOW Save 20% on the M221NV Permalink: http://www.m221nv.com/ View Page	SEOPressor Score Score SEOPressor Keyword O1 1106 m3210m
Comments 2	Upload/Inset	Keyword Density 5.16%
양 Plugins 영 Users 1월 Tools 광 Settings	M221NV-Vizio Tv Review For The M221NV	You have H1 tag containing your keyword     You have H2 tag containing your keyword     You have H3 tag containing your keyword     ScPOressor will automatically italic your     keyword
BPS Security Platinum SEO Pretty Link	Type in Your Headline including your Keyword mentioned 2 times	<ul> <li>SEOPressor will automatically underline your keyword</li> <li>You have an image, SEOPressor will automatically add ALT lag to it</li> <li>Please add rel-notoflow to your external links.</li> </ul>
Collapse menu		Publish

Then, enter a headline by typing in you EXACT product keywords and model number if

any (note I have mentioned my main keyword 2 times)

Now you need to put in your headline graphic we made earlier. To do that click on the following icon:



and find your headline graphic on your computer. Upload it and then click "Insert Into Post". Make sure you have the center option ticked so it centers it in the page for you like below.

If you want to add a picture like I have on the site then just follow the same procedure as above and place it under the headline graphic.



Now under the header graphic and picture, enter your product review text.

Find your review on your computer, it will be in a word file, and then copy the whole thing by holding the left mouse button down and dragging the mouse so the whole of the text is highlighted. Then right click and copy the text.

Then simply paste the text into the page as shown in the above example.

Now click "Update" which is on your right.

You can now visit that page to see your finished page.

Now follow those same procedures and add the relevant text to each one of your remaining pages.

For the "Privacy and Disclosure" page please feel free to go to www.m221nv.com and copy directly from my site and use it freely on your sites.

Once you have added content to all your pages you have the basics of a website ready to go.

#### CONGRATULATIONS!!!

## Signing Up For Your Amazon Associates Account

Now you have the basics of a site we can now apply to Amazon for an Amazon Associates account, so go to: <u>https://affiliate-program.amazon.com/</u>



Then fill in the form and sign up.

Once you have signed and have been accepted it's time to start adding our Amazon links to our web pages.

## Adding Amazon Affiliate Links To Your Web Pages

In order for you to be able to make commissions you are going to have to add Amazon hyperlinks to your web pages and each one of these has your Amazon ID embedded in it. So, when you direct someone via your website to Amazon they will know it's you that sent them and that you are entitled to the commissions.

In order to get these links you first need to log into your Amazon account and go to the page where your product is located. If you've forgotten just to a search on Amazon's home page and it will take you to the relevant page.

When you are logged into your Amazon account you will see a toolbar across the top of your browser and you will see a button that says "Link to this page".

Click on that link.



We will now see the following.

Customize and Get HTML	
Build a link to a specific page from Amazon using t	he tools below.
Signed in as	✓ Tracking ID
Text and Image Text Only Image On	ly
1. Customize Link	2. Preview
Link Text: VIZIO M221NV 22-Inch Full HD 1080p LEI	To create this link, cut and paste the HTML code in the lower left textbox into your web page. VIZIO M221NV 22-Inch Full HD 1080p LED LCD TV with VIA Internet Applications Black
3. Get HTML Code For This Product Link	Applications, black
Highlight and copy the HTML below, then past	e it into the code for your Web site.
<a href="http://www.amazon.com/gp/p: /ref=as_li_ss_tl?ie=UTF8&tag= camp=217145&creative=399369&creative	roduct/B003VQQVDU

We now need to copy the code below but we need to exclude the <a href="""><a href="</a>

We have to copy it starting from http:

So, see below and copy the code

# Beginners Guide to Making

Your First Dollar Online with Amazon.com



Please Note: I crossed out my Amazon ID

Be sure to copy it exactly like I have done in the above example. It is a good idea to paste it into your browser and check that it sends you to your product on Amazon.

Now save that link while we head over to our websites back end control panel where we are going to make it look pretty, because in its original form the link is rather long and ugly.

So head over to your website and log into your back end control panel which will be www.yourdomain.com/wp-admin.

Now click on "Pretty Link"

🛉 Dashboard 👘	M221NV- REVIEW Save 20% or	n the M221NV Pl		Howdy, admin
Home Updates	👚 Dashboard			Screen Options # Help
P Posts	Right Now		QuickPress	
Media	Content	Discussion	Title	
Links	4 Posts	3 Comments		
Pages	7 Pages	1 Approved	Content	
Comments (2)	2 Categories	2 Pending		
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Plugins	Theme Twenty Ten with 1 Widget	Click on Pretty Link	Tags	
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#### which will take you to this page:

M221NV- REVIEW Save 20% on the M221NV Pl				Howdy, admin 🔻
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M221NV Save 20% Plus FREE Shipping				Target URL: http://www.m221nv.com
T 4 VIZIO M221NV 22-Inch Full HD 1080P LED LCD TV with VIA Internet	1273/1201		2011-05-23 12:04:27	http://www.m221nv.com/3ui
http://www.amazon.com/gp/product/B003VQQVDU/ref=as_li_ss_ti?ie=UTF8&				VIZIO M221NV 22-inch Full HD 1080P LED LCD TV with VIA Internet Application, Read/11 *** Ternet URL - http://www.amazon.com/inc/product
tag=facdirjewclu-20&linkCode=as2&camp=217145&creative=399349&				/B003VQQVDU/ref
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### Click on "Add a Pretty Link".

Then, paste in your long Amazon Affiliate link and fill in the other relevant areas (see example below)

Dashboard	() M221NV- REVIEW Save 20% on the M221NV Pl	Howdy, admin v
Posts	Paste Your Amazon Link HERE	Help v
මී Media	Pretty Link: Add Link	
C Links	Target URL*:	
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Comments (2)	link to whatever you want	
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Add New Link	Date DONE Click Crists	
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You will now have a Pretty Link that we will use throughout our site to link to Amazon, which will have your affiliate ID already embedded into it.

Dashboard	M221NV- REVIEW Save 20% on the M221NV Pl				Howdy, admin v
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💱 Media	Pretty Link: Links			Get Help:	Tutorials   Upgrade to Pro   One on One
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87 Settings	creativeASIN=B003VQQVDU(">VIZIO M221NV 22-Inch Full HD 1080p LED				/B003VQQVDU/ref
BPS Security	LCD TV with VIA Internet Applications, Black in a New Window'> (20 12) 404 Looking for Something?				

Now copy that pretty link and get it ready for the next step which will be linking all your keywords and pictures to your Amazon product using your Pretty Link.

## Linking Your Text And Pictures To Amazon Using Your Pretty Affiliate Link

We are now going to start adding affiliate links to our pages and the pictures we have added to our site. This is a very easy process and I am going to outline how to do it here.

Go to your Control Panel in the back end of your website and click on "Pages".

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ome pdates	Dashboard			Screen Options # Help
Posts	Right Now		QuickPress	
Media	Content	Discussion	Title	
Links	4 Posts Click Pages	3 Comments	Upload/Insert 🗐 🖬 🕫 🖒	
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Comments (2)	2 Categories	2 Pending		
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Pretty Link	Target		M221NV August 7, 2011	
SEOPressor	Pretty Link http://www.m221nv.com/ opr			View all
sferring data from ww	w.m221nv.com			

Open up your home page, which if you remember you called it your actual product name.

+> http://ww	w.m221nv.com/wp-admin/edit.php?post_type=page	🟠 👻 🕑 🖳 🕶 Hotspot Shield Custon	nized Web Search	P 🏫 🚼 💈
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<sup>8</sup> 8 Users	About Us	admin	-	2011/05/22
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Pretty Link	resources	admin	0	2011/05/07
SEOPressor			-	Published
Collapse menu	Title	Author		Date

Then you are going to add your Amazon Affiliate ink to your keywords and text on all your pages.

You can add as many as you wish, just don't go too crazy and focus on the first quarter of the page then a few in the middle and some at the end.



It's a good idea to link to Amazon each time you mention your product and also when directing them to real customer reviews.

Be sure to visit www.M221nv.com and see where I have linked my Amazon links and follow suit.

Once you have highlighted the text you want to link, click the little hyperlink in the toolbar that looks like a chain (see below) and then fill in your pretty link that we made earlier.

Links		×
Pages III Pages Idd New Ily Page Order	M221NV- Review On Sale NOW Save 20% on the M221NV Permalink: http://www.m221nv.com/ View Page	SEOPressor Score Score SEOPressor Keyword
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Appearance		Keyword Density 5.16%
Users	M221NV Vizio TV Review:	<ul> <li>You have H1 tag containing your keyword</li> <li>You have H2 tag containing your keyword</li> <li>You have H3 tag containing your keyword</li> </ul>
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BPS Security	M221WV 22 HDTV men vizio compact LeD LED Television	<ul> <li>SEOPressor will automatically underline your keyword</li> </ul>
Platinum SEO	Company:	<ul> <li>You have an image, SEOPressor will automatically add ALT tao to it</li> </ul>
Pretty Link	Amazon.com via seller Vizio with a Feedback Rating 5* Seller Rating	<ul> <li>Please add rel=nofollow to your external links.</li> </ul>
Collapse menu	Price Range: \$270-\$299.00	Publish
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#### Then:

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ages	M221NV- Review On Sale NOW Save 20% on the M221NV		SEOPressor Score
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ools	Tite	II.	You have H3 tag containing your keyword
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PS Security			<ul> <li>SEOPressor will automatically underline your keyword</li> </ul>
latinum SEO	Company:  Company: Company: Then click		<ul> <li>You have an image, SEOPressor will automatically add ALT tao to it</li> </ul>
retty Link	Amazon com via seller Vizio with a F		Please add rel=nofoliow to your external
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	Convert Lawart Drive for this no! HDTV is a second		Provine Channer
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	Who Would Buy This:		Visibility: Public Edit

Now just repeat that process adding links to Amazon throughout your pages.

You should now have a basic Amazon Cash King Website ready to start making you money.

Please note this is just a basic site and things that will really boost your income are beyond the scope of this free e-book such as On Page SEO and Backlinking. Also how to tweak this site to be able to provide you with a continuous income month after month but all this and way more is covered at my membership site, the Amz Training Academy.

I would like to personally invite you to come over to the Amz Training Academy, the #1 Amazon training website online where a HUGE community of like-minded individuals chat and help each other to make money online with Amazon and other physical products.



We have lots of training courses all in step by step videos backed up with downloadable articles, a fantastic free premium theme, free hosting, full coaching and support forum and we are only just scraping the surface.

Here's just some of the content that is provided:



This course is similar to this book but in way more detail. It is an easy 21step by step system showing you videos of how to get your first website up online and making you money very quickly.



The Authority course is a fantastic course that will show you how to build a VERY LUCRATIVE authority course that is designed to provide you with thousands of dollars a month by building these specific larger websites on a specific niche.

There are affiliates out there that are earning \$6,000 to \$30,000 EVERY MONTH from building authority sites and this course provides everything you need including a very extensive video training course that will walk you through step by step how to get an authority site up and running.

This course covers every aspect of building an Amazon Cash King authority site and we provide you with a PREMIUM theme that everyone else has to pay up to \$67 for - you get it for FREE.



We also provide you with FREE hosting so you can host as many of these sites as you wish all at no cost to you, saving you a considerable sum each year.



Facebook is massive and in this course we teach you how to take advantage of the 700 million users on Facebook. We also show you how you can put as many as 12 Amazon Stores on each of your fan pages allowing you to make Amazon commissions using Facebook.





I also give you a fantastic piece of Custom Software worth \$97.00 that makes it a simple one step process to add an Amazon store to Facebook. You get this for FREE when you become a member of the Amz Training Academy.



Plus what I believe to be the most valuable part of the Amz Training Academy...

...unlike all the other Amazon courses out there, we have a very active Community Support forum where like-minded individuals meet and help each other make money online. They can ask questions 24 hours of the day (we have members all over the world so always someone there to help) and it is a fantastic support system for all members to enjoy.

I also personally hang out there to help you as does Amazon Joe, my right hand guy and main site manager. That's not forgetting all the FANTASTIC Amz members.

If you want to learn how to Make money online with Amazon and have a full support network to help you every step of the way, then come on over because you can take a sneak peek inside for less than the price a coffee and a donut, just \$4.95.

If you are serious about making money online with physical products the Amz Training Academy is clearly the right choice.

Feel free to Google us and check out our Customer reviews to show you we are the real deal and our interest is helping YOU to get started making money online.

Come and take a look inside the Amz Training Academy

I look forward to personally welcoming you to the Academy

I wish you every success!!

Kickin' it on Amazon,

Gaz Cooper

Creator & Founder <u>Amz Training Academy</u>
This book was distributed courtesy of:



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and get your story told!



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